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Media Alert

IK Multimedia announces universal iRig Keys and iRig Keys PRO for Android, iOS, Mac and PC

IK's popular range of portable keyboard controllers now include Lightning, Micro-USB to OTG and USB cables for no additional price increase, and an extensive spread of free apps and software for iOS, Android and Mac/PC

October 1, 2015 - IK Multimedia, the leader in mobile music creation technology, is pleased to announce that its **iRig® Keys** range of highly regarded mobile keyboard controllers is going universal. Both the ultra-portable **iRig Keys** and mobile full-size keyboard **iRig Keys PRO** controllers will now come with a Micro-USB to OTG cable for Android devices in addition to their Lightning and USB cables. Now, for the exact same affordable price, players can plug in and jam out on a compact and fully functional keyboard with an even wider array of their favorite mobile devices than ever before - iRig Keys and iRig Keys PRO are now ready to go with Lightning-compatible iOS devices and Android devices as well as Mac/PC right out of the box.



Portable performance

The iRig Keys line has established itself as a firm favorite of keyboard players across the world. iRig Keys (previously named iRig Keys with Lightning) is an ultra-slim and extremely portable MIDI keyboard controller with 37 mini-keys. iRig Keys PRO is a similarly slim keyboard that gives players the luxury of 37 full-sized keys in a controller that can be easily carried in a gig bag or backpack. Both deliver a full 3 octave range (plus one note) and come equipped with all the extras that keyboard players love: mod and pitch bend wheels, a Volume/Data knob, a SET button for storage and recall of up to 4 different custom setups, input for a sustain or expression pedal

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and more. With compact size and advanced features, the iRig Keys line offers keyboard players a portable playing experience like no other.

Complete compatibility

With the arrival of this announcement, both iRig Keys and iRig Keys PRO are compatible with more devices than ever before. Each now comes boxed with Lightning, Micro-USB to OTG and USB cables. This means that they can be immediately used with Lightning-compatible iOS devices, Android devices and Mac/PC right out of the box. In addition, an optional 30-pin cable can also be purchased for use with 30-pin iOS devices. And no matter what device is used, both iRig Keys and iRig Keys PRO deliver a seamless plug-and-play experience thanks to built-in Core MIDI compatibility for iOS and USB class compliance.

Killer apps and software

Creativity starts immediately with iRig Keys and iRig Keys PRO thanks to their extensive suite of included apps for iOS and Android, plus software for Mac/PC. These apps are powerful IK Multimedia fan favorites and they all come with extra material for registered iRig Keys and iRig Keys PRO users.

iPhone, iPad and iPod touch users will receive: a complimentary version of **iGrand Piano** for iPhone and iPad, a concert-quality multi-velocity piano app that comes with 2 world-class piano sound to start plus 1 extra piano upon registration. 15 additional studio-grade instruments can be purchased from within the app. iOS users will also get the complimentary version of **SampleTank** for iPhone and iPad, a complete mobile sound and groove workstation with 23 included sounds that cover acoustic, electric, electronic and beyond. Registration unlocks 48 additional high-quality sounds.

Android users will receive: **iGrand Piano**, a complimentary Android version of the aforementioned piano app that includes the same world-class sounds as its iOS counterpart. And like that app, it comes with 2 stock pianos and includes 1 extra upon registration. And, Android users will also receive a complimentary version of **iElectric Piano**, a studio-quality electric piano app with a library of multi-velocity stereo instruments sampled from some of the most iconic electric pianos ever made. Users get 2 pianos to start plus 1 additional upon registration. 15 additional studio-grade instruments are available via in-app purchase.

And, finally, computer users will receive **SampleTank 3 SE**, a special edition of the ultimate sound and groove workstation for Mac & PC with a 6.5 GB library of sounds that cover every instrument category from acoustic to ethnic, electronic to orchestral and beyond. Registration of iRig Keys or iRig Keys PRO adds to this base library with a huge bundle of extra sounds in the form of The Grid add-on collection. Plus, users can choose 5 additional FREE SampleTank instrument collections from its electronic-focused Elektronika and Beats series, and they receive 25 Custom Shop gear credits that can be used toward the purchase of additional SampleTank Instrument Collections.

iRig Keys and **iRig Keys PRO** are also fully compatible with Apple's GarageBand and Logic Pro X, and compatible with a wide variety of third party apps and software, like Samsung Soundcamp, Cubasis, MultiTrack DAW and more.

Pricing and availability

iRig Keys and iRig Keys PRO are available now from music and electronics retailers worldwide, and from the IK online store, for \$/€129.99 and \$/€149.99 respectively (excluding taxes).

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Users who purchase an iRig Keys with Lightning or iRig Keys PRO starting October 1, 2015 are eligible to receive Micro-USB to OTG cable at no cost, if one is not included. Contact **IK Support** to request the cable. Eligible users must **register** the product and provide proof of purchase.

For more information, please visit:
www.irigkeys.com

To see video demonstrations, go to:
www.irigkeys.com/videos



Warm regards,

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About IK Multimedia: IK Multimedia is a computer music technology company that offers a diverse range of affordable and easy-to-use music production tools with great sound quality and a realistic look and feel. With millions of installations worldwide, the IK range has been adopted by musicians of every level, from beginners to professionals, to gain access to high-end, studio-quality gear from their computers or mobile devices. iRig®, SampleTank®, iGrand Piano™, iLectric Piano™ are trademarks property of IK Multimedia Production. iPhone, iPad, iPod touch, Mac, GarageBand and Lightning are trademarks of Apple, Inc., registered in the U.S. and other countries. Android™ is a trademark of Google Inc. "Samsung" is a trademark of Samsung in the United States or other countries. All other trademarks are property of their respective owners.