



IK Multimedia Production Srl
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PRESS RELEASE

FOR IMMEDIATE RELEASE

IK Multimedia Ships Its First Android App: iRig Recorder Now Available on Google Play™

Make great recordings anywhere on Android™

March 12, 2013, Modena, Italy — IK Multimedia — the leader in mobile music-creation apps and accessories for iPhone and iPad — is proud to announce that its first Android app, **iRig® Recorder**, is now available on the Google Play Store. iRig Recorder is a powerful audio-recording app that turns any mobile Android device into a professional field recorder, and makes it easy to capture interviews, music performances, rehearsals, lectures, and more, with outstanding quality, anywhere.



iRig Recorder for Android is a free app and provides Android phone and tablet users with recording, multiple effects, and sharing features. It's a powerful yet simple audio-capture app that can be expanded via in-app purchase to include waveform editing and additional effects processing.



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iRig Recorder works with the built-in microphone on the device, and for high-quality results, IK offers the widest range of external miking options compatible with Android smartphones and tablets:

- **iRig MIC** is a quality handheld mic designed for both close- and distance-recording applications, and is ideal for field journalists, singers, songwriters or live musicians.
- **iRig MIC Cast** is an ultra-compact, high-quality mic that attaches to the mobile device, and was developed for podcasting and educational applications.
- **iRig PRE** is a mobile high-quality mic preamp that allows for the use of professional XLR microphones with Android devices, and which can be used by live musicians, audio engineers and the most demanding audiophiles.



About iRig Recorder

iRig Recorder’s powerful but easy-to-use audio-recording function starts recording immediately when the app is launched, making it the perfect “on the spot” field recorder. The app automatically groups recordings by date, tags them with geographic location information (if your device’s location services are enabled) and saves the original file as a backup. Recording time is limited only by the available memory on the device. iRig Recorder can be used with the built-in device microphone, or with IK’s microphones and mic accessories — all designed for capturing broadcast quality audio on the go.

Editor’s Choice

Recording is only a part of the story with iRig Recorder. The available in-app purchase also provides a precise waveform editor, which allows for selecting, looping, cutting and cropping of the audio content. Automatic onboard audio-processing options can optimize recording levels and tone, remove background noise, and increase the overall audio quality so that anybody can produce professional quality audio on the go. The app can also speed up or slow down a recording without changing the timbre, and, with its onboard pro-sounding processing and editing features, it’s possible to produce podcasts or other types of audio productions, all without leaving the app.



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Export Options

Finished recordings can be easily shared by e-mail and FTP, over Bluetooth, through USB cables, to SD internal memory, or via apps installed on the device. Files can be exported as CD-quality WAV files, or as compressed .ogg files that range from 64 to 192 kbps.

Pricing and Availability

iRig Recorder is available now on the Google Play Store App for FREE. Editing, and additional effects processing can be added via in-app purchase for only \$4.99/€4.49.

For more information on iRig Recorder for Android and the complete line up of Android compatible hardware, go to:

www.irigrecorder.com
www.ikmultimedia.com

Warm regards,

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IK Multimedia. Musicians First.

About IK Multimedia: IK Multimedia is a computer music technology company that offers a diverse range of affordable and easy-to-use music production tools with great sound quality and a realistic look and feel. With over one million installations worldwide, the IK range has been adopted by musicians of every level, from beginners to professionals, to gain access to high-end, studio-quality gear from their computers or mobile devices. iRig™ Recorder, iRig™ PRE, iRig™ MIC Cast, and iRig™ MIC are trademarks property of IK Multimedia Production. Android is a trademark of Google Inc. Google Play is a trademark of Google Inc. All other product names and trademarks are the property of their respective owners, which are in no way associated or affiliated with IK Multimedia.