# IK Multimedia. Musicians First.



#### FOR IMMEDIATE RELEASE

## iRig Mic HD from IK Multimedia now shipping

Capture high-quality sound on the go with the first mobile digital microphone for iPhone, iPad, iPod touch, Mac and PC

**August 5, 2014** - IK Multimedia, the global technology leader in mobile apps and accessories, today announced it's shipping **iRig® Mic HD**, the first mobile digital microphone for iPhone, iPad, iPod touch, Mac and PC. The sequel to IK's popular iRig Mic, iRig Mic HD is the perfect tool for singers, podcasters, online radio broadcasters, journalists, videographers, home studio enthusiasts and anyone else who needs to record high-definition digital audio on the go. iRig Mic HD comes in black and an exclusive silver version is available only from the Apple Store. Powerful, mobile and affordable: iRig Mic HD is the first handheld digital microphone for everyone.



#### **Designed to perform**

iRig Mic HD is the only mobile digital condenser microphone designed for live handheld performance and recording. It delivers high-quality digital sound via an electret condenser capsule, a 24-bit audiophile-grade A/D converter (with 44.1/48 kHz sample rate) and a built-in low-noise high-definition preamp. iRig Mic HD sports an easy-to-use gain control that allows for optimum audio capture at any sound pressure level, from the quiet whisper of an ambient room to the full blast of a loud rock concert. A multi-color LED provides at-a-glance monitoring of sound levels.

## Professional plug-and-play sound

For superior recording quality on the move, iRig Mic HD plugs directly into the digital input of your iOS device. iRig Mic HD is compatible with the latest generation of iPhone, iPad and iPod touch devices via its included Lightning cable. An optional 30-pin connector is available for legacy iOS devices. You can also use it for instant plug-and-play compatibility with your computer using the included USB cable to connect to your Mac or PC (driver download required for PC).

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### A full spread of apps

For immediate recording, iRig Mic HD comes fully equipped with a suite of powerful IK apps: **iRig**® **Recorder** for iPhone, iPad and iPod touch is a straightforward audio and editing app for field recording and interviews. **VocaLive™** for iPhone, iPad and iPod touch is a powerful vocal effects and multi-track recording app with a suite of 12 professional real-time vocal effects. **AmpliTube®** for iOS, Mac and PC is the industry-standard guitar studio app that features ultra-accurate digital models of some of the world's most desirable guitar amplifiers and effects. **EZ Voice** for iPhone, iPad and iPod touch is an easy-to-use vocal recording app that lets you sing-along and record with any song in your iTunes music library. iRig Mic HD is also compatible with a wide variety of third party apps, like GarageBand, Cubasis, ProStudio Vocal FX, MultiTrack DAW and more.

The **iRig Recorder** App is available for free from the App Store on iPhone, iPad and iPod touch or at <a href="https://www.appstore.com/irigrecorder">www.appstore.com/irigrecorder</a>

Download on the App Store

The **VocaLive** App is available from the App Store on iPhone, iPad and iPod touch or at <a href="https://www.appstore.com/vocalive">www.appstore.com/vocalive</a>

Download on the App Store

The **EZ Voice** App is available for free from the App Store on iPhone, iPad and iPod touch or at <a href="https://www.appstore.com/ezvoice">www.appstore.com/ezvoice</a>



The **AmpliTube** app is available for free from the App Store on iPhone, iPad and iPod touch or at <a href="https://www.appstore.com/amplitubefree">www.appstore.com/amplitubefree</a>



Register and download **AmpliTube FREE** for Mac and PC from the IK Multimedia site or at <a href="http://www.ikmultimedia.com/amplitubefree">http://www.ikmultimedia.com/amplitubefree</a>



### Pro sound at an affordable price

iRig Mic HD is so affordable that now anyone can capture high-quality digital audio on the go. Whether it's broadcast interviews in the field, home recording in the studio, memo recording for the office or anywhere else audio needs to be captured.

### **Pricing and Availability**

iRig Mic HD is now available from music and electronics retailers worldwide for \$129.99/€99.99 (excluding taxes). An exclusive silver version is also available from the Apple Store.

For more information, please visit www.irigmichd.com

Warm regards,

Starr Ackerman

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### IK Multimedia. Musicians First.

**About IK Multimedia:** IK Multimedia is a computer music technology company that offers a diverse range of affordable and easy-to-use music production tools with great sound quality and a realistic look and feel. With millions of installations worldwide, the IK range has been adopted by musicians of every level, from beginners to professionals, to gain access to high-end, studio-quality gear from their computers or mobile devices. iRig®, AmpliTube® and VocaLive™ are trademarks property of IK Multimedia Production. iPhone, iPad, iPod touch, Mac and GarageBand are trademarks of Apple, Inc., registered in the U.S. and other countries. iPad Air, iPad mini and Lightning are trademarks of Apple, Inc. All other trademarks are property of their respective owners.