



IK Multimedia Production Srl

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FOR IMMEDIATE RELEASE

IK Multimedia's iRig PRE Now Shipping – Universal Microphone Interface for iPhone/iPod touch/iPad

Using any professional XLR microphone with iPhone, iPod touch and iPad has never been easier

September 20th, 2012 – IK Multimedia, the world leader in mobile music-creation apps and accessories, announced today that the **iRig™ PRE** universal XLR microphone interface is now available from retailers worldwide and from the IK Multimedia online store.



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iRig PRE takes professional recording on the iPhone, iPod touch and iPad to new levels by allowing producers, singers, songwriters and recording engineers to connect their favorite XLR microphone to their Apple mobile device and record pristine quality audio.

iRig PRE has the essential features found in professional studio microphone preamps like an adjustable gain control, 48-volt phantom power and an audio/headphone output jack for real time monitoring. Plus, iRig PRE comes ready to go with two free apps: iRig Recorder Free, a simple-to-use audio field recorder, and VocaLive Free, a premium real-time vocal-effects processor for stage or studio use.

The iRig PRE is ideal for capturing live performances on the go with professional stage or studio microphones. It's also great for songwriters who want to capture demos of their compositions at the moment of inspiration. And with the included apps from the App Store, experimenting with different effects for professional results is a snap.

Phantom Power

iRig PRE features on-board 48v phantom power supplied by a standard 9v battery (included). This means iRig PRE does not require external power from the Apple device and will not drain its battery thus providing hours of recording time on a single device charge. iRig PRE's battery will last up to 10 hours with a phantom-powered condenser mic. With microphones that don't require phantom power, such as dynamic models, you can get up to 30 hours from a single battery.

IK Companion Apps

The ultra-silent circuitry of iRig PRE ensures complete preamp transparency, so the only coloration heard is the pure sound of the microphone. Plus, iRig PRE is compatible with all IK Multimedia effects processing apps like AmpliTube®, AmpliTube Fender®, AmpliTube SLASH, iRig™ Recorder, and VocaLive® as well as multitude of other apps that record and process audio - like Apple's GarageBand - where accuracy in reproduction quality is paramount.

iRig PRE Features:

- Standard XLR input connector for microphones
- 40 cm (15.75") TRRS cable to connect to iPhone/iPod touch/iPad mini-jack



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- Gain control for fine adjustment of input gain
- +48V phantom power
- Headphone output
- On/Off switch
- Power/Phantom Power provided by 9V battery
 - approximately 30 hours with dynamic microphones
 - 10 hours with phantom-powered condenser studio microphones
- Comes with 2 free apps from the App Store:
 - [iRig Recorder](#), an easy-to-use voice and field recording/editing app
 - [VocaLive](#), a multi-effects processing/recording app for singers
- Compatible with iPhone/iPod touch/iPad
- Compatible with a multitude of recording and processing apps

Price and availability

iRig PRE is available now from authorized IK Multimedia retailers worldwide and from the IK Multimedia Online Store and retails for \$39.99/€29.99 (excl. Tax)

For more information about iRig PRE, please visit www.irigpre.com

For more information about IK recording and vocal processing apps:

www.ikmultimedia.com/vocalive

www.ikmultimedia.com/irigrecorder

Warm regards,

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IK Multimedia. Musicians First.

About IK Multimedia: IK Multimedia is a computer music technology company that offers a diverse range of affordable and easy-to-use music production tools with great sound quality and a realistic look and feel. With over one million installations worldwide, the IK range has been adopted by musicians of every level, from beginners to professionals, to gain access to high-end, studio-quality gear from their computers or mobile devices. iRig™ PRE, AmpliTube®, AmpliTube Fender®, AmpliTube® SLASH, iRig™ Recorder, VocaLive® are trademarks property of IK Multimedia Production. All other product names and trademarks are the property of their respective owners, which are in no way associated or affiliated with IK Multimedia. iPhone®, iPod touch®, iPad®, Mac and the Mac logo are trademarks of Apple Computer, Inc., registered in the U.S. and other countries.