



IK Multimedia Production Srl

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FOR IMMEDIATE RELEASE

IK Multimedia updates AmpliTube for iPhone and iPad with vocal effects

VocaLive effects are now available for in-app purchase plus new preset management and more

May 2011, Modena, Italy – IK Multimedia has released **AmpliTube 2.2**, an update of its flagship iOS app, **AmpliTube**, the mobile guitar rig and recording studio for iPhone, iPod touch and iPad. The free update adds the five vocal effects of IK's acclaimed **VocaLive** app which are now available for in-app purchase just like the popular gear models from AmpliTube Fender™. With the new add-ons, AmpliTube for iPhone and iPad continues to evolve as a full-fledged mobile processing and recording studio for all music creation, composition and production needs.



The new vocal effects now available inside AmpliTube 2.2 include **Choir** (a 3-part harmonizer), **Morph** (a pitch and formant shifter), **Pitch Fix** (an automatic tuner for correction or production effects), **Double** (a voice doubler) and **De-Esser**.

AmpliTube 2.2 also adds the vocal canceller features (NO VOICE) from VocaLive to its SpeedTrainer interface – where you can slow down or speed up backing tracks without changing their pitch – that is included free in all versions of the AmpliTube mobile app. This not only removes the vocal from an existing track, it can also



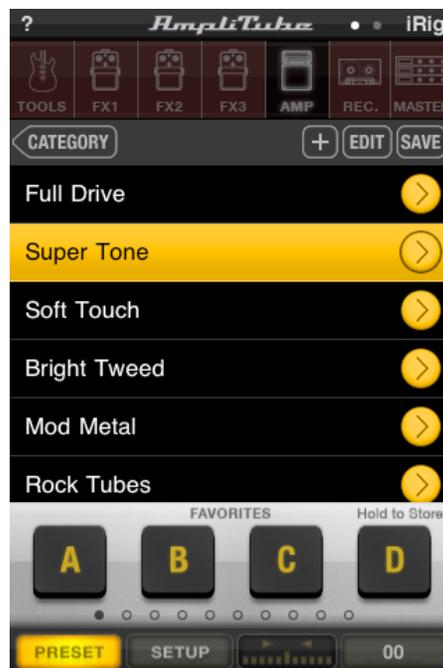
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remove the guitar solo making Speed Trainer an even better tool for learning and rehearsing your favorite solos or vocal parts.

Additionally, AmpliTube 2.2 includes a newly enhanced preset system for managing all of your sounds. Presets are now organized in a folder-panel system to make storing, finding and recalling your library of sounds even easier. Dedicated "favorites" buttons with ten available banks store your 40 most used presets for instant recall. And when the entire AmpliTube Fender™ gear bundle or the entire VocaLive effects bundle are purchased, the new preset system will show also their related presets.



The new **iRig Mic** handheld quality condenser microphone accessory for iPhone and iPad is the best way to get vocals and acoustic instrument recordings inside AmpliTube where you can take advantage of the new vocal effects. Together with the **iRig** electric guitar and bass interface adapter, they are the most complete set of mobile recording tools that you can always have with you.

With the new add-ons and its range of iRig accessories, AmpliTube is the most advanced real-time mobile processing and recording studio available for iOS devices today. Play, practice and record anywhere and anytime.

AmpliTube 2.2 features:

- Real time guitar and bass mobile multiFX + recording app
- Full rig with 3 simultaneous stompboxes + amp with effects + cabinet + mic

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- (4 simultaneous models in the iPad version)
- 🎛️ 11 Stomps, 5 Amps, 5 Cabinets, 2 Mics
- 🎛️ Expandable with:
 - 5 stomps effects (compressor, reverb, parametric EQ, graphic EQ and limiter) suitable for other instruments and vocals available via in-app purchase
 - 5 official Fender™ Amps and 5 Stomp models from AmpliTube Fender™ available via in-app purchase
 - 5 vocal effects (Choir, Morph, Pitch Fix, Double and De-Esser) from VocaLive available via in-app purchase
- 🎛️ Single track recorder with re-amping expandable to full 8 track studio with master effects section via in-app purchase
- 🎛️ Import and play songs to use as backing tracks directly from your iPod library or computer
- 🎛️ Slow down or speed up the tempo of imported songs without affecting pitch (-50% to +200%)
- 🎛️ NO VOICE feature removes the lead vocal or guitar solo from songs
- 🎛️ Powerful preset system to manage presets and favorites
- 🎛️ Tuner and metronome
- 🎛️ Low-latency for real time playing
- 🎛️ FREE and LE versions also available

Pricing and availability:

AmpliTube 2.2 is now available in the iTunes App Store for \$19.99/€15.99. FREE and LE (\$2.99/€2.39) versions of AmpliTube 2.2 are also available with a limited set of gear models included. Existing users can update their app for free via iTunes or their mobile device.

The new vocal effects from VocaLive are now available for in-app purchase at \$4.99/€3.99 each or together as a bundle for only \$9.99/€7.99. Other add-on gear models from AmpliTube or AmpliTube Fender™ start at \$2.99/€2.39.

For more information, please visit:

www.amplitube.com/iphone

www.ikmultimedia.com/vocalive

www.ikmultimedia.com/irigmic

www.amplitube.com/irig

www.amplitube.com/fenderiphone

Warm regards,



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IK Multimedia. Musicians First.

About IK Multimedia: IK Multimedia is a computer music technology company that offers a diverse range of affordable and easy-to-use music production tools with great sound quality and a realistic look and feel. With over one million installations worldwide, the IK range has been adopted by musicians of every level, from beginners to professionals, to gain access to high-end, studio-quality gear from their computers or mobile devices. iRig™, iRig Mic™ and AmpliTube™ are trademarks property of IK Multimedia Production. Fender™ is a trademark of FMIC and is used herein under license. All other product names and trademarks are the property of their respective owners, which are in no way associated or affiliated with IK Multimedia. iPhone™, iPod Touch®, iPad™, Mac and the Mac logo are trademarks of Apple Computer, Inc., registered in the U.S. and other countries.