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FOR IMMEDIATE RELEASE

IK Multimedia Launches StealthPedal CS and StealthPlug CS Packages:

Mobile Audio Interfaces with AmpliTube Custom Shop tone software.

November 2011, Modena, Italy – From the company that brought you the revolutionary iRig mobile guitar interface, software for the iOS platform and the iRig family of mobile audio hardware, comes the next generation of mobile guitar and bass products playing and recording products for Mac/PC.



Now guitar and bass players can turbo charge their laptops and play virtually anywhere with two new complete packages from IK Multimedia: The StealthPlug CS and StealthPedal CS "Custom Shop" Systems.

These two new packages provide players with an audio interface for their computer (a way to hook up an instrument to their computer) and the world's most popular Guitar & Bass tone shaping software system: AmpliTube Custom Shop. Now players can practice, play and record anywhere, any time with their laptops, using gear from the world's top manufacturers.

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The Tone Machine — AmpliTube Custom Shop

The core of the Custom Shop package is the AmpliTube Custom Shop software, IK's revolutionary tone software that allows players to build virtual guitar rigs one piece at a time with gear models from the world's top manufacturers. It comes complete with 24 pieces of gear, a digital chromatic tuner and two complete guitar/bass signal chains for mono and/or stereo operation. The AmpliTube Custom Shop is based upon AmpliTube 3, the premier Guitar/Bass tone software found in recording studios around the world. It has the same operation and feature set, and can be used as a plug-in for virtually every DAW (digital audio workstation) or as a standalone tone machine for live performance and recording. It also sports a full-featured 4-track recorder for capturing ideas quickly and easily.

The AmpliTube Custom Shop offers gear from the top makers, and is open 24/7: Fender[™], Ampeg®, Orange®, Soldano®, T-Rex®, Seymour Duncan®, Groove Tubes® and more... With AmpliTube Custom Shop, players now have access to every piece of gear from all AmpliTube collections: AmpliTube 3, AmpliTube Fender®, AmpliTube Jimi Hendrix[™], AmpliTube Metal and Ampeg® SVX; plus they'll find additional pieces and "collections" of gear from the world's top manufacturers. IK is constantly adding new manufacturers and new models to the collections.

The StealthPlug USB Audio Interface Cable

The StealthPlug CS "Custom Shop" is perhaps THE most affordable way to get started making guitar music on your laptop. It features the StealthPlug ¼" to USB cable interface, and the new AmpliTube Custom Shop software plus 50 gear credits to use in the AmpliTube Custom Shop online store.

The StealthPlug Audio interface cable is a high quality, easy-to-use and simple audio interface cable that plugs your guitar right into your computer. It's a 9-foot cable with a ¼" instrument jack on one end, an inline analog to digital converter with volume controls and a headphone jack, and a USB plug on the other end.



The StealthPedal USB Audio Interface and Controller

StealthPedal CS, or "Custom Shop", is the next step up for mobile guitar and bass players. It features the StealthPedal wah-style USB audio interface and controller, plus AmpliTube Custom Shop software and 100 gear credits to use in the AmpliTube Custom Shop online store.

The StealthPedal serves two purposes: getting your guitar signal to and from your laptop, and controlling software knobs from the floor while you play. And all the magic happens in a nice compact wah-style housing







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— something already very familiar to players. The StealthPedal features operational sample rates up to 96kHz providing pristine sound quality from your guitar or bass. Plus, it features "smart jacks" that will auto-detect and adjust for different types of instrument inputs. StealthPedal is not only great for guitar and basses, but also works with keyboards, drum machines and other audio input devices.

Controlling software parameters with the StealthPedal is a breeze thanks to AmpliTube Custom Shop's seamless integration and MIDI control. Simply "right-click" on any software knob, button or adjustment to assign it to a function on the pedal. Plus, the StealthPedal comes with a MIDI control app that lets you use the StealthPedal with any MIDI compatible application.

Pricing and Availability

The StealthPlug CS and StealthPedal CS packages are available from the <u>IK Multimedia</u> <u>web store</u>, or select IK Multimedia music instrument retailers and distributors around the world.

StealthPlug CS is priced at \$99.99/€74.99 (excluding taxes). It includes: StealthPlug Audio Interface cable, AmpliTube Custom Shop Software and 50 Custom Shop gear credits.

StealthPedal CS is priced at \$229.99/€174.99 (excluding taxes). It includes: StealthPedal Audio Interface/Controller, AmpliTube Custom Shop Software and 100 Custom Shop gear credits.

More information can be found on the IK Multimedia web site: <u>http://www.ikmultimedia.com/stealthplug</u> <u>http://www.ikmultimedia.com/stealthpedal</u>

Warm regards,

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IK Multimedia. Musicians First.

IK Multimedia is a computer music technology company that offers a diverse range of affordable and easy-to-use music production tools with great sound quality and a realistic look and feel. With over one million installations worldwide, the IK range has been adopted by musicians of every level, from beginners to professionals, to gain access to high-end, studio-quality gear from their computers or mobile devices.

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