

IK Multimedia Production Srl

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FOR IMMEDIATE RELEASE

7 IK Multimedia Accessories Fully Compatible with the New iPhone 5

Owners who switch to Apple's new phone can use their IK hardware straight away

September 25 2012 – IK Multimedia, the leader in mobile music creation apps and accessories for iPhone, iPod touch and iPad, is pleased to announce that seven of its audio accessories, including iRig™, iRig MIC, iRig MIC Cast, iRig MIX, iRig STOMP and iRig PRE have been tested and are fully compatible with Apple's new iPhone 5. In addition to these audio accessories, IK announced that its iKlip MINI universal mic stand adapter for iPhone is also compatible with the new iPhone 5. This means that IK Multimedia users can continue to rely on their accessories after upgrading to Apple's latest phone.

Because IK's audio accessories connect to the iPhone via the headphone jack, rather than the dock connector, users won't have to purchase adapters to accommodate the iPhone 5's new dock, like those who own accessories from other companies will.

The IK accessories that are now compatible with the new iPhone 5 cover every aspect of music creation and performance, from guitar and bass playing, to singing and recording, to DJing and live performance.

Guitar & Bass

iRig was the first, and still is the most popular guitar-and-bass interface adapter for the iPhone. It offers an affordable price and full compatibility with IK's range of effects-processing apps such as AmpliTube®, AmpliTube Fender® and AmpliTube Slash, plus a multitude of other apps including GarageBand.

iRig STOMP, just announced, is the first stompbox-style guitar and bass interface. It allows guitarists and bassists to integrate their favorite signal processing apps into their live setup, inline with their other effects.

Vocals & Recording

iRig MIC is the premier handheld mic for recording with iOS audio apps like IK VocalLive $^{\text{TM}}$, iRig Recorder and many others. Featuring real-time monitoring and a three-level gain switch, it deftly handles everything from singing to speeches to instrument recording.

iRig MIC Cast provides users with an ultra compact, low-profile mic designed for recording podcasts, interviews, lectures, and other spoken-word material. It offers flat

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frequency response and direct pick-up pattern for recording without background noise.

iRig PRE, just shipping, is the first studio-quality, mic preamp for the iOS platform, and makes it possible to use professional mics including dynamics, ribbons and condensers with iOS recording apps. It sports such pro features as an XLR input and switchable 48v phantom power.

DJ and Mixing

iRig MIX is the first iOS mobile mixer for DJs and live musicians, and includes a full lineup of professional features such as a crossfader, separate channel faders, EQ, cue, a master volume and more. It makes a great hardware front end for IK's DJ Rig app for iPhone, and can also be used in any other application where a small portable mixer is required.

Stage

iKlip MINI, a universal mic stand adapter for iPhone and iPod touch, makes it easy to securely clip the iOS device to a microphone stand for live performance and practicing. Not only does it work with the iPhone 5, but with every other existing iPhone and iPod touch model.

All IK apps are also working with the iPhone 5, and will be updated soon to take advantage of the larger screen and additional processing power.

Price and Availability

The abovementioned accessories are available now from authorized IK Multimedia music and electronics retailers worldwide and from the IK Multimedia Online Store, with prices ranging between \$39.99 and \$99.99 (€29.99 to €74.99 ex. taxes).

For more information:

http://www.ikmultimedia.com/ios

Warm regards,

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About IK Multimedia: IK Multimedia is a mobile and computer music technology company that offers a diverse range of affordable and

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easy-to-use music production tools with great sound quality and a realistic look and feel. With over one million installations worldwide, the IK range has been adopted by musicians of every level, from beginners to professionals, to gain access to high-end, studio-quality gear from their computers or mobile devices. $iRIg^{TM}$, $iKlip^{TM}$, $AmpliTube_{R}$, $VocaLive^{TM}$ are trademarks property of IK Multimedia Production. All other product names and trademarks are the property of their respective owners, which are in no way associated or affiliated with IK Multimedia. $iPhone_{R}$, iPod touch_R, $iPad_{R}$, $iPad_{R}$, i, i