



IK Multimedia Production Srl

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FOR IMMEDIATE RELEASE

IK Multimedia announces iKlip 2 and iKlip Studio for iPad mini now available

Now positioning any iPad or iPad mini on stage, in the studio, in the office or at home is easier than ever

May 16, 2013 – IK Multimedia, the leader in mobile music-creation apps and accessories, is shipping the new range of its smart iPad holders for stage, studio, office or home. The new **iKlip™ 2** for iPad, and for iPad mini, are enhanced versions of the most popular iPad microphone stand holders for musicians and presenters, while **iKlip Studio** for iPad mini completes the range of IK's practical tabletop stands for 7" tablets.



All the new iKlips are made in Italy from durable-but-light thermoplastic, and sport a sleek industrial design. Although the new ergonomically designed iKlip models were created with musicians in mind, they are also perfect for business presentations and speeches; educational, video and camera applications; health or kiosk-type information systems and everyday use in the office, at home or on the road.

Here are the new models:

iKlip 2 is designed to securely hold an iPad 2 (and later) or an iPad mini on a microphone stand or other vertical or horizontal "pole" up to 2.1"/30mm in diameter.

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It secures to the pole in seconds with a sure-grip tightening system, leaving the threaded end of the stand open for other uses. iKlip 2 features a new ball-joint design that gives it amazing flexibility for infinite multi-angle adjustment and positioning with a simple touch. It can be adjusted both vertically and horizontally to find just the right viewing angle, and can be quickly rotated between portrait and landscape mode. The new iKlip 2 is available in two models: for the regular iPad and for the new iPad mini.

The new iKlip 2 adapters offer the ultimate in safe, secure holding of iPad and iPad mini at the optimum required viewing angle, and they are perfect for hands-free viewing and use with any type of apps and accessories, leaving all the iPad buttons and ports free from obstructions.

iKlip 2 applications are countless, and range from holding iPads for musicians on stage to teleprompter-style presentations on boardroom podiums; from securing the iPad anywhere for video and camera applications to mounting it as a multimedia display; from keeping the iPad on hand for order taking or form entry to using it in health care environments, as well as a multitude of other uses.



iKlip Studio for iPad mini is a new tabletop stand that follows in the footsteps of the iKlip Studio for iPad, a tabletop multi-angle holder for iPad and other 10" tablets. It offers the same great features and design, including an easily adjustable viewing angle, support for portrait or landscape mode, and the ability to fold up flat for total mobility. iKlip Studio for iPad mini can also hold other 7" tablets such as the Kindle Fire, Galaxy Tab, and Nook, plus it can host a device with or without a case or protective cover.

iKlip Studio for iPad mini offers 8 viewing angle options in 10° increments: from a near vertical orientation to near horizontal, making it the perfect companion for any flat-surface application. It provides quick and easy set-up in seconds, and features non-slip feet that prevent unwanted movement of the device — securely holding it in place even when used with the most rigorous tap-intensive apps such as those used in music making or gaming.



iKlip Studio for iPad mini folds flat and fits easily in briefcases, carrying bags, backpacks and gig bags. With the line of IK microphones and apps like iRig MIC, iRig MIC Cast and iRig Recorder, any tablet can become an audio-capture-and-editing suite for podcasts, classroom lectures, boardroom meetings and presentations. When



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used with a wireless Bluetooth keyboard, the iKlip Studio for iPad mini is the perfect mobile workstation for tight spaces like airplane seats, crowded cafes, restaurants, lecture halls and library kiosks.

Pricing and Availability

The iKlip 2 for iPad and iKlip 2 for iPad mini are available now at electronic and music retailers around the world, and are both priced at \$39.99 / €29.99 MSRP (excl. taxes). The iKlip Studio for iPad mini is priced at \$29.99 / €24.99 MSRP (excl. taxes).

For more information, go to:

www.ikmultimedia.com/iklip

Warm regards,

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IK Multimedia. Musicians First.

About IK Multimedia: IK Multimedia is a computer music technology company that offers a diverse range of affordable and easy-to-use music production tools with great sound quality and a realistic look and feel. With over one million installations worldwide, the IK range has been adopted by musicians of every level, from beginners to professionals, to gain access to high-end, studio-quality gear from their computers or mobile devices. iKlip 2 for iPad®, iKlip 2 for iPad mini® and iKlip Studio for iPad mini® are trademarks property of IK Multimedia Production. All other product names and trademarks are the property of their respective owners, which are in no way associated or affiliated with IK Multimedia. iPad®, and iPad mini®, are trademarks of Apple Computer, Inc., registered in the U.S. and other countries.