



IK Multimedia Production Srl
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FOR IMMEDIATE RELEASE

IK Multimedia presents iRig PRE

The universal microphone interface for iPhone/iPod touch/iPad

January 2012 – IK Multimedia is proud to present **iRig™ PRE**, the ultimate solution for connecting any type of microphone – from regular stage microphones to expensive studio models – to any iPhone, iPhone touch or iPad providing access to the widest range of recording applications.



iRig PRE is the first high-quality microphone preamp designed specifically for iOS devices that allows musicians to use their favorite high-quality stage or studio mics with their iOS device.

The microphone plugs directly into the standard XLR connector of iRig PRE with no need for extra cables or adapters.

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Its adjustable thumbwheel gain control allows the user to easily make precise level settings. The onboard 9V battery provides the necessary voltage for phantom-powered studio condenser microphones for at least for 15 hours of continuous use.

The 3.5mm (1/8") standard stereo headphone output allows monitoring while recording.

The lightweight housing sports a convenient cable for iOS device connection and also includes a Velcro strip slot for easy mounting on a mic stand or other stage locations.

Like all other IK Multimedia microphones, it includes 2 free apps: **iRig Recorder** (an easy-to-use recording/editing app) and **VocaLive** (an effects processing app for singers).

And like the entire range of iRig accessories, it's highly portable thanks to its pocket-sized form factor for recording anywhere.



iRig PRE features

- 40 cm (15.75") TRRS cable to connect to any iOS device headset jack
- XLR input connector for microphones
- Gain control
- +48 V phantom power
- Headphone output
- On/Off switch
- Power/Phantom Power provided by 9V battery
- Battery life is approximately 40 hours with dynamic microphones and 15 hours with phantom powered condenser studio microphones.

Pricing and availability

iRig PRE costs only \$39.99/€29.99 (excl. tax) and will be available in early Q2 2012 from electronic and music retailers around the world.

For more information:

www.iriqpre.com



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Warm regards,

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IK Multimedia. Musicians First.

About IK Multimedia: IK Multimedia is a computer music technology company that offers a diverse range of affordable and easy-to-use music production tools with great sound quality and a realistic look and feel. With over one million installations worldwide, the IK range has been adopted by musicians of every level, from beginners to professionals, to gain access to high-end, studio-quality gear from their computers or mobile devices. SampleTank®, AmpliTube®, VocaLive™ iRig™ STOMP are trademarks property of IK Multimedia Production. All other product names and trademarks are the property of their respective owners, which are in no way associated or affiliated with IK Multimedia. iPhone®, iPod touch®, iPad®, Mac and the Mac logo are trademarks of Apple Computer, Inc., registered in the U.S. and other countries.