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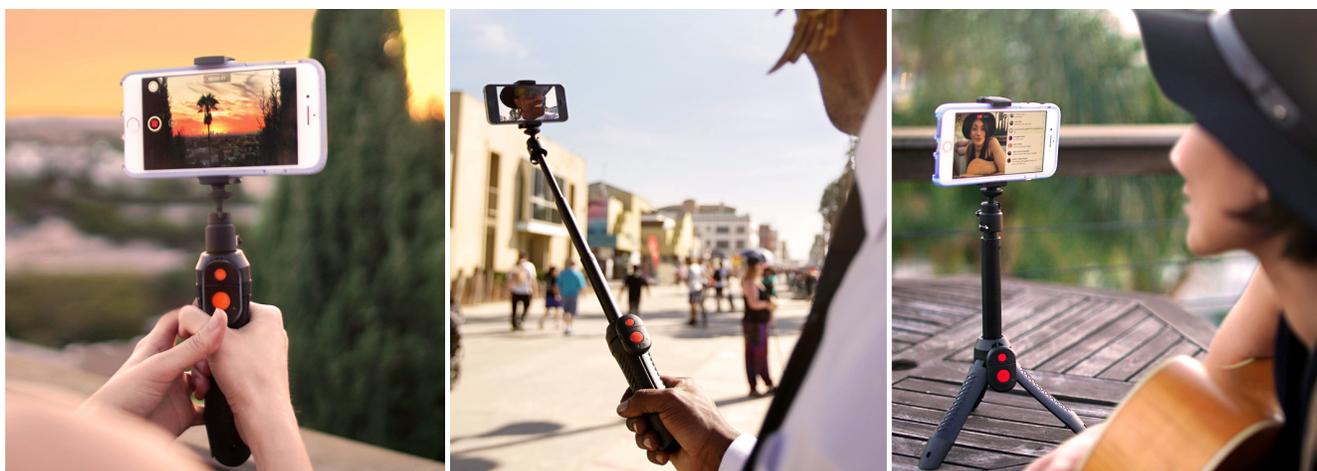


For immediate release

IK Multimedia releases iKlip Grip Pro - the pro-quality 4-in-1 tripod and video handle for iPhone

The new iKlip Grip Pro provides users with a compact, secure and stable way to hold any iPhone or compact action video camera to capture photos and videos on the go

December 6, 2016 - IK Multimedia, a leading manufacturer of hardware, accessories, apps and software for iPhone, iPad and Mac, is pleased to announce the availability of the new **iKlip Grip Pro** - the professional quality 4-in-1 tripod and handle for capturing professional photos and video on the go with any iPhone or compact action video camera. iKlip Grip Pro lets users securely hold their iPhones while using the stand as a compact tabletop tripod, a video handle, a monopod or as a standard tripod adapter. iKlip Grip Pro features an integrated, all-in-one compact design that provides the highest level of convenience for capturing media on the go.



Ultimate Control and stability for the best shots

iKlip Grip Pro is the new large-grip, compact multifunctional iPhone and camera stand with an integrated detachable Bluetooth shutter control that is really 4 accessories in one: super secure tabletop tripod, large-grip video handler, monopod handler and standard tripod adapter. iKlip Grip Pro can securely hold any iPhone with or without a case, and features a standard mounting system for connecting small mobile video cameras like GoPro®, compact digital cameras and stand-mount audio field recorders. iKlip Grip Pro features a large, ergonomic handle that expands into a sturdy tripod, an integrated locking extension pole that extends up to 62 cm (24") for getting those "above the crowd" shots and selfies, plus a detachable Bluetooth shutter control for remote shooting.

Firm Grip - Securely holds any iPhone

The secret to iKlip Grip lies in its ingenious expandable and secure holding bracket that allows users to precisely position their iPhone, with or without a case, at any angle for capturing photos, video and audio. iKlip



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Grip Pro features an expandable spring-loaded soft-touch rubber bracket that provides secure superior holding power. Repositioning an iPhone is as simple as expanding the brackets to release the iPhone, then re-securing it.

Firm Support - the tabletop tripod

iKlip Grip Pro features a new large ergonomic handle design that is super comfortable for most hand sizes. The new larger grip is perfect for stabilizing video and capturing "blur free" photos, especially in zoom modes. The handle base also can be transformed into a compact tabletop tripod for positioning on any relatively level surface for ultra-steady media capture. The trick lies in its ingeniously designed locking mechanism - when closed and locked, iKlip Grip Pro is a handle suited for most "handler" tasks like selfies or ultra-steady video shooting on the go. But when unlocked, the handle's three legs fold out to form a firm and sturdy tabletop tripod that is ultra-secure and steady. In tripod mode, users can easily shoot steady video and photos from a single location, or use the front-facing camera for hands-free FaceTime™ video chat or live broadcasts like Facebook Live, SnapChat or Periscope productions.

Firm Extension

iKlip Grip Pro also features an integrated ultra-stable, locking 4-segment telescopic extension pole. At any time users can simply unlock the pole and extend it to their desired length, up to a max of 63 cm (24.8"). And since the pole is integrated into the design, no additional assembly is required. The pole extension is perfect for the distant "selfie", but also ideal for getting "above the crowd" for audience-less band shots, closer-than-they-appear shots and anything in between. The extender also works in tripod mode so users can position an iPhone or compact camera at the perfect distance above the tabletop.

Pivoting 360° Positioning

iKlip Grip Pro has a pivoting ball-joint attachment point that provides a full 90° angle adjustment plus 360° rotation capabilities for freely positioning an iPhone in any orientation. This allows users to get just the right angle and position for that perfect shot.

Remote Control

iKlip Grip Pro comes with an integrated yet removable Bluetooth smartphone shutter remote control that lets users wirelessly activate the shutter button in video and photo apps. A holder clip on the handle provides "one handed" thumb-activated shutter control. When using iKlip Grip Pro as a table top tripod, the shutter control easily detaches for capturing shots remotely. The Bluetooth shutter control is universally compatible with iOS 5.0 and above and can be operated up to 10 meters away.

Tripod Adapter

When the spring-loaded iPhone holder is removed from the iKlip Grip Pro, users have two additional uses - a standard UNC ¼" 20 universal tripod and handle for small digital cameras and action video cameras, and a secure grip iPhone holder that can be used on standard tripods. This is convenient for capturing stills and video with an iPhone when a more professional tripod is needed in more challenging situations, and using iKlip Grip Pro with compact action cameras or field recorders.

Pricing and availability

iKlip Grip Pro is available now from Apple Online and Retail Stores worldwide and from the IK online store for only \$/€59.99 (excluding taxes).

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For more information, please visit:

www.ikmultimedia.com/iklipgrippro

Find **iKlip Grip Pro** at an Apple Store near you:

www.ikmultimedia.com/iklipgrippro/buy

Warm regards,

Starr Ackerman

starr.ackerman@ikmultimedia.com

N/C/S American PR Manager

Tiia Hassinen

tiia.hassinen@ikmultimedia.com

Europe and International PR Manager

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