IK Multimedia. Musicians First.



PRESS RELEASE

IK Multimedia's AmpliTube and iRig HD-A are now available for Android on Samsung Professional Audio devices

The first Android guitar amp and multi-effects app and digital guitar interface are now available for Samsung Galaxy Note 4, Galaxy Note Edge and more

November 10, 2014 - IK Multimedia, the leader in mobile music apps and accessories, is proud to announce a new breakthrough in mobile music creation, the first professional guitar processing app and digital interface available for Android. **AmpliTube®** and **iRig® HD-A** are now available for the latest Samsung devices running Samsung Professional Audio, like the Samsung Galaxy Note 4, Galaxy Note Edge and more.

Now Samsung users will be able to connect their guitar or bass to their Android $^{\text{TM}}$ device and play with the sound of the most sought after amplifiers and effects from their smartphone, anytime and everywhere.



IK Multimedia. Musicians First.



Guitar tone on a smartphone

AmpliTube is the most popular multi-effects app for mobile guitarists and bass players. It simulates the full amplification and effects chain used by musicians to perform both live and in the studio. The new AmpliTube app for Samsung Professional Audio sports a full guitar rig made of up to 3 stompbox effects, an amplifier, a speaker cabinet and a microphone.

It comes with up to 11 stompbox effects, 5 amplifiers with 5 cabinets and 2 microphones. This lets players emulate virtually any guitar tone, from clean to crunch to metal and everything in between - the entire sonic palette is covered, satisfying the needs of even the most demanding musicians.

The app also offers 15 easy to save and recall presets and a digital tuner. It has everything that's needed for guitarists and bass players to play, practice or perform with their new Samsung devices. The app comes in 3 flavors: full, free and LE, with the difference being the number of effects and amps included. The AmpliTube LE version is part of the Galaxy Gifts app bundle that comes as a complimentary download for Galaxy Note 4 and Galaxy Note Edge users* (a \$9.99 gift).

* Available in most countries. Check local Samsung website for availability.

Plug and play

And now Samsung users can connect their guitar or bass to their smartphone with the new iRig HD-A. It's the first digital guitar interface for Android that allows plug-and-play connectivity and the highest possible sound quality. Featuring a high-definition 24-bit/48kHz A/D converter, it offers a direct high-impedance input for guitars or other instruments and a direct connection to the device via the included OTG cable (an additional USB cable is also available for use with PC).

The input signal can be regulated using the onboard gain potentiometer, while a multicolor LED displays the optimal signal level. The processed sound can be monitored from the regular mini jack output of the device through headphones or speakers.

Along with the iRig HD-A, users can also choose from IK's range of analog interfaces, like the **iRig** guitar interface adapter or the **iRig Stomp** pedal interface. Both use the mini jack for the input/output connection with the device. Now mobile guitarists and bass players have many options that suit a wide variety of needs, applications and budgets.

Real time audio processing on Android

Previously not possible on Android devices, the AmpliTube app is now available thanks to the new Samsung Professional Audio system. Available on the new Samsung Galaxy Note 4 and Galaxy Note Edge - and soon to be available on the Galaxy S5, Galaxy Note 3 and other devices - this system allows users to process audio in real time without perceptible latency. Now Android can support AmpliTube, which means musicians can enjoy real time effects and instrument processing anytime and everywhere.

The new Samsung Professional Audio compatible devices come with Samsung **SoundCamp**, a free and full-fledged music studio app that lets musicians record and compose full songs entirely within the device. The AmpliTube app can be used as a standalone application but also as a plugin inside the new SoundCamp studio for full recording and play-along uses.

IK Multimedia. Musicians First.



Pricing and availability

The new AmpliTube app for Android/Samsung Professional Audio is available through the Samsung Apps store for only \$19.99/ \in 17.99. Free and LE versions are also available. The AmpliTube LE version (a \$9.99/ \in 7.99 value) is complementary for Samsung Galaxy Note 4 and Galaxy Note Edge users as a part of the Galaxy Gifts apps program.

The new iRig HD-A digital guitar interface is now available through the IK Online Store and select music and consumer electronics retailers for \$99.99/ \in 79.99. The iRig guitar interface adapter is available for \$39.99/ \in 29.99 and the iRig Stomp guitar pedal interface is available for \$69.99/ \in 44.99 (excluding taxes).

For more information, please visit: www.amplitube.com/android www.irighda.com www.ikmultimedia.com/irig

www.samsungapps.com

To watch the overview video, please visit: www.amplitube.com/android/video



Warm regards,

Starr Ackerman

starr.ackerman@ikmultimedia.com N/C/S American PR Manager

Tiia Hassinen

tiia.hassinen@ikmultimedia.com Europe and International PR Manager

IK Multimedia. Musicians First.

About IK Multimedia: IK Multimedia is a computer music technology company that offers a diverse range of affordable and easy-to-use music production tools with great sound quality and a realistic look and feel. With millions of installations worldwide, the IK range has been adopted by musicians of every level, from beginners to professionals, to gain access to high-end, studio-quality gear from their computers or mobile devices. iRig@ and AmpliTube@ are registered trademarks property of IK Multimedia Production. Android $^{\text{TM}}$ is a trademark of Google Inc. "Samsung" is a trademark of Samsung in the United States or other countries. Unauthorized use or duplication of these marks is strictly prohibited by law. All other product names and images, trademarks and artists names are the property of their respective owners, which are in no way associated or affiliated with IK Multimedia.