

**IK Multimedia. Musicians First.**



**FOR IMMEDIATE RELEASE**

## **IK Multimedia announces iRig 2, the sequel to the most popular mobile guitar interface of all time**

*The successor to the guitar interface that sparked the mobile music revolution improves sound quality, adds features and allows wide cross-platform compatibility*



**January 5, 2015** - IK Multimedia, the leader in mobile music creation, is pleased to announce **iRig® 2**, the latest addition to its iRig range of products. The sequel to IK's groundbreaking and best-selling iRig guitar interface, iRig 2 builds on the design that made its predecessor so popular. It pairs great sound and streamlined convenience with new updated features like versatile input gain control, a ¼" amplifier output jack and Android compatibility. iRig 2 makes for a versatile tool that's perfect for practice sessions, live performances, jamming with friends, recording and more.

Now everyone can plug in their guitar or bass to enjoy killer tone on their iPhone, iPad, iPod touch, Mac or Android device — with the release of iRig 2, the world's most popular guitar interface is better than ever before.



## **Powerful performance**

The biggest update that iRig 2 brings is its new ¼" amplifier output. This augments its 1/8" headphone output by allowing musicians to use iRig 2 and their mobile device along with their favorite amplifier, without the use of an adaptor. This opens up a whole world of opportunities when paired with AmpliTube®, IK's powerful guitar and bass multi-effects processor. iRig 2 now lets musicians easily use AmpliTube's vast library of meticulously modeled virtual stompbox effects, amplifiers and other gear as a part of their physical rig.

iRig 2's added switch allows dual-mode operation: FX lets musicians send a processed signal to their amplifier's ¼" output from apps like AmpliTube. THRU sends a clean signal, letting musicians use their mobile device as a tuner, recorder or other utility while using their classic analog rig, which maintains the purity of a 100% analog signal path.

Made for both practice and performance, iRig 2 comes with a removable support that, together with a Velcro strip, allows easy mounting of iRig 2 on any mic or music stand, making iRig 2 perfectly at home on stage during live performance.

## **Plug and play simplicity on every device**

iRig 2 has been made to be compatible with the widest range of instruments and mobile devices possible. Its built-in universal 1/8" TRRS output connector provides a true plug-and-play experience on iPhone, iPod touch, Mac and Android. Likewise, its 1/4" instrument input works with any guitar, bass or line-level instrument. To ensure the best sound quality, iRig 2 comes with an input gain thumbwheel that allows musicians to dial in the perfect setting for their setup — iRig 2 works just as well when its connecting a wailing 3 humbucker electric guitar to a Samsung Galaxy Note 4 as it does a jazzy archtop or mellow electric piano to an iPhone 6.

## **Killer guitar tone on Android**

iRig 2 is now widely compatible with Android smartphones and tablets. Its 1/8" output connector is compatible with many popular Android devices produced by manufacturers like Samsung, LG, Motorola, HTC and more — any device with an 1/8" input that supports the CTIA/AHJ wiring standard works with iRig 2.

Additionally, users with Android devices that support Samsung Professional Audio can enjoy AmpliTube for Android, a special version of the popular multi-effects processor that brings a full spread of meticulously modeled virtual gear to the Android platform.

## **A full suite of apps**

iRig 2 is ready to go right out of the box. It comes with a powerful cross-platform suite of apps and software that includes free versions of AmpliTube for iOS, Android and Mac/PC. And while iRig 2 is the ideal companion to AmpliTube, it also works with any other recording, processing, tuning or music app.

## **Pricing and availability**

The new iRig 2 interface will be available in Q1 2015 via the IK Online Store and select music and consumer electronics retailers worldwide for \$39.99/€29.99 (excl. taxes).

For more information, please visit:

**<http://www.irig2.com>**

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<http://www.amplitube.com>

Warm regards,

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## IK Multimedia. Musicians First.

**About IK Multimedia:** IK Multimedia is a computer music technology company that offers a diverse range of affordable and easy-to-use music production tools with great sound quality and a realistic look and feel. With millions of installations worldwide, the IK range has been adopted by musicians of every level, from beginners to professionals, to gain access to high-end, studio-quality gear from their computers or mobile devices. iRig®, iKlip® and AmpliTube® are trademark property of IK Multimedia Production. FENDER™ is a registered trademark of Fender Musical Instruments Corporation. ORANGE® is a registered trademark property of Orange Music Electronic Company Ltd. Jimi Hendrix™ name used under license of Authentic Hendrix, LLC. © TM Authentic Hendrix, LLC. iPhone, iPad and iPod touch are trademarks of Apple, Inc. Android™ is a trademark of Google Inc. "Samsung" is a trademark of Samsung in the United States or other countries. All other trademarks are property of their respective owners.