

IK Multimedia. Musicians First.



For immediate release

IK Multimedia releases T-RackS Mic Room - the professional studio microphone modeling tool for Mac/PC

Now musicians, producers and engineers can transform any microphone's tonal character digitally with T-RackS Mic Room, the powerful new microphone-modeling module that features models of over 20 of the world's best studio microphones

December 1, 2015 - IK Multimedia is proud to announce **T-RackS® Mic Room** for Mac/PC, a powerful new microphone-modeling module that gives producers the power to process and "re-mike" their physical microphones to sound and perform like some of the most popular studio microphones of all time. With a collection of over 20 classic and contemporary models to choose from, its selection covers every microphone type from condensers to dynamics to ribbons and beyond. Powerful and versatile, Mic Room is an inspiring and essential tool that can enhance the recording quality of any microphone.



Professional sound

Each of Mic Room's microphone models has been meticulously recreated to offer an astonishing level of accuracy and detail. Each model boasts the true frequency response, nuanced character and specific sound of its physical counterpart. There are harmonically complex tube condensers, aggressive dynamics and velvety smooth ribbon mics plus an assortment of creative and unusual options chosen to inspire new ideas in the studio.

Total transformation

The way Mic Room works is simple. It effortlessly changes the sonic profile of recorded audio to match the signature of the chosen microphone. It's a T-RackS module, which makes it easy to place onto an individual track - it can be used either inside T-RackS or as a standalone plug-in. It's designed to be placed on individual tracks in a larger mix that contains recorded audio from a microphone source, like vocals, acoustic guitars, miked electric guitar amps, drum tracks and more.

Once placed on the track, T-RackS Mic Room lets users choose the "source" microphone that was actually used to capture the original audio from a list of all the available models in the module. They can then choose a new microphone to re-mike the character of their original recording to match the specific nuance, color and tonal character of the mic they'd like for their mix. Each microphone model can be tweaked to deliver the best sound possible thanks to an intuitive graphic interface that provides an easy-to-read level meter and a touch-and-drag gain knob.

IK Multimedia. Musicians First.



Creative control

While its large collection of microphones provides a large degree of creative freedom, T-RackS Mic Room also comes equipped with some extra tone control features that allow an even greater amount of sonic customization. The **proximity** control lets users emulate the proximity effect that naturally occurs when a source is near a microphone. By dialing this control, users can make it sound like they're right next to the mic for a rich and bassy sound. Or, alternatively, they can digitally scoop out the low frequencies for a completely different sound. On the other hand, the **harmonic** content adjustment effect provides control over the rich harmonic complexity of a tube condenser. It adds a kind of saturation, texture and warmth that works especially well for adding some zing to lackluster vocal tracks.

Plug and play

Mic Room can liven up the character of any microphone and it works best when paired with **iRig Mic Studio**, **iRig Pro DUO**, **iRig PRO**, **iRig Mic HD**, **iRig Mic** and other quality microphones and interfaces from IK Multimedia.

T-RackS Custom Shop - A one-stop studio shop

Mic Room is a module for T-RackS, and it's available in the Custom Shop. The T-RackS Custom Shop for Mac/PC is a free DAW plug-in and standalone app that gives producers, engineers and musicians 24/7 access to some of the most sought-after studio production gear of all time. Once installed, its huge collection of high-quality processing plug-ins for mixing and mastering can be browsed, auditioned and purchased. Each model can be tested as a fully functional demo for a period of 14 days. Gear can be purchased individually or in bundle (\$ or €) or in Custom Shop Gear Credits.

Pricing and availability

Mic Room is available now via the IK online store and T-RackS Custom Shop for just \$/€69.99* (or just 70 Gear Credits). Mic Room is also available for iPhone, iPad and iPod touch on the app store.

**all prices excluding taxes*

For more information, please visit:

www.ikmultimedia.com/trmicroom

To watch Mic Room for Mac/PC in action, please visit:

www.ikmultimedia.com/trmicroomvideo

To download a free version of the T-RackS Custom Shop, please visit:

www.ikmultimedia.com/trcs

Warm regards,

Starr Ackerman

starr.ackerman@ikmultimedia.com
N/C/S American PR Manager

Tiia Hassinen

tiia.hassinen@ikmultimedia.com
Europe and International PR Manager

IK Multimedia. Musicians First.

About IK Multimedia: *IK Multimedia is a computer music technology company that offers a diverse range of affordable and easy-to-use music production tools with great sound quality and a realistic look and feel. With millions of installations worldwide, the IK range has been adopted by musicians of every level, from beginners to professionals, to gain access to high-end, studio-quality gear from their computers or mobile devices. T-RackS® and iRig® are trademarks property of IK Multimedia Production. All other trademarks are property of their respective owners.*