

# IK Multimedia. Musicians First.



For immediate release

## IK Multimedia is now shipping iRig PowerBridge - the ultimate charging solution for all iRig digital iPhone & iPad accessories

*Now musicians can finally charge their iPhone, iPad or iPod touch while creating music with their favorite IK Multimedia digital iRig accessories and apps*

**July 16 2015** - IK Multimedia, the leader in mobile music creation technology, today announced that they are shipping **iRig® PowerBridge** - the elegant answer to every mobile musician's power management dilemma. iRig PowerBridge is the performance and charging system that lets musicians continuously create music and play with their favorite digital IK Multimedia iRig accessories while sending a stream of conditioned power to keep their iPhone, iPad or iPod touch charged. iRig PowerBridge works with all of IK's high-quality digital audio and MIDI interfaces, microphones and controllers like **iRig HD**, **iRig PRO**, **iRig MIC Studio**, **iRig MIC HD**, **iRig Keys**, **iRig Keys PRO**, **iRig Pads**, **iRig MIDI 2** and more.



### The only system for continuous music creation

There's no doubt that the iPad and iPhone have become a platform of choice for mobile musicians around the world, thanks to the wide range of music creation accessories that can be connected to iOS devices and the wide range of music creation apps. However, one problem still remained unsolved. With only one Lightning (or 30-pin) port available, it was not possible to connect a music creation accessory like an interface, mic or controller and keep the mobile device charged for long extended playing sessions without running the risk of exhausting battery power - until now.

iRig PowerBridge is one of the first solutions to the unique problem musicians face when using their music apps on their iPhones and iPads for extended periods of time by allowing them to use their IK Multimedia mobile interfaces and MIDI controllers while supplying a continuous stream of conditioned charging power to their device. Players simply plug their IK Multimedia digital accessory into the iRig PowerBridge via the included Mini-DIN cable, then plug the iRig PowerBridge into their device via the Lightning or 30-pin connector. Once plugged into a power source, iRig PowerBridge provides a continuous supply of conditioned power for charging and non-stop operation plus a pristine digital audio signal path and MIDI control data.

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## Pure conditioned power

iRig PowerBridge delivers extremely pure conditioned power by combining a power supply with a medical-grade ultra-low noise power conditioner that virtually eliminates the noise traditionally introduced from regular power supplies. PowerBridge connects to a power outlet on one end, a Lightning or 30-pin for iPhone, iPad or iPod touch and a female Mini-DIN connector to connect the IK Multimedia digital iRig accessory. Through this connection, iRig PowerBridge allows continuous charging while also passing along audio and MIDI information between the digital iRig accessory and the iPhone, iPad or iPod touch.

## Energized performances

iRig PowerBridge lets musicians keep their iPhone, iPad or iPod touch charged while they play with IK's powerful range of professional quality digital interfaces like **iRig PRO**, the full featured "all in one" mobile interface with ¼", XLR with phantom power and MIDI inputs, and the **iRig HD** compact digital guitar interface featuring pristine digital guitar sound. For capturing digital audio, **iRig MIC Studio** is the perfect solution with a full-featured large diaphragm portable condenser microphone in a compact format. **iRig MIC HD** provides outstanding digital sound quality for vocalists from a handheld microphone. For continuous keyboard and pads performances, **iRig Keys with Lightning** and **iRig Keys PRO** provide full 37-key professional MIDI controller functions, and **iRig Pads** gives DJs, EDM artists, Producers and Beat Makers a full 4x4 velocity sensitive ultra responsive pads controller. Players can also use iRig PowerBridge and **iRig MIDI 2** to hook any outboard MIDI gear to their iPhone or iPad and play all night without running out of juice.

## Pricing and availability

**iRig PowerBridge** comes in two versions - one for Lightning and one for 30-pin devices - and is available now from music and electronics retailers worldwide, and from the IK online store for \$/€69.99 (excluding taxes).

To use iRig PowerBridge, current users of iRig digital accessories will need to update their device's firmware by visiting [www.ikmultimedia.com/firmware](http://www.ikmultimedia.com/firmware)

For more information, please visit [www.irigpowerbridge.com](http://www.irigpowerbridge.com)

To see the official video of iRig PowerBridge in action, go to [www.irigpowerbridge.com/video](http://www.irigpowerbridge.com/video)

For more information on IK's iRig line of digital interfaces, Microphones, MIDI controllers and accessories, please visit [www.ikmultimedia.com/irig](http://www.ikmultimedia.com/irig)



Warm regards,

### Starr Ackerman

starr.ackerman@ikmultimedia.com  
N/C/S American PR Manager

### Tiia Hassinen

tiia.hassinen@ikmultimedia.com  
Europe and International PR Manager

## IK Multimedia. Musicians First.

**About IK Multimedia:** IK Multimedia is a computer music technology company that offers a diverse range of affordable and easy-to-use music production tools with great sound quality and a realistic look and feel. With millions of installations worldwide, the IK range has been adopted by musicians of every level, from beginners to professionals, to gain access to high-end, studio-quality gear from their computers or mobile devices. iRig®, AmpliTube®, iLectric Piano™, iGrand Piano™ and VocaLive™ are trademarks property of IK Multimedia Production. iPhone, iPad, iPod touch, Mac, iMovie, GarageBand and App Store are trademarks or service trademarks of Apple, Inc., registered in the U.S. and other countries. iPad Air, iPad mini and Lightning are trademarks of Apple, Inc. All other trademarks are property of their respective owners.