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For immediate release

**IK Multimedia launches iKlip A/V -
The first smartphone broadcast mount for capturing
pro-quality audio for mobile video**

iKlip A/V gives professional audio to broadcast-quality videos on mobile phones and compact video cameras thanks to its integrated XLR mic preamp, wireless receiver support, steady hand grip and secure device and camera holder

June 23, 2016 - IK Multimedia is pleased to announce that **iKlip® A/V**, the first broadcast mount for professional audio and video recording with smartphones is now shipping. iKlip A/V now gives broadcasters, videographers and digital storytellers the ability to capture and monitor professional-quality audio for their videos on the go using its integrated high-quality XLR mic preamp with phantom power and built-in wireless receiver support. It also helps deliver a steady picture thanks to its secure smartphone holder and ergonomic handgrip. iKlip A/V gives everyone the power to use their smartphone or compact video camera as a full-featured broadcasting solution with professional quality audio.



Exceptional audio

Until now, getting pro quality audio while shooting video on a smartphone had been a challenge. Developed in Italy with input from professional field reporters and broadcasters as a cost effective - and more readily available - alternative for field reporting, iKlip A/V is designed to help

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videographers capture professional quality audio for their mobile video productions. iKlip A/V is also perfect for mobile reporting through online media outlets or social channels like Facebook, Periscope or Snapchat, or smartphone filmmaking for YouTube, Vimeo or Instagram. It features an integrated microphone preamp with gain control that lets users record with high-quality external microphones thanks to its XLR input. iKlip A/V also delivers 48V phantom power for high-end condenser mics using two AA batteries and features a built-in support bracket that can hold most popular wireless microphone receivers. Its input gain control, headphone monitoring output and 1/8" TRRS audio output ensure a great signal no matter what microphone or device is used providing streamlined recording experience.

Steady and secure

iKlip A/V features a large ergonomic handheld grip and an expandable smartphone holding bracket that shares the same technology as IK's iKlip Xpand Mini and the iKlip Grip for ultra-steady shooting. It can securely hold any iPhone, iPod touch or Android device with a screen size from 3.5" to 6". iKlip A/V can also be attached to a monopod or tripod thanks to the standard female threads on the underside. Its smartphone holder bracket can be detached and replaced with a compact video camera thanks to its standard camera mount. No matter how it's used, iKlip A/V delivers an effortlessly stable picture quality.

Completely connectible

iKlip A/V works with any smartphone or camera that accepts a 1/8" TRRS (CTIA/AHJ wiring standard) audio input. With an optional iLine Camera Adapter cable, iKlip A/V can be used with any camera that has an auxiliary microphone TRS input, meaning that it can deliver great broadcast-quality results with any compatible device that can either fit on its grip or fit on iKlip A/V's standard camera mount.

Pricing and availability

iKlip A/V is available now from photo/video, music and electronics retailers worldwide, and from the IK online store, for only \$/€179.99 (excl. taxes).

For more information, please visit www.iklipav.com

Warm regards,

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About IK Multimedia: IK Multimedia is a computer music technology company that offers a diverse range of affordable and easy-to-use music production tools with great sound quality and a realistic look and feel. With millions of installations worldwide, the IK range has been adopted by musicians of every level, from beginners to professionals, to gain access to high-end, studio-quality gear from their computers or mobile devices. iKlip® is trademark property of IK Multimedia Production. iPhone, iPad, iPod touch, Mac and App Store are trademarks or service trademarks of Apple, Inc., registered in the U.S. and other countries. Android™ is a trademark of Google Inc. All other trademarks are property of their respective owners.