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For Immediate Release

IK Multimedia introduces iKlip Grip, the multifunctional smartphone video stand with Bluetooth shutter control

Now musicians, journalists, audiophiles, fans, selfie-takers and social media enthusiasts can capture the perfect moment at the perfect angle with their mobile device

May 26, 2015, - IK Multimedia, the global leader in mobile music creation products, is pleased to announce **iKlip® Grip**, the new multifunctional video stand with Bluetooth shutter for smartphones, compact video cameras, audio field recorders and more. iKlip Grip is 4 accessories in one. It can be used as a desktop tripod, grip handle, monopod or tripod adapter. In all configurations it can securely hold any smartphone with a screen size from 3.5" to 6" — even when the device is in a protective carrying case. iKlip Grip also features a standard mounting system for connecting small mobile video cameras like GoPro®, compact digital cameras and stand-mount audio field recorders. So now, when musicians, audiophiles and video fans want to capture that magic performance for social media posting, band documentaries, YouTube uploads and sharing, iKlip Grip is the perfect tool.



Hold everything

The secret to iKlip Grip lies in its ingeniously secure and expandable holding bracket system. It

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lets users precisely position any smartphone at any angle to capture photos, videos and audio. iKlip Grip features an expandable spring-loaded soft-touch rubber bracket that provides superior secure holding power. Repositioning the held smartphone is as simple as expanding the brackets to release the phone, then re-securing it. The iKlip Grip holding bracket features a standard ¼" threaded tripod screw mount so that it can be used with any standard tripod as a mobile device adapter.

Plus, when a smartphone is used for audio and video capture, the connection ports are accessible for use with IK's **iRig Mic Field**, **iRig Mic HD**, **iRig Mic Cast** and **iRig Mic** making it perfect for high-quality on-the-go audio broadcast interviews, backstage interviews, concert footage and more.

Handheld or tripod

The base handle of iKlip Grip provides two intuitive functions. With its smartly designed ergonomic hand grip, iKlip Grip fits comfortably into almost any hand to provide a secure and rock-steady way to shoot video on the move on any smartphone, compact video camera or field recorder. The base handle is also split into three equal sections that can open out to form a secure tripod stand for stationary media capture. This option gives users the ability to choose the best way to get a great shot – handheld, monopod or tripod.

iKlip Grip also features a pivoting ball-joint attachment system that provides a full 90° range of angle adjustment plus 360° of rotation. This allows users to get the best angle and position for every shot.

Extend the reach

iKlip Grip comes with a 17.5" / 45 cm detachable telescopic extension arm. This gives users an easy way to position their device from 10" to 22" (25 to 55 cm) away — high above the crowd for optimal video and audio recording. This extension arm provides tons of inspiring possibilities by offering multiple height and viewing points that give all sorts of different perspectives for photo, video and audio recording.

Remote BlueTooth shutter control

iKlip Grip comes with a Bluetooth control that lets users remotely activate the shutter in video and photo apps. The remote is universally compatible with iOS and Android, and it can be operated up to 10 meters away from the device. It's perfect for capturing live performances, family vacation photos, movies and selfies.

iKlip series

iKlip Grip is part of IK's iKlip family of products, that includes **iKlip Xpand**, **iKlip Xpand MINI** and **iKlip Xpand Stand**. The entire product range is designed to hold mobile devices, smartphones and tablets securely in place for a multitude of handy uses for musicians, broadcasters, creative professionals and hobbyists.

Pricing and availability

iKlip Grip is shipping this May from music and electronics retailers worldwide, and from the IK online store, for an introductory price of \$/€ 59.99 (excluding taxes).

For more information about iKlip Grip, please visit:

www.iklipgrip.com

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To see the official video of iKlip Grip in action, go to:
www.iklipgrip.com/video

For information about IK's iKlip family of products, go to:
www.ikmultimedia.com/iklip

For information about IK's iRig Mic family of products, go to:
www.irigmic.com

Warm regards,

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About IK Multimedia: IK Multimedia is a computer music technology company that offers a diverse range of affordable and easy-to-use music production tools with great sound quality and a realistic look and feel. With millions of installations worldwide, the IK range has been adopted by musicians of every level, from beginners to professionals, to gain access to high-end, studio-quality gear from their computers or mobile devices. iRig® and iKlip® are trademarks property of IK Multimedia Production. iPhone is a trademark Apple, Inc., registered in the U.S. and other countries. Android™ is a trademark of Google Inc. GoPro® is a trademark or registered trademark of GoPro Inc. in the United States and other countries. All other trademarks are property of their respective owners.