

**IK Multimedia. Musicians First.**



**For immediate release**

## **IK Multimedia releases AmpliTube 4 for Mac/PC: hyper-realistic tone, control and feel**

*Now users can enjoy the ultimate guitar and bass tone studio via three different versions and one limited-time-only bundle - each offering revolutionary features, powerfully inspiring gear and hyper-realistic tone, control and feel*

**October 29, 2015** - IK Multimedia is proud to announce that **AmpliTube® 4** for Mac and PC is now shipping. Offering exciting new features and gear, it marks a major upgrade to the world's most popular and powerful guitar & bass tone studio: It includes the most advanced speaker cabinet section ever developed, new speaker modeling, 5 new British amplifiers, a new acoustic simulator pedal, a built-in 8-track DAW and a whole lot more. AmpliTube 4 offers more realism, more gear, better sound, more flexibility, more functionality, more tone and just plain more everything than ever before - quite simply, it's the ultimate guitar & bass tone studio ever released. And there are now multiple versions that let musicians tailor their AmpliTube experience for their specific needs.





## Tailored tone

There are now 4 ways for musicians to experience the tone sculpting power of AmpliTube 4:

**AmpliTube 4** is the major upgrade for existing users of all AmpliTube products as well as new users who want to experience all the cutting-edge features of the latest version of the ultimate guitar and bass tone studio. It comes with 9 amplifiers, 10 stompboxes, 10 cabinets, 29 vintage and modern speaker models, 3 microphones, 2 rack effects and 2 tuners. Players can restore all of their previously purchased gear models using the "restore my gear" feature in the AmpliTube Custom Shop.

**AmpliTube 4 Deluxe** takes the standard version of AmpliTube 4 and kicks it up a notch with over 100 pieces of additional gear that includes amplifiers, stompboxes, cabinets and more. This version is perfect for completely new users who want to jumpstart their inspiration with a massive spread of creative processing options to choose from.

**AmpliTube Custom Shop** is the free version of AmpliTube that's a great way to check out the ultimate guitar and bass tone studio. It lets users demo amps from the Custom Shop - all new features and gear are available via Custom Shop purchase.

And, for a limited time, in addition to these three versions, users can purchase the **AmpliTube 4 + AmpliTube MESA/Boogie® Bundle**. This special bundle lets musicians grab the two newest AmpliTube products for one seriously discounted price for a limited time. AmpliTube MESA/Boogie is the official collection of the iconic brand's most popular high-gain dream machines, all in one place. Players get official models of the Mark III, Mark IV, Dual and Triple Rectifiers and the TransAtlantic TA30.

## Hyper-realistic features

If there's one word that defines the upgrades that AmpliTube 4 brings to the table, it's "hyperrealism." It brings together a number of first-of-their-kind features that let users interact with and experience their virtual gear in a way that feels as realistic and natural as having an actual physical piece of gear in the room.

The new **Cab Room** lets users mic their cabinets in a full selectable 3D recording environment with up to two microphones. It's the most realistic and advanced cabinet section ever made. In fact, it's so realistic that users can even customize their cabinets with different individually modeled speakers - AmpliTube 4 comes with 29 vintage and modern speakers to choose from. And they can pick and place different mics to find each speaker's "sweet spot." There's even a mixer that lets musicians mix the levels of their speaker mics, room ambience, direct amp signal and more.

AmpliTube 4 comes with **5 classic British amplifier models with matching cabinets** that give users access to some of the best British tones of the '70s, '80s and '90s. Each amplifier has been modeled utilizing a new-to-AmpliTube technology that precisely replicates the dynamic interaction between the power amp and the speakers.

Its new **Acoustic Sim** pedal lets players easily transform their electric guitar signal into a perfect acoustic guitar sound with the touch of a button. It also comes with **UltraTuner**, an extremely precise digital tuner and **Looper**, a 4-track MIDI-controllable recorder/looper that's perfect for sketches, practice and experimental performance. And, for more complex arrangements, AmpliTube 4 now also includes an **8-track DAW** with full per-track EQ, pan, level, mute and solo

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functions.

But perhaps what's most exciting about AmpliTube 4 is that these features are just scratching the surface of all the creativity and sonic potential awaiting within.

## **Pricing and availability**

**AmpliTube 4** is available now via the IK Online Store and select music instrument retailers for just \$/€149.99\* or 150 Gear Credits from the AmpliTube Custom Shop.

**AmpliTube 4 Deluxe** is available now for \$/€299.99 (or 300 gear credits) from the IK Online Store and Custom Shop, and in the United States it is exclusively available from Sweetwater Sound.

And, for a limited time, users can purchase a new bundle that contains **AmpliTube 4** and **AmpliTube MESA/Boogie®** as part of the **AmpliTube Power Duo** promo for just \$/€199.99 (or 200 gear credits) - a savings of \$/€100 off the combined retail price.

**AmpliTube Custom Shop** is available as a free download from the IK Multimedia web site.

*\*all prices excluding taxes*

For more information, please visit:

**[www.amplitube.com/4](http://www.amplitube.com/4)**

A free version is also available here:

**[www.amplitube.com/cs](http://www.amplitube.com/cs)**

To see AmpliTube 4 in action, go to:

**[www.amplitube.com/4videos](http://www.amplitube.com/4videos)**

Warm regards,

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## **IK Multimedia. Musicians First.**

**About IK Multimedia:** IK Multimedia is a computer music technology company that offers a diverse range of affordable and easy-to-use music production tools with great sound quality and a realistic look and feel. With millions of installations worldwide, the IK range has been adopted by musicians of every level, from beginners to professionals, to gain access to high-end, studio-quality gear from their computers or mobile devices. AmpliTube® and iRig® are a trademark property of IK Multimedia Production. MESA/Boogie® is a registered trademarks of MESA/Boogie Ltd. All other trademarks are property of their respective owners. All other trademarks are property of their respective owners.