



FOR IMMEDIATE RELEASE

IK Multimedia launches iKlip Xpand and iKlip Xpand Mini

*Universal tablet and smartphone mic stand supports
for stage, studio, and much more*

June 26, 2014 - IK Multimedia, a global technology company and leader in mobile music-creation apps and accessories, today announced it's shipping **iKlip® Xpand** and **iKlip® Xpand Mini**, the next generation of microphone stand mounts for tablets and smartphones. iKlip Xpand and iKlip Xpand Mini both feature an expandable spring-loaded bracket design with rubberized gripping points that can be extended to safely and securely hold a wide range of smartphones and tablets to a standard microphone stand pole or horizontal boom.



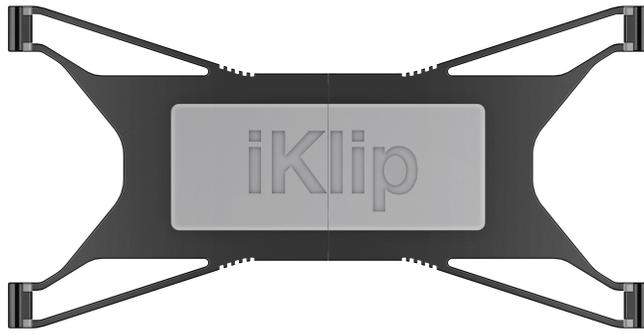
The Mic Stand Support for Many Devices

At the heart of iKlip Xpand and iKlip Xpand Mini there is an innovative design that allows them to accommodate a wide range of device sizes. **iKlip Xpand** holds any iPad -, including iPad Air and iPad mini - as well as Android or any other tablets with a screen size from 7" to 12.1".

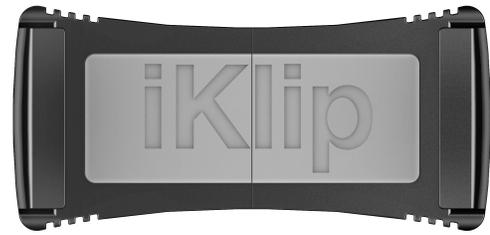
iKlip Xpand Mini holds any iPhone, Android or other smartphone - including large format "phablets" - with a screen size from 3.5" to 6". The expandable clamps allow for the use of devices with carrying cases still attached. Both feature a rubberized "soft touch" gripping surface



that ensures a firm hold that doesn't scratch or mar your device's surface. They also feature a ball joint system that allows for precise positioning at any rotation or angle.



iKlip Xpand



iKlip Xpand Mini

Flexible Mic Stand Support

iKlip Xpand and iKlip Xpand Mini feature a universal mounting bracket for microphone stand poles that can be attached to microphone stands up to 1.2" (30mm) in diameter. This provides positioning of the device on the main vertical stem or horizontal boom of most microphone stands. The ball joint positioning system allows users to orient their device at the perfect viewing angle for any performance situation, and users can easily rotate the device from portrait to landscape mode with just a quick twist of the wrist. Plus iKlip Xpand or iKlip Xpand Mini keep all of the device ports and buttons unobstructed for quick connection and adjustment on the fly.

Apps on the Stage

iKlip Xpand and iKlip Xpand Mini make it easy for musicians, performers, public speakers and presenters to bring their favorite mobile apps on stage like IK's popular range of apps: Guitarists can use powerful real-time effects processors, like AmpliTube®. Keyboard players can play with a whole galaxy of virtual instruments and synthesizers, like SampleTank®, iGrand Piano™ and iLectric Piano™. DJs can enjoy mixing and other groove making apps, like DJ Rig™ and GrooveMaker®. Vocalists can perform live with effects using Vocalive or EZ Voice. Orators and public speakers can now use their device for notes, entire speeches and presentation control right from the microphone stand.

Out-of-the-box performance

iKlip Xpand is ready to go straight out of the box thanks to the new, coming soon, **iKlip® Stage** free companion app for iPad, a streamlined music scores, tabs and lyrics file management and page turning app with intuitive controls that make it easy to import, organize and perform. When combined with iKlip Xpand or the other range of iKlip supports and stands, it creates a powerful, easy-to-use system that makes live performance a whole lot easier right out-of-the-box. Plus iKlip Stage will also work with iRig BlueBoard and iRing for a full touchless control experience.

Superior Italian Design and Manufacturing

iKlip Xpand and iKlip Xpand Mini have been designed and manufactured in Modena, Italy - a city famous for high-performance Italian industrial design. They both have been made from a lightweight thermoplastic that's durable enough to last performance after performance and night

IK Multimedia. Musicians First.



after night. Each product goes through rigorous quality testing to ensure the utmost in dependability. IK Multimedia uses only the best components, materials and processes to create solid, smartly manufactured products at an affordable price.

Pricing & Availability

iKlip Xpand and iKlip Xpand Mini are available now from music and electronics retailers worldwide and from the IK Online store for \$49.99/€39.99 and \$39.99/€29.99 (excl. taxes) respectively.

For more information, please visit:

www.ikmultimedia.com/iklip

Warm regards,

Starr Ackerman	Tiia Hassinen
starr.ackerman@ikmultimedia.com	tiia.hassinen@ikmultimedia.com
N/C/S American PR Manager	Europe and International PR Manager

IK Multimedia. Musicians First.

About IK Multimedia: IK Multimedia is a computer music technology company that offers a diverse range of affordable and easy-to-use music production tools with great sound quality and a realistic look and feel. With millions of installations worldwide, the IK range has been adopted by musicians of every level, from beginners to professionals, to gain access to high-end, studio-quality gear from their computers or mobile devices. iKlip®, iKlip® Xpand, iKlip® Xpand Mini, AmpliTube®, VocaLive™, SampleTank®, iGrand Piano™, iLectric Piano™, DJ Rig™ and GrooveMaker® are trademarks property of IK Multimedia Production. All other product names and trademarks are the property of their respective owners, which are in no way associated or affiliated with IK Multimedia. iPhone, iPod touch are registered trademarks of Apple, Inc. Google Play is registered trademarks of Google, Inc.