



IK Multimedia Production Srl  
Via dell'Industria, 46 - 41100 Modena - Italy  
Phone: +39-059-285496 | Fax: +39-059-2861671

**FOR IMMEDIATE RELEASE**

## **AmpliTube® for iPad from IK Multimedia Now Available from the iTunes Store**

*Together with iRig adapter turns the iPad into  
the ultimate portable multi-touch guitar and bass multi-FX –  
the future of mobile guitar*

**July 2010** – IK Multimedia is pleased to announce that AmpliTube® for iPad is now available for download from the iTunes App Store.

Together with the currently available iRig interface adapter, this combination represents the first portable multi-touch tone-modeling solution for guitar and bass players; giving them the chance to play, practice and have fun everywhere with the multi-FX system of the future.



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## AmpliTube for iPad



AmpliTube for iPad offers the same selection of 23 amps & effects models from the AmpliTube for iPhone version, clearly visible and accessible by an enhanced interface with all the controls immediately available in one screen. AmpliTube for iPad offers the ability to build a virtual stage rig bigger than what can be found in traditional portable effect processors; the four simultaneous stompbox effects (giving one more than the iPhone version) allows for more sonic creativity and can be combined with an amp-head plus cabinet, and a microphone.

There are up to 5 amp models to choose from (clean, crunch, lead, metal, bass) that offer full tonal and drive controls, 11 stompbox effects (delay, flanger, phaser, overdrive, distortion, filter, wah, fuzz, octaver, chorus and noise filter), 5 cabinets (1x12", 2x12", 4x12" A & B, 1x15") and 2 microphones (dynamic and condenser). All rigs can be easily organized/recalled on the fly with the available 36 presets.

Additional functions like the tuner, metronome and backing track player in the

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AmpliTube for iPad version app improves guitar practice, performance and playing skills. During play, the tuner remains engaged for tuning at any time without the musician taking their hands from the guitar. The backing-track player with loop-points is also included to allow the import of audio files as backing tracks to play with, plus, the included metronome has the ability to keep the player in time during practice and play-along to increase overall performance skill.

- Real time guitar and bass mobile multi-FX app
- Full rig made by 4 simultaneous stompboxes + amp + cabinet + mic
- 11 Stomps, 5 Amps, 5 Cabinets, 2 Mics available
- Import and play along with songs and backing tracks with real time effects
- 36 presets can be saved/recalled on the fly
- Includes tuner/metronome
- Free and Full versions available
- Free version is expandable with downloadable gear a-la-carte

**iRig Plug Interface Adapter**

The iRig interface adapter is the easiest way to get your instrument's signal into your iPad with electrical impedance adaption essential for getting the best guitar tone. And not only does the iRig work perfectly with AmpliTube apps, but it is also the perfect companion to any other guitar or other instrument recording, processing or tuning app that uses an audio input signal on the iPad.

**Pricing and availability**

AmpliTube for iPad is now available in 2 versions from the iTunes App store:

- **AmpliTube FREE:** 3 effects, 1 amp+cabinet, 2 mics.
- **AmpliTube:** 11 effects, 5 amps + cabinets and 2 mics - \$19.99/€15.99

The iRig interface adapter is available through IK Selected Dealers worldwide and from the IK online Store for only \$39.99/€29.99 MSRP (exc. VAT).

For more information:

<http://www.amplitube.com/irig>

Download AmpliTube for iPad FREE from iTunes App Store:

<http://itunes.apple.com/app/amplitube-free-for-ipad/id373743686?mt=8>



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Download AmpliTube for iPad from iTunes App Store:

<http://itunes.apple.com/app/amplitube-for-ipad/id373750924?mt=8>

Watch a video demo of AmpliTube for iPad:

<http://www.ikmultimedia.com/iriq/trailer/index-ipad.php>

Warm regards,

**Starr Ackerman**

[starr.ackerman@ikmultimedia.com](mailto:starr.ackerman@ikmultimedia.com)

N/C/S American PR Manager

**Tiia Hassinen**

[tiia.hassinen@ikmultimedia.com](mailto:tiia.hassinen@ikmultimedia.com)

Europe and International PR Manager

**IK Multimedia. Musicians First.**

About IK Multimedia: IK Multimedia is a computer music technology company that offers a diverse range of affordable and easy-to-use music production tools with great sound quality and a realistic look and feel. With over one million installations worldwide, the IK range has been adopted by musicians of every level, from beginners to professionals, to gain access to high-end, studio-quality gear from their computers or mobile devices. AmpliTube® and iRig™ are trademarks property of IK Multimedia Production. All other product names and trademarks are the property of their respective owners, which are in no way associated or affiliated with IK Multimedia. iPhone™, iPod Touch®, iPad® Mac and the Mac logo are trademarks of Apple Computer, Inc., registered in the U.S. and other countries.