



IK Multimedia Production Srl

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**FOR IMMEDIATE RELEASE**

## IK Multimedia announces AmpliTube 2 for iPad

*More Gear • Better Sound • 8 Track Recording*

**December 2010, Modena, Italy** – IK Multimedia is pleased to announce the new version of AmpliTube for the mobile guitarist and bassist: AmpliTube 2 for iPad.

This new version of AmpliTube for iPad has many new features designed to streamline and enhance the mobile guitar and bass playing experience: from the creation and naming of guitar signal chain tone presets to importing, recording and exporting audio. Players will hear the difference in the improved sounds of the gear models, and more importantly, record their performances quickly and easily with the new built-in recorder.





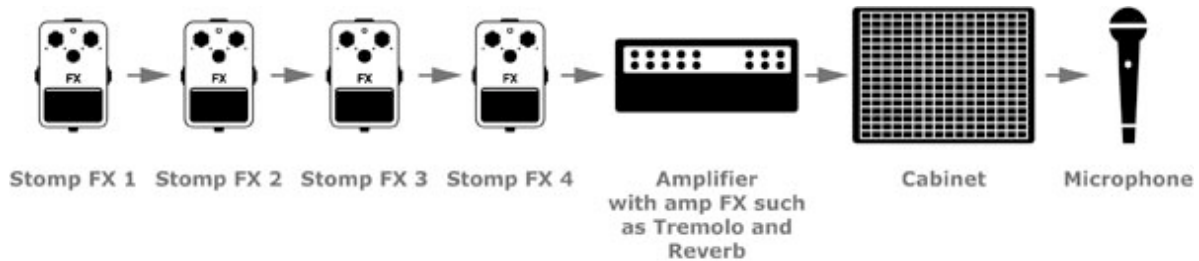
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## Multi-Effects Processor for Guitar & Bass

At its core, AmpliTube 2 for iPad is a complete multi-effects processor for guitar and bass, replicating the sounds and tones of some of the most historically significant gear of the audio world. Players can build a complete guitar or bass rig with 4 daisy-chained stompbox effects running into an amplifier, speaker cabinet and microphone. Each component is fully functioning with precise control over all parameters.



## 5 New Stomps

AmpliTube 2 for iPad features 5 new stompbox models available a-la-carte as in-app purchases: Compressor, Reverb, Graphic EQ, Parametric EQ and Limiter. Each model is available a-la-carte for \$2.99 each.



## Recording – Built-In 8-Track Recorder

The standout feature in AmpliTube 2 for iPad is the addition of high quality recording functionality (single track available in the free update), expandable to a full-featured 8-track recorder with a master effects section (via in-app purchase, \$14.99). Each individual track features a record enable button, an insert effect (the customizable AmpliTube amp and effects signal chain), volume control, pan control, solo & mute switches, plus 2 send effect level controls for adding ambience and depth with reverb, chorus and delay from the master effects section. The master effects section also features a global equalizer and compressor for final sound tweaking and polishing.



AmpliTube 2 iPad allows players to record their band, or produce complete multi-track songs and compositions directly in AmpliTube without any additional software. The "bounce" feature frees up track space by "bouncing" all audio tracks down to a single track, freeing up more recording space.



## Practice – New SpeedTrainer Function

Backing tracks and other audio can now be imported directly onto a recorder track from the iPod music library on the device, or from a host computer. Players can change the tempo of audio material using IK's popular

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"SpeedTrainer" feature for learning complex riffs or working on technical skills. Tempo can be adjusted from -50% to + 200% while the pitch remains unaffected.

Plus, you can use the iRig with line level signal sources such as synthesizers, keyboards or mixing consoles and have an iKlip, the universal microphone stand adapter for iPad, whenever you are on stage, in the studio, at school or in the boardroom.

**What's new at a Glance:**

- 5 new stomp effects (available as in-app purchase): Compressor, Graphic EQ, Parametric EQ, Reverb and Limiter
- Improved sound with DSP parts derived from AmpliTube 3 and T-RackS 3 for Mac/PC Apps
- Built-in single track recorder with re-amping capabilities
- Multi-track recorder with 8 tracks and master FX section with 5 effects (Reverb, Chorus, Delay, Compressor & Parametric EQ (available as in-app purchase)
- 2 send effects per channel (selectable between reverb, delay, chorus) and 2 master effects (3 band parametric equalizer and compressor) in the master section
- Export your recordings and mixes as high quality audio files or send them by email as MP3s
- Import songs as backing tracks directly from your iPod library on your device or your computer using file sharing or Wi-Fi
- SpeedTrainer for slow down/speed up of imported songs without affecting the pitch
- Up to 50 songs can now be imported
- New preset naming feature
- New Setup panel including input and output level controls

**Pricing and Availability****AmpliTube 2 for iPad: \$19.99/€15.99**

Available now in the iTunes Store

**iRig Guitar/Bass interface: \$39.99/€29.99 (ex taxes)**

For iPhone/iPod touch/iPad

Available from IK Retailers worldwide and Online IK store

**AmpliTube 2 for iPad Update: FREE**

Includes overall enhanced gear model sound, single track recording feature, audio import from device, export function, SpeedTrainer feature, preset naming ability and new setup panel with input/output level control: FREE in the iTunes App store

**8 Track Recorder: \$14.99/€11.99**

Available as an in-app purchase in the iTunes Store

**New Stomp Box Effects: \$2.99/€2.39 each**

Available as an in-app purchase: Compressor, Reverb, Limiter, Graphic EQ, Parametric EQ in the iTunes Store



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**iKlip: \$\$39.99/€29.99 (ex taxes)**

Universal microphone stand adapter for iPad

Multi-angle adjustment allows precise positioning for optimal stage or studio viewing

Available from IK Retailers worldwide and Online IK store

For more information:

<http://www.amplitube.com/amplitubeipad>

Warm regards,

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**IK Multimedia. Musicians First.**

*About IK Multimedia: IK Multimedia is a computer music technology company that offers a diverse range of affordable and easy-to-use music production tools with great sound quality and a realistic look and feel. With over one million installations worldwide, the IK range has been adopted by musicians of every level, from beginners to professionals, to gain access to high-end, studio-quality gear from their computers or mobile devices. AmpliTube® and iRig™ are trademarks property of IK Multimedia Production. All other product names and trademarks are the property of their respective owners, which are in no way associated or affiliated with IK Multimedia. iPhone™, iPod Touch®, iPad® Mac and the Mac logo are trademarks of Apple Computer, Inc., registered in the U.S. and other countries.*