

**IK Multimedia Production Srl**

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**FOR IMMEDIATE RELEASE**

## **SampleTank Makes Performing on iPhone/iPod touch/iPad Even Easier**

*The first pro-quality sound and groove workstation for iOS adds MIDI Control and Program Change + free instruments in every category*

**July 2012, Modena, Italy** – IK Multimedia is proud to announce the **1.2** update to **SampleTank®** for iOS, the universal app for iPhone, iPod touch and iPad, through the iTunes App store. The update, for both regular and free versions, is available as a free download to existing users that adds support for MIDI Program Change and Controller editing of all edit strip knobs for enhanced expression and performance in any environment from the studio to the stage. The 1.2 update also now provides free instruments in every category so users can create instantly anytime and everywhere.



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SampleTank is the first pro-quality, sample-based sound and groove workstation available for the iOS mobile platform. It can be played directly from the app or can be used live with any MIDI keyboard or pad controller with the **iRig™ MIDI** interface adapter from IK Multimedia. Use any MIDI controller with knobs, sliders, wheels or pedals to adjust volume, pan, filter, envelope and FX settings on the fly for each instrument independently. Users can then save their edited settings as Presets and recall them from an external controller such as a keyboard, pad set or pedalboard via MIDI Program Change. Together with iRig MIDI, SampleTank offers the most portable and best quality sound and groove production solution for mobile musicians to date.

**SampleTank features**

- 4-part multi-timbral professional quality sound and groove workstation
- Expandable sound library with more than 500 instruments in 16 categories
- Over 1,000 melodic and rhythmic patterns for groove creation or accompaniment
- Included 4-track MIDI recorder with audio export
- Built-in insert effects and master reverb
- Easy-to-use, intuitive interface
- Sound and effects editing with multiple parameters
- Support for MIDI Controllers and Program Change
- Play interface with piano keyboard, scale-based keyboard and drum pads
- Compatible with iPhone 4S, 4 and 3GS, iPod touch 4<sup>th</sup> and 3<sup>rd</sup> generation, iPad 3<sup>rd</sup> generation, iPad 2 and iPad with iOS 4.3 and newer
- Designed in concert with **iRig MIDI** interface for iOS devices
- Free version also available with 20 instruments (16 + 4 after registering)

**Pricing and availability**

SampleTank 1.2 is a universal app for iPhone/iPod touch/iPad and is now available on the iTunes App store for only \$19.99/€15.99 with 136 high-quality instruments and over 1,000 patterns included. A free version of SampleTank is also available with 8 sounds plus their selection of patterns. An additional 22 expansion sound packs are available for in-app purchase starting from as low as \$4.99/€3.99 each or all together for a competitive bundle price. Owners of iRig MIDI will also get an exclusive sound set of 48 sounds for free simply by registering. The 1.2 update is free to existing users.

For more information:

[www.sampletank.com/ios](http://www.sampletank.com/ios)  
[www.irigmidi.com](http://www.irigmidi.com)



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Warm regards,

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**IK Multimedia. Musicians First.**

*About IK Multimedia: IK Multimedia is a computer music technology company that offers a diverse range of affordable and easy-to-use music production tools with great sound quality and a realistic look and feel. With over one million installations worldwide, the IK range has been adopted by musicians of every level, from beginners to professionals, to gain access to high-end, studio-quality gear from their computers or mobile devices. SampleTank®, AmpliTube®, VocaLive™ and iRig™ are trademarks property of IK Multimedia Production. All other product names and trademarks are the property of their respective owners, which are in no way associated or affiliated with IK Multimedia. iPhone®, iPod touch®, iPad®, Mac and the Mac logo are trademarks of Apple Computer, Inc., registered in the U.S. and other countries.*