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For immediate release

## IK Multimedia and Fender® announce Fender Collection 2 for AmpliTube - Mac/PC

*Fender Collection 2 for AmpliTube debuts a completely new ultra-realistic modeling technology and gives players and producers iconic Fender tube amp tone from the '57 Custom Amp series, '53 Bassman and '65 Super Reverb*

**December 1, 2016** - IK Multimedia is proud to announce **Fender Collection 2 for AmpliTube**, a new collaboration with the product designers and R&D Team at Fender Musical Instruments Corporation that brings some of the most iconic and genre-defining tones of the golden years of Fender's amplifiers to **AmpliTube** for Mac and PC.



Fender Collection 2 for AmpliTube brings seven of Fender's most-sought after vintage amplifiers and reissues to the leader of the virtual world of digital guitar and bass recording systems, providing spot-on recreations of tone machines from the '50s and '60s. Included in the Fender Collection 2 for AmpliTube are five amps from the '57 Custom series; the '57 Custom Champ, '57 Custom Deluxe, '57 Custom Twin, '57 Custom Pro and the '57 Custom Bandmaster, plus models of an original '53 Fender Bassman and the iconic '65 Fender Super Reverb.

Fender Collection 2 will be available as an add-on collection inside AmpliTube from the Custom Shop. Also, AmpliTube 4 users can take full advantage of all of the advanced tone-crafting features with Fender Collection 2 including the post amp "effects loop", 3D mic placement, room selection and room mic adjustment, the cabinet room mixer and more.

Now guitarists, producers and engineers wanting that classic Fender tone and power "in the box" can easily inject that unmistakable vintage vibe of classic Tweeds and more into their recordings with the ease and convenience of the world's most popular guitar and bass tone studio.

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And, like all AmpliTube virtual gear, Fender Collection 2 models have been meticulously crafted to sound, look and perform just like their hardware counterparts; each model being scrutinized, worked and tweaked, then sound-certified and approved by the tone gurus and R&D Team at Fender.

## **The evolution of amp modeling technology: Dynamic Interaction Modeling™**

What allows the Fender Collection 2 for AmpliTube to provide spot-on tone is the evolution of IK's industry-leading modeling technology. Fender Collection 2 utilizes a completely new technology, Dynamic Interaction Modeling™, to recreate not only every individual physical component in the amplifier's design from the preamp input to the speaker cone and beyond, but also recreates the nonlinear behavior between each component and its effect on other components in the amp, providing a new level of realism, touch and feel never before realized in any other analog modeled product.

## **Classic Fender tone on the desktop/laptop**

Fender Collection 2 for AmpliTube recreates the historic and diverse Fender legacy in virtual form. IK software engineers worked painstakingly with the Fender engineering team to ensure that each amplifier and cabinet has been rendered with the same degree of integrity and attention-to-detail that goes into the company's physical products - all controls and operation have been replicated to provide exacting performance and function. The amplifiers and cabinets available in Fender Collection 2 for AmpliTube include:

### **'57 Custom Twin-Amp™**

The original "low-powered" 40W tweed beauty known for its sweet, singing tone and responsive dynamics. The Tweed Twin delivers a luxurious clean tone that adds some richness, clarity and sparkle.

### **'57 Custom Pro-Amp**

The '57 Custom Pro is based on the original Pro of the 50s, known for its rich harmonic content and it possesses a legendary flexible and vintage sound. The creamy overdrive and smooth presence are perfect for all vintage tones, and incredible for modern sounds.

### **'57 Custom Deluxe™**

One of the most loved Fender tweeds of all time, this amp has it all - virtually everything from sparkling cleans to major crunch and everything in between. The hand-wired all-tube 5E3 circuit is pure magic at all volume levels.

### **'57 Custom Champ®**

Probably THE most recorded amp of the time, the Fender Champ provides an amazingly diverse tone palette for a small, one-knob amp. The '57 Custom Champ is the perfect companion for those who love dynamic overdriven tones and crisp, classic cleans.

### **'57 Bandmaster™**

Vintage blues tone with a 3x10 set up and hand-wired all tube construction. Designed as a "plug straight in and turn it up" amp, the sound is flexible and fills the room with its vibe, giving the impression of a 3D surround sound.

### **'53 Bassman®**

This model is based on an original Fender Bassman 26-watt 1x15" speaker bass amp, the first Fender bass amp ever created. It features an "aging" switch that lets you toggle between "new-old stock" or "worn" vintage for that well-aged, broken-in sound.

### **'65 Super Reverb®**

The '65 Super Reverb is another classic collectible workhorse amp that has a special place in tone history and in the hearts of players everywhere. With shimmering tone and vintage overdrive, this legendary blackface amp is a medium output stage-filling sound machine.

## **Built for AmpliTube**

Fender Collection 2 works inside of AmpliTube Custom Shop and AmpliTube 4 for Mac and PC giving players

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the world's best-selling ultimate guitar and bass tone studio for their recordings. For AmpliTube 4 users, it is designed to take advantage of all the additional new and improved tone-tweaking features like the effects slot between the amp and speaker cabinet and the hyper realistic speaker "Cab Room".

In the "Cab Room", players have access to a complete locker of highly sought-after microphone models to mic up Fender Collection 2 cabs with two individual mics that can be placed in 3D in front of the cabinet. Plus, users can select and position 2 room mics, change the room type/style, swap out individual speakers in the cabs (12" models), and use the new mixer to blend the cab mics, room mics, DI signal and overall cab room master volume.

AmpliTube 4 works as a plug-in inside of all popular DAWs, or as a standalone application that also features an integrated 8-track recorder and 4-track looper for developing ideas quickly and intuitively.

## Plugging in to a world of sound

With IK Multimedia's range of interfaces for Mac, PC and mobile devices, getting tone from AmpliTube is as simple as plugging into an amplifier. iRig Pro Duo, iRig PRO, iRig HD 2 and iRig 2 and are IK's latest generation of interfaces that allow players to plug in and get pristine, pure sound quality from their Mac or PC (or iPhone or iPad).

## Pricing and availability

Fender Collection 2 for AmpliTube will be available in December 2016 for \$/€149.99\*, and is now open for preorder at a special price of just **\$/€99.99** from the IK Multimedia online store.

Fender Collection 2 will also be available in a bundle with AmpliTube 4 (within the Power Duo Bundle series) for only \$/€229.99. It is also now open for preorder at a special price of **\$/€179.99** from the IK Multimedia online store.

*\*Prices exclude taxes.*

For more information, please visit:

[www.amplitube.com/fendercollection2](http://www.amplitube.com/fendercollection2)

Warm regards,

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## IK Multimedia. Musicians First.

**About IK Multimedia:** *IK Multimedia is a computer music technology company that offers a diverse range of affordable and easy-to-use music production tools with great sound quality and a realistic look and feel. With millions of installations worldwide, the IK range has been adopted by musicians of every level, from beginners to professionals, to gain access to high-end, studio-quality gear from their computers or mobile devices. AmpliTube® and iRig® are trademarks property of IK Multimedia Production. Fender®, Champ®, Twin-Amp™, Bandmaster™, Deluxe™, Bassman® and Super Reverb® are registered trademarks of Fender Musical Instruments Corporation. Mac is a trademark of Apple, Inc., registered in the U.S. and other countries. All other trademarks are property of their respective owners.*