

IK Multimedia. Musicians First.



MEDIA ALERT

IK Multimedia's AmpliTube® now included with Samsung's new Galaxy S6

A special version of IK's guitar amp and multi-effects app is now available as a complimentary download for musicians with Samsung Galaxy S6 and S6 Edge devices as part of the Galaxy Gifts program

April 9th, 2015 - IK Multimedia, the leader in mobile music creation, is pleased to announce that Samsung Galaxy S6 and Galaxy S6 Edge users will receive a complimentary copy of **AmpliTube® LE for Samsung Pro Audio**. This special version of the popular guitar amp and multi-effects processing app allows guitar and bass players to play their instruments through their Samsung Galaxy devices with high-quality professional guitar tone. AmpliTube LE is now a part of Samsung's Galaxy Gifts program, a generous selection of curated apps that come with Samsung's Galaxy S6, Galaxy S6 Edge, Note 4 and Note Edge which demonstrate the versatility of Samsung's flagship Android mobile devices.

Now musicians with the latest Samsung devices can connect their guitar or bass to their device with a mobile audio interface - like IK Multimedia's **iRig® 2** or **iRig® HD-A** - and enjoy the pure tone and power of AmpliTube, the ultimate guitar amp and multi-effects app for mobile devices.



A full professional guitar rig

AmpliTube LE for Samsung Pro Audio is a complimentary download for Galaxy S6, Galaxy S6 Edge, Galaxy Note 4 and Galaxy Note Edge users (a \$9.99 gift) from the Samsung Galaxy App Store. It comes with 9 gear models: 5 stomp box effects (delay, chorus, wah, noise filter & distortion), an amplifier (lead model), a cabinet (4x12") and 2 positionable microphones (dynamic and condenser). AmpliTube LE for Samsung Pro Audio has all the functionality of the full version, and can also be expanded via in-app purchase.

Upgrade to full version

The full version of AmpliTube for Samsung Pro Audio is the most popular multi-effects app for mobile guitarists and bass players. It simulates the full amplification and effects chain used by musicians to

IK Multimedia. Musicians First.



perform both live and in the studio. It sports a full guitar rig with 11 stompbox effects, 5 amplifiers, 5 cabinets and 2 microphones. This lets players emulate virtually any guitar tone, from clean to crunch to metal and everything in between. It covers the entire sonic palette and satisfies the needs of even the most demanding musicians.

Real-time audio processing on Android

Previously not possible on Android devices, AmpliTube is now available thanks to the new Samsung Professional Audio system. Available on the new Samsung Galaxy S6 and Galaxy S6 Edge - as well as the Galaxy Note 4, Note Edge, Galaxy Note 3, Galaxy S5 and other devices - this system allows users to process audio in real time without perceptible latency. Now Android can support AmpliTube which means musicians with Samsung devices can plug in with one of IK's high-quality Android specific interfaces, like the iRig HD-A digital audio interface or the iRig 2 analog audio interface, to enjoy real time effects and instrument processing anywhere their mobile lives take them.

The new Samsung Professional Audio compatible devices come with Samsung **Soundcamp**, a free and full-fledged music studio app that lets musicians record and compose full songs entirely within the device. The AmpliTube app can be used as a standalone application or as a plug-in inside the new Soundcamp studio for full recording and play-along uses.

Pricing and availability

AmpliTube LE for Samsung Pro Audio is available as a complimentary download for Samsung Galaxy S6, Galaxy S6 Edge, Note 4, and Note Edge via the Samsung Galaxy Gifts program* (a \$9.99 value). The full version is available for only \$19.99. A free version is also available.

** Available in most countries. Check local Samsung website for availability.*

The new iRig HD-A digital guitar interface is available for \$99.99 and the iRig 2 guitar interface is available for \$39.99. Both can be purchased through the IK Online Store and select music and consumer electronics retailers.

For more information, please visit:

www.amplitube.com/android

www.irighda.com

www.irig2.com

www.samsungapps.com



To watch the overview video, please visit:

www.amplitube.com/android/video

Warm regards,

Starr Ackerman

starr.ackerman@ikmultimedia.com
N/C/S American PR Manager

Tiia Hassinen

tiia.hassinen@ikmultimedia.com
Europe and International PR Manager

IK Multimedia. Musicians First.

About IK Multimedia: IK Multimedia is a computer music technology company that offers a diverse range of affordable and easy-to-use music production tools with great sound quality and a realistic look and feel. With millions of installations worldwide, the IK range has been adopted by musicians of every level, from beginners to professionals, to gain access to high-end, studio-quality gear from their computers or mobile devices. iRig® and AmpliTube® are trademarks property of IK Multimedia Production. Android™ is a trademark of Google Inc. "Samsung" is a trademark of Samsung in the United States or other countries. All other trademarks are property of their respective owners.