

**IK Multimedia Production Srl**

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FOR IMMEDIATE RELEASE**IK Multimedia Releases iGrand Piano for iPhone & iPod touch***App offers concert quality sound, ultra-low latency, large piano collection, built-in recorder and native iPhone 5 graphics*

November 2012 – IK Multimedia – the leader in mobile music-creation apps and accessories for iPhone, iPad and iPod touch – is proud to announce the release of iGrand Piano for iPhone and iPod touch, a concert quality, highly playable, and extremely expressive app, offering 17 gorgeous sounding stereo pianos that rival the best virtual pianos for Mac and PC.



The app's stunning graphics are native to iPhone 4, iPhone 5, and the new iPod touch, meaning that its display utilizes the full screen size of the new devices, but is also optimized for previous models.

iGrand Piano for iPhone and iPod touch provides the same features, sound quality and piano lineup as the recently released iGrand Piano for iPad. Users get a virtual gallery of pianos including grands, baby grands, uprights, and even specialty pianos. The app includes a collection of 8 pianos, which can be expanded up to 17 via in-app purchase.

The pianos get their incredibly accurate sound from high-definition stereo samples, recorded across multiple velocities. The ultra-low latency sound engine provides a natural feel that allows for expressive and nuanced playing. Additionally iGrand Piano offers very high polyphony (up to 64 notes can be played simultaneously on the latest devices) allowing for the most demanding performances to be played flawlessly.

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Each of iGrand Piano's instruments can be adjusted with any of seven performance parameters. These include Volume, Ambience, Lid (positioning), Brightness, Transpose, Tuning and Release. All of the parameters can be easily assigned to a MIDI controller number for external control. In addition, iGrand Piano supports MIDI program change and Virtual MIDI.

Besides its stunning piano sounds, the app has a built-in recorder, which offers overdubbing; quantizing; and audio file export using file sharing, e-mail and the copy function. Also included is a large audio/visual metronome with a tap tempo function.

The app provides two different views for onscreen playing, but the best playing experience is obtained when using iGrand Piano for iPhone with an external keyboard. IK offers two excellent options in this regard: **iRig MIDI** lets you connect any MIDI keyboard to your iPhone, iPad or iPod touch, and control Core MIDI apps; and the new **iRig KEYS**, an ultra-portable, 37 mini-key controller loaded with performance features, is compatible with Apple's mobile devices as well as Mac/PC; and is bus powered on both platforms.



Price and Availability

iGrand Piano is available for \$19.99/€17.99 from the App Store at: www.itunes.com/appstore.

Purchasers of iGrand Piano get a selection of eight top-quality pianos and can add the



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other nine through the Piano Expansion Pack available via in-app purchase.

iGrand Piano is also available in a FREE version which comes with two 4-octave, range-limited pianos, and users have the option to add more pianos via in-app purchase.

For more information, go to

www.igrandpiano.com

www.ikmultimedia.com

Warm regards,

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IK Multimedia. Musicians First.

About IK Multimedia: IK Multimedia is a mobile and computer music technology company that offers a diverse range of affordable and easy-to-use music production tools with great sound quality and a realistic look and feel. With over one million installations worldwide, the IK range has been adopted by musicians of every level, from beginners to professionals, to gain access to high-end, studio-quality gear from their computers or mobile devices. iRig® KEYS and iRig® MIDI are trademarks property of IK Multimedia Production. All other product names and trademarks are the property of their respective owners, which are in no way associated or affiliated with IK Multimedia. iPhone®, iPod touch®, iPad®, Mac and the Mac logo are trademarks of Apple Computer, Inc., registered in the U.S. and other countries. App Store is a service mark of Apple Inc.