



IK Multimedia Production Srl

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FOR IMMEDIATE RELEASE

IK Multimedia Releases “Mixing and Mastering with T-RackS -The Official Guide”

Learn mixing and mastering from world-class pro-audio author, producer and engineer, Bobby Owsinski

October 2010, Modena, Italy – IK Multimedia and Course Technology PTR, part of Cengage Learning and a leading publisher of professional, technical and reference materials, are pleased to announce the release of the official mixing and mastering guide for the award-winning T-RackS software, “Mixing and Mastering with T-RackS, The Official Guide”, written by world-renowned pro-audio author, producer and audio engineer, Bobby Owsinski.



“Mixing and Mastering with T-RackS, The Official Guide” offers home studios, pro musicians and engineers a personally guided tour of T-RackS 3 software from studio legend, Bobby Owsinski. In this inspiring 192 page pro-audio guide, they will learn how to professionally polish their recordings and mixes with T-RackS 3 mastering software, giving them the techniques needed to achieve the professional sound quality required to finalize their audio productions – from studio to radio, podcast, television or feature film soundtracks.

Featuring T-RackS 3 software modules, this essential pro-audio handbook teaches musicians the full spectrum of all types of audio processing from the most widely used signal processors, as Bobby Owsinski demystifies the real usage of compressors, limiters and EQs, all while providing real world examples of their sonic effects. “Mixing and Mastering with T-RackS, The Official Guide” includes the crucial principles of mixing and mastering audio, with techniques such as: how to prepare the environment and mindset for

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mixing, and how to set up the studio for optimal monitoring. Not only that, but Bobby Owsinski guides the reader step-by-step and clearly explains the mastering world, providing solid advice on "gluing" audio tracks together to create the feel and mood that musicians and engineers want to hear from their mastered audio files and recordings.

Chapters Include: Mix Preparation, Monitoring, Using T-RackS Dynamics during Mixing, Using the T-RackS EQ and Metering during Mixing, Mix Buss Compression, Preparation for Mastering, Introduction to Mastering, Monitoring during Mastering, Metering, Mastering, Mastering with T-RackS 3 and Exporting Your Project.

"T-RackS is a simple yet powerful app that has all of the features you need to do a great mastering job. One of the things that's makes all T-RackS versions so popular is the warm analog sound that the processor modules provide, since they closely emulate the circuitry of some of the vintage hardware devices that many pros have come to love. Modeling the sound of a piece of hardware is not a trivial process, but IK Multimedia gets better and better at what amounts to a new art form."

Bobby Owsinski, award-winning songwriter, producer, engineer, and author of audio handbooks

Pricing and Availability

Bobby Owsinski's new book, "Mixing and Mastering with T-RackS -The Official Guide" can be purchased directly from the [IK Multimedia web store](#), or through Amazon.com, Barnes & Noble.com, and from select IK Multimedia music instrument retailers and distributors around the world for a list price of \$29.99/€19.99 (excluding taxes).

For more info and a 10-day, fully functional trial version of T-RackS 3, please visit:

<http://www.t-racks.com/download>

Warm regards,

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IK Multimedia. Musicians First.

About IK Multimedia: IK Multimedia is a computer music technology company that offers a diverse range of affordable and easy-to-use music production tools with great sound quality and a realistic look and feel. With over one million installations worldwide, the IK range has been adopted by musicians of every level, from beginners to professionals, to gain access to high-end, studio-quality gear from their computers. T-RackS®, DSM™, SSC™ are trademarks or registered trademarked property of IK Multimedia Production.

About Cengage Learning and Course Technology PTR

Cengage Learning is a leading provider of innovative teaching, learning and research solutions for the academic, professional and library markets worldwide. Course Technology PTR (Professional – Technical – Reference) was formed in 2001 as a retail division of Cengage Learning. The Course Technology PTR imprint provides learning solutions for hobbyists and professionals interested in learning more about business, digital photography, music technology, game development, animation, graphic design, programming, certification and a variety of other how-to and technology topics. For more information please visit www.cengage.com and www.courseptr.cengage.com.

About Bobby Owsinski: A long-time music industry veteran, Bobby Owsinski started his career as a guitar and keyboard player, songwriter and arranger. Eventually he became an in-demand producer/engineer working not only with a variety of recording artists, but on commercials, television and motion pictures. Using his music and recording experience combined with an easy-to-understand



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writing style, Bobby has become one of the best selling authors in the music industry. Other books by Bobby Owsinski include: The Mixing Engineer's Handbook 2nd Edition, The Recording Engineer's Handbook 2nd Edition, The Audio Mastering Handbook 2nd Edition, The Drum Recording Handbook, How To Make Your Band Sound Great, The Studio Musician's Handbook, Music 3.0 - A Survival Guide To Making Music In The Internet Age, The Music Producer's Handbook, The Musician's Video Handbook. More info on Bobby Owsinski:

<http://www.bobbyowinski.com>