

**IK Multimedia Production Srl**

Via dell'Industria, 46 - 41100 Modena - Italy

Phone: +39-059-285496 | Fax: +39-059-2861671

FOR IMMEDIATE RELEASE**IK Multimedia Releases iRig Recorder**

The easiest way to make quality recordings on your iOS device

April 2011, Modena, Italy – IK Multimedia is proud to offer professional audio recording for everyone with the release of **iRig Recorder**, a powerful and flexible audio recording app for your iOS device that is convenient and easy to use. **iRig Recorder** is a professional recording tool that can be used anywhere your mobile device travels, along with intuitive and practical editing functions and various export options to fit your audio needs wherever your mobile life takes you.

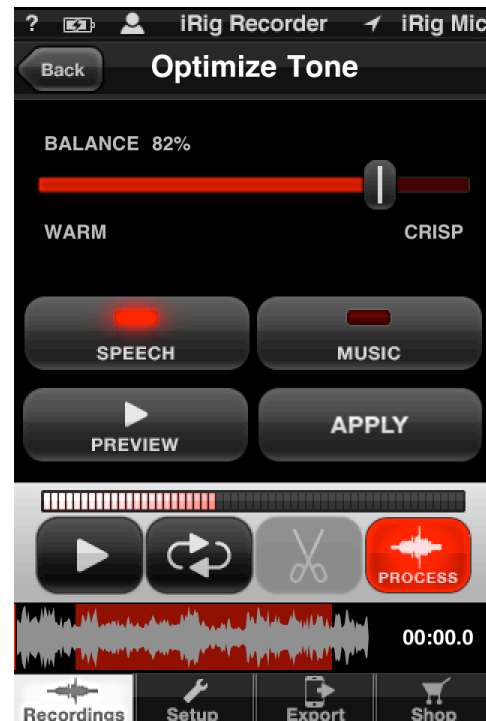


iRig Recorder is the perfect companion to **iRig Mic**. Use iRig Mic and the iRig Recorder app everywhere to capture podcasts, interviews and concerts, and conveniently have the ability to record sounds out in the field or at home. Then use iRig Recorder's intuitive editing tools to cut, crop or loop your audio, and use the powerful effects processors to optimize your tones for speech or music, clean up background noises, brighten your voice for clarity and presence, smooth out vocals in harsh or overly bright recordings, or change the speed of your tracks without affecting their pitch.

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The effects processors in the iRig Recorder are so easy to use that anyone – even users without specific music or audio knowledge – can quickly produce high-quality audio material in seconds.

iRig Recorder organizes your recordings by date and time and also tags them with a geographic location for easy and reliable file management of your recordings. Export your files via E-mail, Wi-Fi, FTP, SoundCloud or iTunes File Sharing in a variety of sizes and formats (including CD-Quality uncompressed audio- 16-bit 44.1 kHz).

iRig Recorder features:

- Convenient, easy-to-use mobile recording and editing app: just launch the app and press record!
- The perfect companion to iRig Mic for your podcasts, interviews, concert and field recordings
- One-touch recording with real-time monitoring
- Intuitive, non-destructive editing tools to cut, crop and loop your recordings
- Pitch and time-based effects include changing the speed of your recordings (without affecting pitch) to adapt your audio content to other media such as audio for video
- Organizes your recordings by creation date and tags with geographic location
- Export files as compressed .m4a or uncompressed .wav
- Recording time is only limited by the storage space on your iOS device
- FREE version also available with in-app shop to add individual features or upgrade

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to full functionality

- 8 intelligent effects processors automatically optimize your recordings – no audio knowledge required!

iRig Recorder Processors:

1. Optimize Level: automatically adjusts for optimal volume
2. Optimize Tone: automatically adjusts for optimal equalization
3. Cleanup: automatically cleans up the background noise in recordings
4. Brighten Voice: automatically increases clarity of speech and vocals
5. Smooth Voice: automatically smoothes harsh or overly bright vocals
6. Speed up: decreases the duration of the recording without altering its pitch
7. Slow down: increases the duration of the recording without altering pitch
8. Change Pitch: raises or lowers the pitch without changing duration

Pricing and availability:

iRig Recorder is now available from the iTunes App Store for \$4.99 / €3.99*.

A FREE, expandable version of iRig Recorder is also available that allows the user to makes à la carte purchases inside the app: Editing \$3.99/€2.99*, Processing \$3.99/€2.99* and Exporting Features \$2.99/€2.39*.

** All prices listed above are excluding taxes.*

For more information, please visit:

www.ikmultimedia.com/irigrecorder

www.ikmultimedia.com/irigmic

Warm regards,

Tiia Hassinentiia.hassinen@ikmultimedia.com

Europe and International PR Manager

Starr Ackermanstarr.ackerman@ikmultimedia.com

N/C/S American PR Manager

IK Multimedia. Musicians First.

About IK Multimedia: IK Multimedia is a computer music technology company that offers a diverse range of affordable and easy-to-use music production tools with great sound quality and a realistic look and feel. With over one million installations worldwide, the IK range has been adopted by musicians of every level, from beginners to professionals, to gain access to high-end, studio-quality gear from their computers or mobile devices. iRig Mic™ and iRig Recorder™ are trademarks property of IK Multimedia Production. All other product names and trademarks are the property of their respective owners, which are in no way associated or affiliated with IK Multimedia. iPhone™, iPod Touch®, iPad™, Mac and the Mac logo are trademarks of Apple Computer, Inc., registered in the U.S. and other countries.