

IK Multimedia. Musicians First.



For immediate release

IK Multimedia's MAX bundles are now available - Everything for the studio at amazing value

IK Multimedia's MAX range of bundles give musicians, producers and engineers everything - the "whole collection" concept to guitar and bass tone, mixing and mastering processors and sound workstation and instrument collections at up to 90% off

February 16, 2016 - IK Multimedia is proud to announce that its new MAX series of complete bundles are available now. **AmpliTube® MAX, SampleTank® MAX, T-RackS® MAX** and **Total Studio MAX** let musicians grab a whole collection of amazing gear while saving up to 90% off what it would cost to get each piece of gear individually. AmpliTube MAX is the ultimate guitar and bass tone studio with over 300 pieces of gear. T-RackS is a comprehensive professional mixing and mastering suite featuring 33 of the most sought after audio processors. SampleTank MAX is the most powerful version of the ultimate sound and groove workstation with over 50GB of sound content. And Total Studio MAX ties everything together by offering all three MAX bundles plus **Miroslav Philharmonik 2™**, the most emotionally expressive orchestral collection ever. All four bundles offer stunning power for some seriously low prices.



AmpliTube MAX - Maximum guitar and bass tone

The AmpliTube MAX bundle gives guitar and bass players the biggest collection of gear available - over 300 pieces of tone sculpting amps, stompboxes and rack effects. With AmpliTube MAX, players will have access to the gear that was used to create virtually every recorded guitar sound ever. A fully stocked tone studio, it comes with all the gear from AmpliTube 4, AmpliTube 3, AmpliTube MESA/Boogie®, Ampeg® SVX, AmpliTube Fender™, AmpliTube Jimi Hendrix™ Anniversary Edition, AmpliTube Orange®, AmpliTube Slash and more. Plus it comes with all

IK Multimedia. Musicians First.



current individual AmpliTube Custom Shop gear that doesn't reside in a collection - gear from Dr. Z®, Z-Vex® Effects, Soldano®, Fulltone® and more. That makes for a collection of over 300 amplifiers, cabinets, stomptboxes and more, modeled on some of the most popular name-brand gear of all time.

T-RackS MAX - Maximum mix & mastering

Professional mixing and mastering results are just a click away with the T-RackS MAX bundle. It's a comprehensive and professional, high-quality mixing and mastering suite that includes all the processors in T-RackS Grand plus all the other individual processors in T-RackS Custom Shop. In total, it offers a collection of 33 modules that include everything from contemporary classics like the multiband Quad compressor series and near-invisible Stealth Limiter to timeless favorites like the Vintage Tube Compressor and EQ P series. T-RackS MAX comes with everything T-RackS: 14 dynamics processors, 11 EQs and channel strips, 5 reverbs & delays plus an additional 3 utility audio processors.

SampleTank MAX - Maximum sounds and creativity

SampleTank MAX lets musicians take control of a vast universe of sounds and creative possibilities. It includes SampleTank 3, the ultimate sound and groove workstation, plus all current 22 additional Instrument Collections. These include Art Deco Piano, Cinematic Percussion, Hugh Padgham Drums, American Acoustic, the Elektronika series, the Beats series and more. Added together it includes over 4,600 instruments, 7,400 loops and over 52GB of samples. All of these things can be manipulated and creatively processed with 55 high-quality effects, an intuitive 16-channel DAW-style mixer, a powerful synthesizer section and other advanced features.

Total Studio MAX - Everything IK, Maximum value

In addition to the previous bundles, users can get maximum value through the **Total Studio MAX** bundle. A complete studio solution, it collects all the gear, processors, sounds and software available in the three MAX bundles plus Miroslav Philharmonik 2, the most emotionally expressive orchestral collection ever released.

Total Studio MAX contains over 300 pieces of the world's most sought after guitar and bass gear, 33 individual mixing and mastering audio processors and over 7,300 instruments, 7,400 loops and over 107GB of samples in SampleTank 3 and Miroslav Philharmonik 2 combined.

Pricing and availability

All four of the MAX bundles are available now from music and electronics retailers worldwide and from the IK online store. All bundles are available as either a direct download or as a boxed copy with USB drive. AmpliTube MAX, T-RackS MAX and SampleTank MAX cost \$/€499.99* for a direct download and \$/€529.99 for a boxed copy with USB drive. The Total Studio MAX bundle - which includes all of the aforementioned bundles as well as a full version of Miroslav Philharmonik 2 - is available as a direct download for \$/€999.99 or as a boxed copy with USB drive for only \$/€1,029.99.

Upgrade pricing available

Users who already own AmpliTube 4 AND AmpliTube MESA/Boogie or AmpliTube 4 Deluxe can upgrade to AmpliTube MAX for just \$/€299.99 for a direct download and \$/€329.99 for a boxed copy with USB drive. Users who own the full version of SampleTank 3 can upgrade to SampleTank MAX for just \$/€299.99 for a direct download or \$/€329.99 for a boxed copy with USB drive. Users who own T-RackS Grand can upgrade to T-RackS MAX for just \$/€299.99 for a direct download or \$/€329.99 for a boxed copy with USB drive.

IK Multimedia. Musicians First.



Total Studio upgrade pricing:

In addition to these upgrade options, users can also upgrade to Total Studio MAX if they own AmpliTube 4 AND AmpliTube MESA/Boogie or AmpliTube 4 Deluxe, SampleTank 3, T-RackS Grand and Miroslav Philharmonik 2. Upgrade pricing depends on the amount of software owned:

Users with 1 of the above titles can upgrade for either \$/€799.99 for direct download or \$/€829.99 for a boxed copy with USB drive.

Users with 2 of the above titles can upgrade for either \$/€699.99 for direct download or \$/€729.99 for a boxed copy with USB drive.

Users with 3 of the above titles can upgrade for either \$/€599.99 for direct download or \$/€629.99 for a boxed copy with USB drive.

Users with 4 of the above titles can upgrade for either \$/€499.99 for direct download or \$/€529.99 for a boxed copy with USB drive.

** All prices excluding taxes*

For more information, please visit:
www.ikmultimedia.com/bundles

Warm regards,

Starr Ackerman

starr.ackerman@ikmultimedia.com
N/C/S American PR Manager

Tiia Hassinen

tiia.hassinen@ikmultimedia.com
Europe and International PR Manager

IK Multimedia. Musicians First.

About IK Multimedia: *IK Multimedia is a computer music technology company that offers a diverse range of affordable and easy-to-use music production tools with great sound quality and a realistic look and feel. With millions of installations worldwide, the IK range has been adopted by musicians of every level, from beginners to professionals, to gain access to high-end, studio-quality gear from their computers or mobile devices. iPad is a trademark of Apple, Inc., registered in the U.S. and other countries. Miroslav Philharmonik™, AmpliTube®, AmpliTube MESA/Boogie®, Ampeg® SVX, AmpliTube Fender®, AmpliTube Jimi Hendrix™ Anniversary Edition, AmpliTube Orange®, T-RackS®, SampleTank® are trademarks property of IK Multimedia Production. All other trademarks are property of their respective owners.*