

**IK Multimedia Production Srl**

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FOR IMMEDIATE RELEASE

IK Multimedia's VocaLive app for iPad Now Available on iTunes

The professional app for vocalists provides extended features on the iPad

November 2011, Modena, Italy – IK Multimedia is proud to announce that VocaLive™, the first professional performing and recording vocal processor for iOS, is now available as an even more powerful iPad® app for download from the iTunes App Store.

VocaLive for iPad takes an already powerful vocal processing app that has become a favorite on the iPhone® and iPod touch® and makes it even more powerful. The iPad version adds a fourth effect slot to the signal processing chain, and two of those effect slots can hold the specific "vocal effects" compared to just one vocal effect per chain on the iPhone version. The preset browser is also available in the main window of the interface making loading and saving VocaLive presets even easier. The Favorites section has been expanded from 4 to 40 in the iPad version utilizing a new bank button. Favorites put presets right in the bottom panel on large, accessible buttons for immediate loading of the artist's most-used settings.

For the best quality, VocaLive can be used on stage or any mobile studio location with IK's popular [iRig MIC](#), the first handheld, quality condenser microphone for iPad designed for all of mobile sound needs. The iRig MIC's Dual mini-jack connector allows real-time monitoring on headphones, speakers, mixers and Pas. VocaLive and iRig MIC together let the user make professional audio recordings and performances anywhere on the iPad.

VocaLive can also be used to record quick ideas using the built-in iPad mic or with earbuds that have a built-in mic.



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The included audio recorder of VocaLive for iPad can be expanded to an extremely flexible 8-track mobile studio with easy-to-use volume, pan, insert effects and two send levels for each track along with a full-featured master effects section with with Reverb, Chorus and Delay for track sends, and a global parametric EQ and compressor for final mastering. You can use the handy "Apply FX" feature to subtly or radically change the sound of your recorded vocals and instruments without having to re-record them.

VocaLive provides vocalists with a suite of 12 real-time professional vocal effects along with a capable recorder for studio quality sound in a portable package. The effects can be combined into a chain of four processors and saved as presets. A collection of 50 factory Presets is included to get you up and running immediately. User presets can be stored, and their number is limited only by the available memory of the iPad itself.

VocaLive includes **5 Vocal Effects** – Pitch Fix (for tuning correction or stylized quantization FX), Choir (a 3-part harmonizer), Morph (an X-Y pitch and formant shifter that changes the tonal quality of the voice from subtle deepening to radical gender bending) and Double (Double effect gets unlocked by registering) – along with **7 Studio Effects** – De-Esser, Reverb, Delay, Parametric EQ, Compressor, Chorus, Phazer and Envelope Filter – that together create the perfect vocal processing solution.

VocaLive provides the ability to sing along with favorite songs from the user's iTunes library

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(with a Voice Cancel feature for practicing over songs with existing vocals) and also perform vocal warm-up exercises with the included Vocal Tools. VocaLive is an incredible professional vocal effects workstation that users can take anywhere.

With its 12 professional effects, Recorder and Vocal Tools, VocaLive is the most powerful vocal processing tool available on the iPad!

VocaLive features:

- Real-time vocal processor + recording app
- 4-processor vocal effects chain
- 12 professional studio quality vocal effects
- Single-track Recorder expandable to a full 8-track recording studio available for in-app purchase
- Import and play songs for use as backing tracks directly from your iPod library or computer
- Voice Cancel feature lets you create sing-along backing tracks by removing the vocal track from existing recordings
- 50 factory Presets included with 40 Favorites for fast recall
- Number of user Presets limited only by device memory
- Includes metronome and vocal warm-up tools
- Low-latency for real time vocal processing
- FREE version also available

Pricing and availability:

VocaLive for iPad is now available from the iTunes App Store for \$19.99/€15.99.

A Free, expandable version is also available that allows the user to purchase the individual effects a-la-carte inside the app. Vocal Effects cost \$4.99/€3.99 each, and Studio Effects cost \$2.99/€2.39 each. The 8-Track Recorder for both the Free and Full versions costs \$14.99/€11.99.

iRig MIC, the quality condenser microphone for iPhone/iPod touch/iPad designed to be used with VocaLive costs \$59.99/€49.99.

For more information on VocaLive and iRig MIC with audio and video demos, please visit:

www.ikmultimedia.com/vocalive
www.ikmultimedia.com/vocalive/videodemo/
<http://ikmultimedia.com/irigmic>

Warm regards,

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IK Multimedia. Musicians First.

About IK Multimedia: IK Multimedia is a computer music technology company that offers a diverse range of affordable and easy-to-use music production tools with great sound quality and a realistic look and feel. With over one million installations worldwide, the IK range has been adopted by musicians of every level, from beginners to professionals, to gain access to high-end, studio-quality gear from their computers or mobile devices. AmpliTube®, GrooveMaker®, VocaLive™ and iRig™ are trademarks property of IK Multimedia Production. All other product names and trademarks are the property of their respective owners, which are in no way associated or affiliated with IK Multimedia. iPhone™, iPod Touch®, iPad™, Mac and the Mac logo are trademarks of Apple Computer, Inc., registered in the U.S. and other countries.