



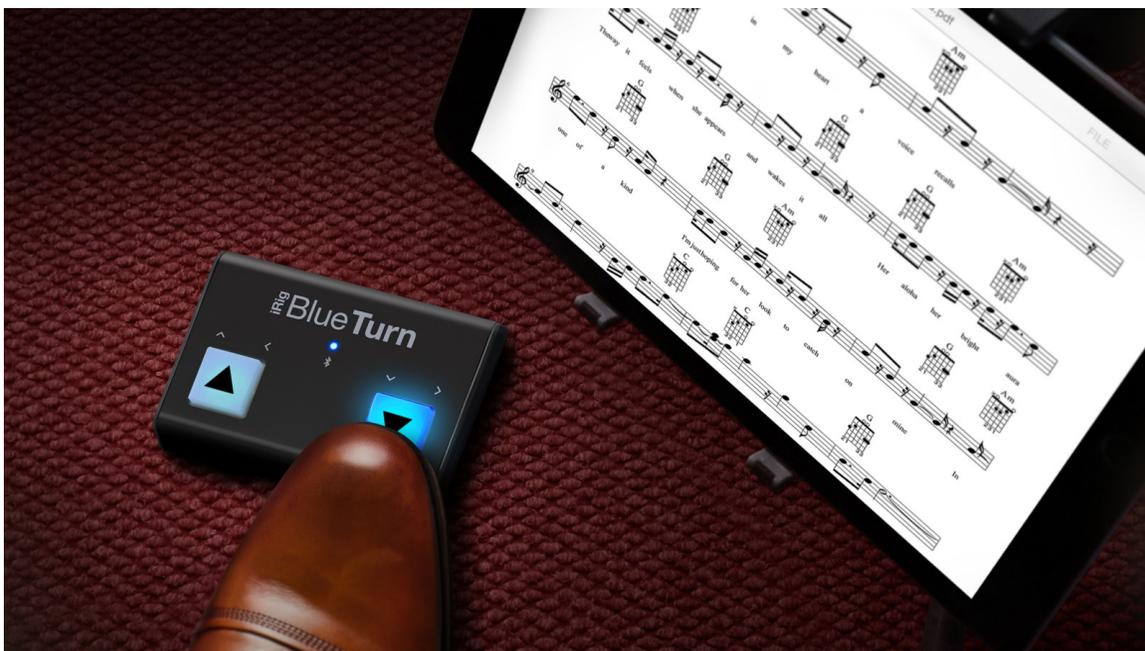
For immediate release

IK Multimedia unveils iRig BlueTurn - the first Bluetooth page turner with backlit buttons

iRig BlueTurn is a compact Bluetooth page turner with backlit buttons that provides an effortless hands-free way to turn pages and scroll through set lists, scores, lyric sheets, slides, presentations and other documents on iPhone, iPad, iPod touch, Mac and Android

January 5th, 2016 - IK Multimedia, the leader in mobile music creation and technology products, is pleased to announce **iRig® BlueTurn**, the first backlit compact Bluetooth page turning solution for iPhone, iPad, Mac and Android. Portable and streamlined, it's a small foot controller with two highly visible backlit soft-touch buttons that musicians, performers and more can easily pair with their favorite device for use with a wide range of document viewing apps and software like IK's iKlip Stage app.

Designed for use on stage and on the road, iRig BlueTurn runs on two AAA batteries and features a rugged, durable enclosure. It's an ideal companion for musicians who perform from a score, guitar and bass players who practice with tablature, speakers who use notes, presenters who use slides and more.



Portable page turning

With iRig BlueTurn, it's easy to take control from the floor. Once it's paired to a device or computer, its buttons send standard HID messages over Bluetooth LE technology. iRig BlueTurn works with IK's own **iKlip® Stage** setlist management app and it's also compatible with many popular page turning and document viewing apps and software.

iRig BlueTurn's buttons can be used in three different modes: They can send Page Up/Page Down,

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Arrow Up/Arrow Down or Arrow Left/Arrow Right commands depending on whether scrolling or page turning is required. These different modes can be set directly from the hardware when powering up.

Light it up

iRig BlueTurn is made for performers. Its backlit buttons are incredibly handy considering that most performance situations take place in venues with a low amount of ambient light. These buttons have an unobtrusive glow that makes them well suited for use during digital slideshows, while performing music or giving a lecture.

Road ready

iRig BlueTurn is ready to go. It sports a small footprint and an enclosure that's tough enough to stand up to the rigors of the road. It easily fits into any small bag or backpack, which makes it a great travel companion for the performer on the go. A mobile design, it's powered by 2 AAA batteries, which last a long time thanks to its ultra-low energy consumption rate.

Pricing and availability

iRig BlueTurn will be available in February 2016 from music and electronics retailers worldwide, and from the IK online store, for only \$/€69.99 (excluding taxes).

For more information about iRig BlueTurn, please visit www.irigblueturn.com

To learn more about iKlip Stage, please go to: www.ikmultimedia.com/iklipstage

Warm regards,

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About IK Multimedia: IK Multimedia is a computer music technology company that offers a diverse range of affordable and easy-to-use music production tools with great sound quality and a realistic look and feel. With millions of installations worldwide, the IK range has been adopted by musicians of every level, from beginners to professionals, to gain access to high-end, studio-quality gear from their computers or mobile devices. iRig® and iKlip® are trademarks property of IK Multimedia Production. iPhone, iPad, iPod touch, Mac and App Store are trademarks or service trademarks of Apple, Inc., registered in the U.S. and other countries. Android™ is a trademark of Google Inc. All other trademarks are property of their respective owners.