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For immediate release

IK Multimedia announces Fender Collection 2 for AmpliTube now available

Fender Collection 2 for AmpliTube gives players and producers hyper-realistic iconic Fender® tube amp tone from the '57 Custom Amp series, '57 Bandmaster, '53 Bassman and '65 Super Reverb

January 10, 2017 - IK Multimedia is proud to announce that **Fender Collection 2 for AmpliTube** is now available for Mac and PC from participating retailers worldwide, the IK Multimedia web store, and from the AmpliTube Custom Shop.



Fender Collection 2 for AmpliTube brings seven of Fender's dream machines - some of the most toneful and genre-defining amps from the dawn of rock and beyond - to AmpliTube, providing spot-on recreations of the glorious tweed amps and more from the '50s and '60s. Included in the Fender Collection 2 for AmpliTube are four amps from the '57 Custom series; the '57 Custom Champ®, '57 Custom Deluxe™, '57 Custom Twin-Amp™, and the '57 Custom Pro™, a '57 Bandmaster™, plus models of an original '53 Fender Bassman® and the iconic '65 Fender Super Reverb®.

Now guitarists wanting that classic Fender tone and power in their digital recordings can easily obtain the unmistakable vintage vibe of classic Tweeds and more with the ease and convenience of the world's most popular guitar and bass tone studio, AmpliTube.

Dynamic Interaction Modeling™

Fender Collection 2 for AmpliTube provides spot-on tone, dynamics and feel thanks to the debut of the evolution of IK's industry-leading modeling technologies. It ushers in a completely new approach to analog modeling, Dynamic Interaction Modeling™, that recreates not only every individual physical component in the amplifier's design, but also the nonlinear behavior between each component and its effect on other components in the circuit. This approach provides a new unmatched level of realism, touch and feel never before realized in other analog modeled products.

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Classic Fender tone on the desktop/laptop

Fender Collection 2 for AmpliTube recreates the historic and diverse Fender legacy in virtual form. IK software engineers worked painstakingly with the Fender engineering team to ensure that each amplifier and cabinet has been rendered with the same degree of integrity and attention to detail that goes into the company's physical products - all controls and operation have been replicated to provide exacting performance and function. The amplifiers and cabinets available in Fender Collection 2 for AmpliTube include officially certified models from the '57 Custom series, including the '57 Custom Twin-Amp, the '57 Deluxe, the '57 Custom Champ, the '57 Custom Pro and the '57 BandMaster. There's also a model of an original '53 Bassman 1x15 featuring an "aging" switch that switches between "new old stock" and a "burned in" model, plus an original '65 Super Reverb.

Built for AmpliTube

Fender Collection 2 within AmpliTube Custom Shop and AmpliTube 4 for Mac and PC giving players the world's best-selling ultimate guitar and bass tone studio for their recordings. For AmpliTube 4 users, it is designed to take advantage of all the additional tone-tweaking features like the effects slot between the amp and speaker cabinet and the hyper realistic full-featured "Cab Room" and more.

Plugging in to a world of sound

With IK Multimedia's range of interfaces for Mac and PC, getting tone from Fender Collection for AmpliTube is as simple as plugging into an amplifier. iRig Pro Duo, iRig PRO and iRig HD 2 are the latest generation of high-quality digital interfaces that allow players to plug in and get pristine, pure sound quality from their Mac or PC (or iPhone or iPad).

Pricing and availability

Fender Collection 2 for AmpliTube is available now through January 15, 2017 for a **special introductory price** of just **\$/€99.99** from the IK Multimedia online store, the AmpliTube Custom Shop and participating IK retailers. After January 15, 2017, it will be available for **\$/€149.99**.

Fender Collection 2 is also available in the **Fender Collection 2 Power Duo Bundle** (with AmpliTube 4) at a **special introductory price** of **\$/€179.99** from the IK Multimedia online store until January 15, 2017. After January 15, 2017, it will be available for **\$/€229.99**.

**Prices exclude taxes.*

For more information, please visit:

www.amplitude.com/fendercollection2

Warm regards,

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About IK Multimedia: IK Multimedia is a computer music technology company that offers a diverse range of affordable and easy-to-use music production tools with great sound quality and a realistic look and feel. With millions of installations worldwide, the IK range has been adopted by musicians of every level, from beginners to professionals, to gain access to high-end, studio-quality gear from their computers or mobile devices. AmpliTube® and iRig® are trademarks property of IK Multimedia Production. Fender®, Champ®, Twin-Amp™, Bandmaster™, Deluxe™, Bassman® and Super Reverb® are registered trademarks of Fender Musical Instruments Corporation. Mac is a trademark of Apple, Inc., registered in the U.S. and other countries. All other trademarks are property of their respective owners.