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For immediate release

IK Multimedia releases iRig Keys I/O 25 & 49 keyboard controllers with integrated high-resolution recording interface

Feature-rich, ultra-light keyboard controller series for iOS, Mac and PC with full-size keys, onboard 96kHz/24-bit audio interface, Class A preamp and a massive software collection

November 16, 2017 - IK Multimedia is proud to announce that **iRig Keys I/O**, the revolutionary keyboard controller range featuring a built-in audio interface, is now shipping worldwide. iRig Keys I/O is much more than just a simple controller, it is a true studio centerpiece providing users with a flexible way to complete their music productions from start to end using a single piece of equipment that is unmatched for speed and simplicity of use. iRig Keys I/O comes with either 25 or 49 full-size keys offering a synth-action keybed and integrates a professional, high-definition 96kHz/24-bit audio interface with a high-performance Class A preamp allowing users to record their instruments and microphones (including condenser mics requiring 48V phantom power) via its convenient combo 1/4"/XLR input. Plus, it provides all the creative controls expected from a premium keyboard controller such as velocity sensitive, multicolored pads, programmable touch-sensitive sliders, buttons and assignable knobs.



Built-in professional audio interface for studio quality sound

iRig Keys I/O is the only keyboard controller range currently available on the market to feature an integrated professional 96kHz/24-bit audio interface. The intelligent, elegant layout makes it possible to keep all cabling to a minimum and makes setting up as fast and easy as just plug and play. The combo input sports a high-

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quality Class A preamp and accepts both 1/4" and XLR sources including dynamic and condenser microphones (with 48V phantom power), line instruments, guitars and basses. When used live, the 1/4" balanced stereo output can be used to run the signal directly to a PA or mixer. All of this makes iRig Keys I/O the ideal creative tool for studio or live use, in any situation, providing a solution that is more convenient and affordable than having to purchase a controller and audio interface separately.

Full control at the touch of a finger

iRig Keys I/O represents a huge step forward and introduces the next generation of IK keyboards. Both models feature a fast synth-action keybed, a volume/data push knob, 4 touch-sensitive knobs in 2 banks (acting as 8 total controls) and 8 multicolored LED-lit velocity sensitive pads. There are also 2 fully programmable touch control strips, set by default as Pitch and Modulation controls and a complete touch sensitive transport and button section, for a true "hands-on" approach to controlling all the most important functions of a DAW or virtual instrument. All available controls exploit the latest-generation capacitive technology for ultra-fast action and immediate feedback, displaying the related parameter value at the touch of a finger for instant visual reference.

True plug-and-play

iRig Keys I/O is Apple® certified MFi hardware (Made for iPhone® and iPad®) which means it works right out of the box with all iOS devices with a Lightning port, including the latest iPhone. The included Lightning cable allows for easy connection to iOS devices while the included USB cable connects to Mac and PC computers. iRig Keys I/O works seamlessly with the most popular Digital Audio Workstations (DAWs) like Logic Pro®, Ableton® Live™, GarageBand® and many others.



The traveling producer's dream

iRig Keys I/O 25 & 49 are the smallest controllers with full-size keys on the market today and are 25% lighter than the nearest competitor. This is a great advantage when working on the road, in small studios or in any environment where space is at a premium. Their design makes them also ideal for the traveling musician/producer who demands utmost portability but without sacrificing performance. Furthermore, iRig Keys I/O can be powered via USB, using an optional external power supply (that simultaneously charges the connected iOS device) or with 4 AA batteries, for complete mobile music production. For added convenience there are travel bags, available separately, for carrying the 25 key and 49 key versions of iRig Keys I/O. For recording vocals on the go, iRig Keys I/O Mic (sold separately), is a gooseneck condenser microphone that plugs directly into the input jack eliminating the need for a stand.

Full suite of professional software included

With over \$/€550 (in the 25-key version) and \$/€750 (in the 49-key version) worth of IK's professional software and apps included, iRig Keys I/O provides users with everything they need to start, develop and complete their musical productions from A to Z, both inside a professional DAW or using recording software like GarageBand®. Included in both versions of iRig Keys I/O is Ableton® Live 9 Lite™ digital audio workstation, IK's SampleTank 3 sound and groove workstation, with over 43GB and 5000 inspiring sounds, T-RackS 4 Deluxe mix and mastering suite, with 9 powerful EQ and dynamics processors and the Pro-V vintage synthesizer, which is derived from Syntronik, IK's legendary synth powerhouse for Mac®/PC. iPhone and iPad users will also receive the full version of SampleTank. Additionally, the 49-key version comes with Miroslav Philharmonik 2 CE orchestral workstation for Mac/PC and the mobile edition for iOS.

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Pricing and availability

iRig Keys I/O is available from the IK Multimedia online store and IK authorized dealers worldwide for just \$/€299.99* for the 49-key version and \$/€199.99 for the 25-key version. In addition to the massive bundle of included software, iRig Keys I/O comes with 4 x AA batteries, Mini-DIN to USB and Mini-DIN to Lightning cables and a device stand for iPhone and iPad.

** All prices excluding taxes*

For more information, please visit:

www.irigkeys.io

For a video of iRig Keys I/O, please visit:

www.irigkeys.io/video

High resolution images of iRig Keys I/O are available at:

www.irigkeys.io/images

Best regards,

Starr Ackerman

starr.ackerman@ikmultimedia.com

N/C/S American PR Manager

Tiia Hassinen

tiia.hassinen@ikmultimedia.com

Europe and International PR Manager

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About IK Multimedia: IK Multimedia is a computer music technology company that offers a diverse range of affordable and easy-to-use music production tools with great sound quality and a realistic look and feel. With millions of installations worldwide, the IK range has been adopted by musicians of every level, from beginners to professionals, to gain access to high-end, studio-quality gear from their computers or mobile devices. iRig® is a trademark property of IK Multimedia Production. Ableton®, Live™ and Live Lite™ are trademarks of Ableton AG. Apple®, iPhone®, iPad®, Mac®, GarageBand® and Logic® are trademarks of Apple, Inc., registered in the U.S. and other countries. All other trademarks are property of their respective owners.