## IK Multimedia, Musicians First.



#### For immediate release

# IK Multimedia announces iRig Pro I/O - the next generation ultra-compact audio and MIDI interface for iPhone, iPad, Mac & PC

iRig Pro I/O gives musicians and producers a pocket-sized mobile personal recording studio for all platforms, with high-definition audio I/O, professional quality preamp, MIDI input/output, and a huge software bundle

**January 18, 2017** - Recording on the go just got a whole lot better. IK Multimedia is proud to announce iRig Pro I/O, the successor to its highly popular iRig Pro, the personal mobile audio/MIDI interface for iPhone, iPad, Mac, PC and Android devices.

iRig Pro I/O is a simple "plug and play" interface that lets musicians hook up all of their gear - guitars, basses, studio mics, vocal mics, keyboards and more - to their mobile devices or computers and record 24-bit/96kHz pro-quality audio and MIDI tracks anywhere, any time. iRig Pro I/O features a high quality 1/8" headphone/line out with level control for use with the latest Apple devices like the iPhone 7 to connect to headphones, mixers, or powered monitor speakers in an ultra-compact enclosure that fits in a pocket and can be carried anywhere.



#### 24-bit, 96kHz Professional audio

At its core, iRig Pro I/O is professional audio interface - it gives players the ability to record 24-bit audio at up to 96kHz sample rate. This high-resolution ultra-compact interface rivals traditional desktop interfaces and provides stunning audio quality anywhere. The iRig Pro I/O preamp features a marked precision input gain control to adapt to a wide array of input signals giving it a tremendous amount of flexibility in a supercompact design. iRig Pro I/O features a multi-color LED indicator for visually optimizing the input gain level and monitoring of the input signal to prevent clipping.

#### MIDI In/Out

iRig Pro I/O includes MIDI input and output ports to add connectivity with MIDI keyboards, controllers, synths, sound modules and more to record MIDI tracks, control virtual instruments, use control surfaces,

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connect outboard sound modules and more. The multi-color LEDs on iRig Pro I/O provide a visual of MIDI in/out activity.

#### 1/8" Headphone/Line out

For real-time monitoring on the go with the latest iPhones, iPads and computers, iRig Pro I/O features a high quality 1/8" headphone/line output with level control. Users can hook up their headphones, connect to a mixer, or hook up a set of powered monitors like iLoud Micro Monitor. Either way, the headphone/line output delivers pristine, crystal-clear audio for ultra-accurate representation of the audio program.

#### Combo XLR/1/4" Input

iRig Pro I/O features a Neutrik $^{\text{M}}$  XLR/ $^{\text{M}}$ " combo input that lets users plug in all their gear - from dynamic, condenser or ribbon microphones to unbalanced Hi-Z or line level instruments like guitars, basses and more. iRig Pro I/O features a switchable 48V phantom power feature for powering condenser or active ribbon microphones. With the adjustable input gain control, users can easily recall and replicate the input gain setting for their instruments, and the multi-color LED provides a visual monitor of the input signal gain setting.

### Battery, USB or DC Power with device charging function

iRig Pro I/O can operate with its onboard 2 x AA batteries (included) when connected to an iPhone/iPad, or on USB power when used with a Mac or PC. iRig Pro I/O also features a new DC in port that, when used with its dedicated power supply unit, will charge a connected iPhone or iPad while in use for unlimited playing or recording time, on stage and in the studio.

#### Over \$/€500 worth of software and apps

iRig Pro I/O is the complete music production interface and provides amazing tools to make inspired music thanks to \$/€543 MSRP worth of included IK software. Users get full versions of IK's award-winning titles like AmpliTube 4, AmpliTube for iPhone and iPad, SampleTank 3 SE and T-RackS Deluxe with Mic Room.

#### Pricing and availability

iRig Pro I/O will be available in April, 2017, from the IK Multimedia online store and IK authorized dealers worldwide for an astonishing low price of only f<149.99. In addition to the amazing bundle of included software, iRig Pro I/O comes with 2 x AA batteries, Mini-DIN to USB and Mini-DIN to Lightning cables, and two 5-Pin MIDI to 2.5mm cables for connection to standard MIDI gear.

For more information, please visit:

www.irigproio.com

Warm regards,

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**About IK Multimedia:** IK Multimedia is a computer music technology company that offers a diverse range of affordable and easy-to-use music production tools with great sound quality and a realistic look and feel. With millions of installations worldwide, the IK range has been adopted by musicians of every level, from beginners to professionals, to gain access to high-end, studio-quality gear from their computers or mobile devices. iRig® is a trademark property of IK Multimedia Production. Mac and Lightning are trademarks of Apple, Inc., registered in the U.S. and other countries. All other trademarks are property of their respective owners.

<sup>\*</sup>Prices exclude taxes.