FOR IMMEDIATE RELEASE

SampleTank from IK Multimedia now also available as Free app for iPhone/iPod touch
The pro-quality sound and groove module for iOS that fits in your pocket

October 2011, Modena, Italy – IK Multimedia is proud to announce that **SampleTank® Free** for iPhone/iPod touch is now available in the iTunes App store. Together with the newly-released regular version of SampleTank, the two apps are the first pro-quality, sample-based sound and groove modules available for the iOS mobile platform.

Both can be played using the built-in keyboard and patterns, but they truly excel when used with an external keyboard controller and a MIDI interface – like the newly-released **iRig™ MIDI** – to replace older hardware sound and synthesizer modules for live performance. Together with iRig MIDI, SampleTank offers the most portable and best quality sound and groove module solution for mobile musicians to date.

SampleTank sounds are known for their high quality and extreme variety that is unmatched on the iOS platform. For the first time in a mobile device, users are able to experience the same quality of sounds they are used to from the most sophisticated software or hardware instruments like IK's range of virtual instruments for the Mac and PC.

SampleTank Free users can immediately start using 8 instruments (4 + 4 by registering) on their favorite iOS device including Drums, Bass, Electric Piano, Acoustic Guitar, Synth Lead and Woodwinds. The instruments also come with over 400 rhythmic and melodic patterns so that anyone can compose high-quality grooves in seconds right out of the box.

Users can expand their sonic palette to over 400 instruments and 900 patterns by accessing the in-app store where they can find 16 categories of sounds covering the entire set needed for the most demanding live players and producers: Pianos, Organs, Strings, Basses, Guitars, Drums, Synths, Woodwinds, Brass, Ethnic Instruments, Percussion and more all instantly accessible from right inside the app. Single instruments categories can be added for only $4.99/€3.99 or as a complete collection for a discounted price of only $39.99/€31.99, a fraction of what instruments with an equivalent quality would cost as regular software or hardware instruments. Free version users can also upgrade to all the sounds included in the regular version of SampleTank for only $9.99/€7.99.

Both in the free and in the regular version, users can access three main sections of the app:

- The Sounds page is where users can quickly browse and audition the hundreds of available sounds and patterns which are organized in easily recognizable icon-based categories. Both the included instruments and the add-on instruments can be auditioned here making it easy to choose what the user prefers. Here users can play up to 4 simultaneous instruments and save or recall them using the built-in preset system.

- The Edit page is where the user can personalize the sound and effects parameters through easy-to-understand knobs for immediate sound and effect parameter tweaking. Each SampleTank sound is "production-ready" since it comes with pre-programmed built-in effects of the highest quality for the platform to further emphasize the musicality and character of sounds.

- The Play page is where every type of musician finds a convenient play environment directly in their iOS device with a dual piano-style keyboard, a scale-based keyboard or drum pads.

SampleTank features

- · 4-part multi-timbral professional quality sound and groove module
- · Expandable sound library with more than 400 instruments in 16 categories
- · Huge selection of melodic and rhythmic patterns for accompaniment or groove creation
- · Built-in insert effects and master reverb
- · Easy-to-use, intuitive mobile interface
- · Sound and effects editing with multiple parameters
- · Play interface with piano keyboard, scale-based keyboard and drum pads
- · Compatible with iPhone 4, iPhone 3GS, iPod touch 4th and 3rd generation, iPad 2 and iPad with iOS 4.3 and newer
- · Designed in concert with **iRig MIDI** interface for iOS devices

Pricing and availability

SampleTank Free for iPhone/iPod touch is now available on the iTunes App store. The regular version of SampleTank with 72 built-in sounds is also available for an introductory price of only $9.99/€7.99.

A universal iPad version of SampleTank is also in development and will be available soon. Current users of SampleTank for iPhone / iPod will be able to update to this version for free when it becomes available.

iRig MIDI, the Core MIDI interface for iOS, is already shipping and is available for only $69.99/€54.99 in selected music instruments and electronic retailers. Owners of iRig MIDI also get an exclusive sound-set of 48 sounds for free simply by registering.

For more information:

www.sampletank.com/ios
www.irigmidi.com

Warm regards,

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IK Multimedia. Musicians First.