

**IK Multimedia Production Srl**

Via dell'Industria, 46 - 41100 Modena - Italy

Phone: +39-059-285496 | Fax: +39-059-2861671

PRESS RELEASE**FOR IMMEDIATE RELEASE**

IK Multimedia adds another classic British dynamics processor to the T-RackS Custom Shop with Precision Compressor/Limiter

Improve any track or mix with the distinctive sound of this all-time favorite processor — AAX compatibility also added

August 8, 2013: IK Multimedia, a pioneer and global leader in music-creation software, mobile apps and music-making hardware for musicians, engineers and producers, announced a new version of T-RackS® (version 4.2) for Mac/PC, the full-featured mixing-and-mastering-effects standalone app and plug-in, which adds one of the most revered British compressor/limiters, one that's been used by studios around the globe for over 40 years. This new model is available à-la-carte in the new version of T-RackS through its built-in online Custom Shop — a free download from the IK web site, and the only music-gear shop open 24/7 and providing models of high-end effects gear for mixing and mastering.

The new version also adds 64- and 32-bit AAX (Avid Audio Extension) compatibility. As a result, T-RackS now integrates seamlessly with the latest versions of Avid Pro Tools®. Other supported plug-in formats include AU (Audio Units), VST and RTAS. On 64-bit systems, the plug-in also works in 32-bit compatibility mode.



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PRESS RELEASE**New Precision Compressor/Limiter**

T-RackS Custom Shop 4.2 adds a longtime studio favorite piece of gear: the Precision Compressor/Limiter. This gear model is based on a classic 1970s solid-state compressor/limiter unit that's been the "must-have" compressor/limiter in studios worldwide for over 40 years. The Precision model imparts a warm "fat and thick" sonic character, but isn't overly aggressive, even at higher compression ratios. The result is a very transparent yet musical sound that doesn't lose focus or detail, and is perfectly suited for virtually any mastering, post-production or broadcast application.

The Precision Compressor/Limiter features two main sections, the Compressor and the Limiter. The **Compressor** section has a fixed attack time (which is influenced in part by the selected ratio) and the release time can be selected from 6 values, two of which are automatic and dependent upon the audio material. The **Limiter** features a switchable slow/fast attack setting, a fixed ratio and adjustable recovery time. The limited control is extremely easy to use, and makes it possible for users to achieve high-quality results in a short amount of time.

About the T-RackS Custom Shop:

IK Multimedia pioneered analog modeling in 1999 with the original version of T-RackS, the first desktop-mastering-software suite, and has been at the forefront of developing mixing-and-mastering software ever since. The T-RackS Custom Shop features a growing array of vintage and modern processing effects and modules that add the perfect touch to virtually every style of music. Its flexible module-based architecture lets users configure the chain of mastering effects quickly and easily, and save configurations as presets for instant recall. T-RackS processors can be used on individual channel strips for mixing applications in a DAW, on the master fader or AUX faders, or as a standalone mastering station for final polish.

T-RackS Custom Shop is IK's innovative shopping platform that allows users to try and buy individual processors any time from the comfort of their own studio. All T-RackS processors can be demoed for a period of 2 days, and purchased one at a time right from the Custom Shop. T-RackS Custom Shop software is free, and can be downloaded from the IK Multimedia web site.

Pricing and availability

The new Precision Compressor/Limiter is available for purchase now in the T-RackS Custom Shop, using Custom Shop gear credits. Gear Credit Packs start as low as \$19.99/€15.99 for 20 credits, and go up incrementally to \$499.99/€399.99 for 1,000 credits (all prices excluding taxes).

With Gear Credit Packs, users can purchase the Precision Compressor/Limiter for 100 credits. To commemorate the new module, two popular channel strips, British

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Channel and White Channel, plus Bus Compressor, which is modeled after a classic British mix-bus processor, are now being sold for 100 credits each, a 17% markdown.

To access the new processors, existing T-RackS users should download the free upgrade to T-RackS from their user area before launching the Custom Shop.

New users can download T-Racks Custom Shop for Free here:

<http://www.ikmultimedia.com/freedownload>

For more information about T-RackS and T-RackS Custom Shop, please visit

www.T-RackS.com

Warm regards,

Starr Ackermanstarr.ackerman@ikmultimedia.com

N/C/S American PR Manager

Tiia Hassinentiia.hassinen@ikmultimedia.com

Europe and International PR Manager

IK Multimedia. Musicians First.

About IK Multimedia: IK Multimedia is a computer music technology company that offers a diverse range of affordable and easy-to-use music production tools with great sound quality and a realistic look and feel. With over one million installations worldwide, the IK range has been adopted by musicians of every level, from beginners to professionals, to gain access to high-end, studio-quality gear from their computers or mobile devices. T-RackS® and T-RackS® Custom Shop are trademarks property of IK Multimedia Production. Mac and the Mac logo are trademarks of Apple Computer, Inc., registered in the U.S. and other countries. All other product names and trademarks mentioned are the property of their respective owners, which are in no way associated or affiliated with IK Multimedia.