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FOR IMMEDIATE RELEASE

IK Multimedia announces DJ Rig for iPhone

The pro-quality DJ mixing app coming soon

January 2012 – IK Multimedia is proud to announce **DJ Rig™**, a full-featured, double-deck DJ mixing app for iPhone. DJ Rig provides instant song play from the device's music library, tempo sync, sample-based pads, performance recording and an arsenal of high-quality DJ effects. Together with the just-announced **iRig™ MIX**, DJ Rig is the most portable, pro-quality setup for mobile DJs and musicians.



DJ Rig stands out from the crowd of DJ apps with its complete set of professional features including some that are not found in any other app such as **X-Sync**. This mode allows anybody to automatically synchronize the app audio with any other external audio source. DJ Rig "listens" to the device audio input, determines its BPM tempo and syncs the app audio automatically.



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DJ Rig features

Here are the DJ Rig features that put it on-par with the most popular DJ apps:

- Direct access to iPod library and playlists
- Automatic fast BPM detection with OnTempo™ auto-sync technology
- Drag and zoom of waveform display
- Deck controls: Volume, Pitch, 3-Band kill EQ, headphones and cross fader
- Automatic looping: create loops with tempo divisions always on the beat
- Live recorder allows recording of the full mixing gigs
- Supports all major audio formats including MP3, AAC, WAV, AIFF
- Landscape and portrait interfaces
- Customizable deck interface

And here are features that only a pro-quality DJ app like DJ Rig can offer:

- Effects deck with XY touch interface and 12 effects: Delay, Flanger, Crush, Filter High Pass, Filter Low Pass, Filter Band Pass, Compressor, Wah, Phaser, Fuzz, Reverb, Stutter
- X-Sync mode detects the BPM from external audio sources in real-time and automatically syncs the tempo of internal decks to external devices
- On-the-fly sampler with 4 banks of 9 pads with 10 pad sound banks plus expandable high-quality sample libraries and live sampling functionality
- Accurate scratching engine modeled on real deck behavior with CloneDeck™ technology, for scratching with cut-to-the-beat for professional results
- 4 visual cue points per song
- 3 crossfader curves available
- Auto level-detect and adjustment of the volume for each song to always create the perfect balance between decks
- Crossfade EQ allows fading between decks with bass or high filters for perfectly smooth transitions
- Multiple output configurations to work with any kind of audio setup

Pricing and availability

DJ Rig is coming soon for the iPhone/iPod touch with both a regular and free version. A universal iPad app is also in development and will be released shortly after. The regular version will be available for only \$9.99/€7.99 and will offer all the 12 available effects and 10 pad sound banks. The free version will have no limitation other than a reduced set of 6 effects and 1 pad sound bank. The free version will be expandable to the complete set of features of the regular version via in-app purchase.

For more information:

www.djrig.net



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Warm regards,

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IK Multimedia. Musicians First.

About IK Multimedia: IK Multimedia is a computer music technology company that offers a diverse range of affordable and easy-to-use music production tools with great sound quality and a realistic look and feel. With over one million installations worldwide, the IK range has been adopted by musicians of every level, from beginners to professionals, to gain access to high-end, studio-quality gear from their computers or mobile devices. SampleTank®, AmpliTube®, VocaLive™ DJ Rig™ and iRig™ are trademarks property of IK Multimedia Production. All other product names and trademarks are the property of their respective owners, which are in no way associated or affiliated with IK Multimedia. iPhone®, iPod touch®, iPad®, Mac and the Mac logo are trademarks of Apple Computer, Inc., registered in the U.S. and other countries.