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For immediate release

IK Multimedia premieres iKlip A/V - the first smartphone broadcast mount for professional mobile audio and video

iKlip A/V lets videographers, broadcasters and journalists make broadcast-quality video productions with professional audio on their smartphones thanks to its integrated XLR mic preamp, wireless receiver support, steady hand grip and secure holder

January 5th, 2016 - IK Multimedia is pleased to present **iKlip® A/V**, the first broadcast mount for professional audio and video recording with smartphones. An industry first, it's a system that gives professional broadcasters and videographers the ability to capture and monitor pro-quality audio on the go via its integrated high-quality XLR mic preamp with phantom power and built-in wireless receiver support. It also delivers a steady picture thanks to its smartphone holder and hand-held grip. Designed for mobile broadcast professionals, it gives everyone the power to use their smartphone as a full-featured camcorder.



Exceptional audio

Developed in Italy with input from professional field reporters and broadcasters as a cost effective - and more readily available - alternative for field reporting, iKlip A/V is designed to help videographers capture professional quality audio for their mobile video productions. It features an integrated microphone preamp with phantom power that lets users record with high-quality external microphones via its XLR input. iKlip A/V provides 48V phantom power for high-end

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condenser mics via two AA batteries. It also features a built-in support that can hold most popular wireless microphone receivers. And its gain control, headphone monitoring output and 1/8" TRRS audio output ensure a great signal no matter what microphone or device is used. And all of these features are built into iKlip A/V's ergonomic grip for a streamlined, unmatched recording experience.

Steady and secure

iKlip A/V's design allows for a steady shooting. It features a large ergonomic handheld grip and an expandable smartphone holding bracket that shares the same technology as IK's iKlip Xpand Mini. It can securely hold any iPhone, iPod touch or Android device with a screen size from 3.5" to 6". iKlip A/V can also be attached to a monopod or tripod thanks to the standard female threads on the underside. Its holder can be detached and replaced with a compact video camera thanks to its standard camera mount. No matter how it's used, iKlip A/V delivers an effortlessly stable picture quality.

Completely connectible

iKlip A/V works with any smartphone or camera that accepts a 1/8" TRRS (CTIA/AHJ wiring standard) audio input. This means that it can deliver great broadcast-quality results with any compatible device that can either fit on its grip or fit on iKlip A/V's standard thread tripod/camera mount.

Similarly, iKlip A/V is compatible with all popular mobile video recording apps. This includes favorites like Apple's Camera app as well as third party apps that provide more control, like Filmic Pro.

Pricing and availability

iKlip A/V will be available in April 2016 from music and electronics retailers worldwide, and from the IK online store, for only \$/€179.99 (excluding taxes).

For more information, please visit www.iklipav.com

Warm regards,

Starr Ackerman	Tiia Hassinen
starr.ackerman@ikmultimedia.com	tiia.hassinen@ikmultimedia.com
N/C/S American PR Manager	Europe and International PR Manager

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About IK Multimedia: IK Multimedia is a computer music technology company that offers a diverse range of affordable and easy-to-use music production tools with great sound quality and a realistic look and feel. With millions of installations worldwide, the IK range has been adopted by musicians of every level, from beginners to professionals, to gain access to high-end, studio-quality gear from their computers or mobile devices. iKlip® is trademark property of IK Multimedia Production. iPhone, iPad, iPod touch, Mac and App Store are trademarks or service trademarks of Apple, Inc., registered in the U.S. and other countries. Android™ is a trademark of Google Inc. All other trademarks are property of their respective owners.