



IK Multimedia Production Srl

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FOR IMMEDIATE RELEASE

IK Multimedia's VocaLive app for iPhone Now Available on iTunes

The professional iPhone/iPod touch/iPad app for vocalists

March 2011, Modena, Italy – IK Multimedia is proud to announce that VocaLive™, the first professional performing and recording vocal processor app for the iPhone®, iPod touch® and iPad®, is now available for download from the iTunes App Store.



VocaLive provides vocalists with a suite of 12 real-time professional vocal effects along with a capable recorder for studio quality sound in a portable package. When used with the newly announced **iRig Mic**, VocaLive gives singers an easy-to-use but extremely powerful music creation tool that provides professional results previously achievable only with expensive hardware or complex computer software.



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VocaLive includes **5 Vocal Effects** – Pitch Fix (for tuning correction or stylized quantization FX), Choir (a 3-part harmonizer), Morph (an X-Y pitch and formant shifter that changes the tonal quality of the voice from subtle deepening to radical gender bending) and Double (Double effect gets unlocked by registering) – along with **7 Studio Effects** – De-Esser, Reverb, Delay, Parametric EQ, Compressor, Chorus, Phaser and Envelope Filter – that together create the perfect vocal processing solution. The effects can be combined into a chain of three processors and saved as presets. A collection of dozens of Presets is also included to get you up and running immediately.



VocaLive gives you the ability to record vocals or other instruments (single or multi-track) with effects, sing along with your favorite songs from your iTunes library (with a Voice Cancel feature for practicing over songs with existing vocals) and warm up your voice with the included Vocal Tools. VocaLive is an incredible professional vocal effects workstation that you can take with you anywhere.

For the best quality, use VocaLive on stage or in the studio with IK's new *iRig Mic*. You can also have fun with it or record quick ideas using the built-in iPhone mic, or you can use VocaLive with earbuds that have a built-in mic.

With its 12 professional effects, Recorder and Vocal Tools, VocaLive is the most powerful vocal processing tool available on the iPhone, iPod touch and iPad!

VocaLive features:

- Real-time vocal processor + recording app
- 3-processor vocal effects chain
- 12 professional studio quality vocal effects
- Single track Recorder expandable to a full 4-track studio available for in-app purchase

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- Import and play songs from your iPod library or computer for use as backing tracks
- Voice Cancel feature lets you create sing-along backing tracks by removing the vocal track from existing recordings
- 50 Presets included with 4 Favorites for fast recall
- Includes metronome and vocal warm-up tools
- Low-latency for real-time vocal processing
- FREE version also available

Pricing and availability

VocalLive is now available from the iTunes App Store at 19.99 / €15.99.

A Free, expandable version is also available that allows the user to purchase the individual effects a-la-carte inside the app. Vocal Effects cost \$4.99 / €3.99 each, and Studio Effects cost \$2.99 / €2.39 each. The 4-Track Recorder for both the Free and Full versions costs \$4.99 / €3.99

For more information on VocalLive, audio and video demos, please visit:

www.ikmultimedia.com/vocalive
www.ikmultimedia.com/vocalive/videodemo/

iRig Mic, the quality condenser microphone for iPhone/iPod touch/iPad to be used with VocalLive costs \$59.99/€49.99 (excl. tax). For more information:

www.ikmultimedia.com/irigmic

Warm regards,

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IK Multimedia. Musicians First.

About IK Multimedia: IK Multimedia is a computer music technology company that offers a diverse range of affordable and easy-to-use music production tools with great sound quality and a realistic look and feel. With over one million installations worldwide, the IK range has been adopted by musicians of every level, from beginners to professionals, to gain access to high-end, studio-quality gear from their computers or mobile devices. AmpliTube®, GrooveMaker®, VocalLive™ and iRig™ are trademarks property of IK Multimedia Production. All other product names and trademarks are the property of their respective owners, which are in no way associated or affiliated with IK Multimedia. iPhone™, iPod Touch®, iPad™, Mac and the Mac logo are trademarks of Apple Computer, Inc., registered in the U.S. and other countries.