

IK Multimedia. Musicians First.



For immediate release

IK Multimedia unveils Riff Maestro - the free "guitar teacher in your pocket" for iPhone, iPad, iPod touch and Android

With its advanced tempo/pitch shift features, chord detector, touch and drag loop setting on the waveform display and more, Riff Maestro is the quickest and easiest way for musicians to learn how to play any song in their mobile device's music library

December 15, 2015 - IK Multimedia, the leader in mobile music creation, is pleased to announce the release of **Riff Maestro**, a powerful free app for iPhone, iPad, iPod touch and Android devices that lets users quickly and easily learn how to play any song in their mobile device's music library. An essential learning tool for guitar and bass players, it's loaded with useful features for both novices and professionals alike: It sports effortless tempo and pitch shifting, an automatic chord detector, an audio waveform display, touch-and-drag loop point setting, and more. Riff Maestro makes learning riffs, licks and entire songs effortless and fun.



Any song. Anytime. Anywhere.

With Riff Maestro, musicians will feel like they have their very own personal guitar teacher in their pocket. It can be used to learn virtually any song in a mobile device's music library. Its convenient browser displays available songs. Once a selection has been made, Riff Maestro's magic begins working behind the scenes to make the song ready for use with its collection of powerful learning tools.

Learning with Riff Maestro

How does it work? Learning with Riff Maestro couldn't be easier. Users simply import a song from their available music library on their device. Once a song has been loaded, the tempo can be adjusted with the tempo slider to slow down difficult passages without affecting pitch for easy learning. Users can set loop points in a song to repeat sections and phrases until perfected. A song's sonic information is shown via an easy-to-view waveform display with a time counter displaying where the play head is in the song. Plus, navigating through the song is as easy as dragging the waveform.

IK Multimedia. Musicians First.



Chord detection

What makes Riff Maestro totally unique and powerful is its optional Chord detection tool. This feature automatically detects and displays chords as they happen in a song. These chords are shown above the waveform display as easy to read chord diagrams or large labels. It's extremely helpful for learning the chords of a song and also for gaining confidence in scale and key while practicing new solo or just strumming along.

Educational Power tools

Beyond the convenience of its looping feature and chord detection, Riff Maestro also offers a number of other powerful tools that make learning a breeze. The Tempo feature can be upgraded via in-app purchase to offer enhanced sound quality and a transpose adjustment slider that can be used to change the key of a song +/- 12 semitones. Similarly, users can purchase a BPM detection feature that automatically finds the selected song's beats-per-minute and enables a metronome feature synced with the song's tempo.

Pricing and availability

Riff Maestro is available now for download at no cost from the App StoreSM for iPhone, iPad and iPod touch users or from the Google Play store for Android users. BPM Detection, High-Quality Time Stretch/Transpose and Chord Detection are available as in-app purchases for \$/€4.99 separately or as a bundle for \$/€9.99.

For more information, please visit:

www.ikmultimedia.com/riffmaestro

To see a video of Riff Maestro in action, please visit:

www.ikmultimedia.com/riffmaestro/video



Warm regards,

Starr Ackerman

starr.ackerman@ikmultimedia.com
N/C/S American PR Manager

Tiia Hassinen

tiia.hassinen@ikmultimedia.com
Europe and International PR Manager

IK Multimedia. Musicians First.

About IK Multimedia: IK Multimedia is a computer music technology company that offers a diverse range of affordable and easy-to-use music production tools with great sound quality and a realistic look and feel. With millions of installations worldwide, the IK range has been adopted by musicians of every level, from beginners to professionals, to gain access to high-end, studio-quality gear from their computers or mobile devices. iPhone®, iPad® and iPod touch® are trademarks of Apple Computer, Inc., registered in the U.S. and other countries. App StoreSM is a service mark of Apple Inc. Android and Google Play a trademarks of Google Inc. The [aufTAKT] V3, élastique efficient V3 and KORT V1 algorithms have been licensed from zplane development. All other trademarks are property of their respective owners.