<u>**FOR IMMEDIATE RELEASE**</u>

iRig MIDI Now Shipping from IK Multimedia
Core MIDI interface for iPhone / iPod touch / iPad

October 2011, Modena, Italy – IK Multimedia is now shipping **iRig™ MIDI**, an ultra-compact standard Core MIDI interface for iOS that connects any MIDI compatible device, such as a keyboard, to the iPhone®, iPod touch® and iPad®.

iRig MIDI, together with the included* **SampleTank®** app, brings the same mobile power and flexibility to keyboardists, and producers as iRig (the iOS guitar interface adapter) with the AmpliTube app brought to guitarists and iRig MIC (the handheld iOS microphone) with the VocaLive app brought to singers. With this release, IK continues to be the leading provider of iOS music-making mobile solutions with the widest range of innovative app-enhanced accessories for any type of musician.

iRig MIDI can connect any standard MIDI equipment such as keyboards, drum machines, drum pads, pedal boards and more to an iOS device to control the included SampleTank FREE* and a world of Core MIDI compatible apps, such as GarageBand™, available on the iTunes App Store. With iRig MIDI, you can also use iOS apps to control external equipment such as sound modules, digital audio workstations or even lighting systems right from the mobile device.

iRig MIDI is the only compact iOS MIDI interface sporting 3 MIDI ports – IN, OUT and THRU – so you can connect multiple MIDI devices without the need of additional gear using the two included standard MIDI connector cables. Two LEDs also

conveniently display the MIDI activity on the IN and OUT ports.

iRig MIDI is powered directly from the mobile device, but it also exclusively provides a micro USB port with included cable that connects to any standard USB power supply source so that the iOS device can stay fully powered during long playing sessions.

iRig MIDI features

- Standard Core MIDI interface connects any MIDI hardware device to any Core MIDI-compatible app like SampleTank, GarageBand and many more
- Directly connect MIDI keyboards, synthesizers, drum machines, drum pads, pedal boards and more using the included 2 x 5.2' (1.6 m) MIDI 5-pin DIN cables
- 3 MIDI ports: IN/OUT/THRU
- 2 LEDs for MIDI IN/OUT activity display
- Micro USB port can charge the iOS device while in use
- Includes* SampleTank FREE, the powerful sample-based sound module app, and iRig MIDI Recorder FREE, the MIDI recorder/player utility
- Compatible with iPod 3rd / 4th generation, iPhone 3GS and 4, iPad and iPad 2

iRig MIDI applications

iRig MIDI is not only for keyboard players and producers using iOS devices for instruments, synthesizers or mini-studios. Guitar and bass players can also use iRig MIDI with multi-effects apps (including AmpliTube) to connect MIDI pedal boards for preset switching or effects control. Singers can do the same for controlling their favorite vocal effects apps (like VocaLive). DJs can use it with drum pads and other types of MIDI devices to integrate iOS apps into their favorite live rigs.

Included apps

iRig MIDI includes* SampleTank FREE for iOS, the pro-quality sample based sound and groove module, and iRig MIDI Recorder FREE, the MIDI recorder/player utility.

SampleTank for iOS is the mobile version of IK's leading virtual sound workstation for the studio offering 4 instrument parts with effects and an expandable sound set made of over 400 pro-quality acoustic, electric and electronic instruments plus over 900 rhythmic and melodic patterns that span every musical genre. Users of iRig MIDI will get a set of 48 exclusive SampleTank sounds for free by registering.

iRig MIDI Recorder is the free utility for recording and playing back MIDI sequences or any type of MIDI data to and from any MIDI-equipped musical instrument. MIDI recordings are organized by creation date and can also be exported via Wi-Fi, E-mail and iTunes File Sharing in Standard MIDI file format.

Compatible apps
There are now currently over a hundred apps that use the Apple Core MIDI standard on iOS and are compatible with iRig MIDI and they keep growing. For the latest list, visit **www.irigmidi.com/compatibleapps**

Pricing and availability
iRig MIDI is now shipping from select IK Multimedia music and electronic retailers worldwide, as well as on the IK online store, for only $69.99/€54.99 (excl. tax).

For more information:

www.irigmidi.com
www.ikmultimedia.com/irigmidi

* All IK mobile apps will be available for download from the App Store.

Warm regards,

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IK Multimedia. Musicians First.