## IK Multimedia. Musicians First.



#### For immediate release

# IK Multimedia debuts iLoud Micro Monitor - the smallest studio reference monitoring system in the world

iLoud Micro Monitor lets musicians, producers, engineers and more hear the truth in their music via two portable active studio reference monitors that deliver an ultra-accurate linear frequency response that's ideal for mixing and mastering while on the go

**January 20, 2016** - IK Multimedia is pleased to present **iLoud® Micro Monitor**, the smallest active studio reference monitoring system in the world. The latest addition to IK's iLoud range of portable monitoring solutions, iLoud Micro Monitor is a serious and reliable sonic tool that provides high-quality sound in a small enclosure at a price that everyone can afford.

It comes with two bi-amplified speakers that deliver an expansive stereo image, an ultra-accurate true linear frequency response, superior bass and plenty of power in a truly portable package.

With iLoud Micro Monitor, musicians and producers now have a way to critically listen to their music no matter whether they're mixing in a small makeshift recording space, mastering in a hotel room, producing in a larger studio or just listening at home.



#### Powerful and portable

iLoud Micro Monitor delivers stunningly clear and accurate audio. It's able to do this thanks to its impressive technical specifications and smart design: Its two speakers are powered by four ultra-efficient class D power amplifiers that push out a combined 50 W RMS of power. Each speaker sports a ¾" silk dome tweeter, a 3" paper cone performance woofer and a large flaring front-firing bass reflex port. Its sound is characterized by pleasing high frequencies, an exceptionally "open" midrange and a solid, controlled low end.

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### Sonically transparent in any space

iLoud Micro Monitor provides a flat and linear speaker response in any listening environment. It's able to do this thanks to its on-board 56-bit digital signal processor (DSP). This DSP handles the frequency and phase response of the monitor and also manages the dynamic range so that the drivers are always controlled. It also acts as a digital crossover allowing for invisibly smooth transitions between the drivers themselves. This DSP can be adjusted to suit different listening environments thanks to three EQ switches: One for treble, one for bass and a "DESKTOP" toggle that lets users optimize iLoud Micro Monitor for use in either a free field or desktop setup. iLoud Micro Monitor can also be physically positioned at two angles of inclination.

iLoud Micro Monitor's flexibility allows it to deliver stunningly accurate and detailed sound for mixing in any space - from cramped bedrooms to large studios - without the compromises in sonic quality normally associated with small monitors. Simply put, iLoud Micro Monitor's sound is so good that it's nearly inconceivable for a speaker system of this size and at this price point.

#### Sound that travels

Beyond its technical specifications, iLoud Micro Monitor is also incredibly portable. Its two speakers are small enough to fit in a gig bag or backpack - which makes it an essential travelling companion for anyone who needs to critically listen while on the go: musicians, producers, engineers, videographers and more.

iLoud Micro Monitor can also be used with a variety of audio input options. It accepts both RCA and 1/8" wired connections and can also be paired for Bluetooth streaming with all Bluetooth audio streamingenabled devices. With its portability and comprehensive input options, iLoud Micro Monitor is able to provide ultra-linear sound anytime and everywhere.

# Pricing and availability

iLoud Micro Monitor will be available early Q2 2016 from music and electronics retailers worldwide, and from the IK online store, for only \$/€299.99 (excluding taxes).

For more information, please visit <a href="www.iloudmm.com">www.iloudmm.com</a>

Warm regards,



starr.ackerman@ikmultimedia.com
N/C/S American PR Manager

#### **Tiia Hassinen**

<u>tiia.hassinen@ikmultimedia.com</u> Europe and International PR Manager

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**About IK Multimedia:** IK Multimedia is a computer music technology company that offers a diverse range of affordable and easy-to-use music production tools with great sound quality and a realistic look and feel. With millions of installations worldwide, the IK range has been adopted by musicians of every level, from beginners to professionals, to gain access to high-end, studio-quality gear from their computers or mobile devices. iLoud® is trademark property of IK Multimedia Production. All other trademarks are property of their respective owners.

