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For immediate release



# IK Multimedia introduces Fulltone® guitar & bass effects collection for AmpliTube

A collaboration with the legendary Californian boutique sound manufacturer unveiled

March 16, 2017 - IK Multimedia is proud to present the new Fulltone® Collection for AmpliTube for Mac/PC, which offers guitarists and all musicians an essential palette of sounds that span from classic to contemporary tones.



#### Boutique sound for the discerning musician

Guitarist and composer Michael Fuller founded Fulltone back in 1991, with the aim of building stompboxes that sounded as good as vintage pedals, but that were more rugged and reliable than the old, often fragile classics. Today, Fulltone is recognized as being one of the most committed and scrupulous manufacturers worldwide.

IK Multimedia's Fulltone® Collection includes 3 powerful processors that are equally at home in music production as well as in creative sound design. Guitarists, keyboard players, composers, producers, sound designers and mixing engineers can now take advantage of all the mojo and feel of the original Fulltone hardware but with all the practicality of AmpliTube's well-known ease of use.

### TERC - That 80's Rack Chorus!®

Recreated by Fulltone and based on the original, nearly impossible-to-find Dyno My Piano unit (sold during the 80's as Songbird or Dytronics), the TERC gives you that lush, expansive, huge and elegant chorus sound that made it so famous during the 80's and was regularly used by some of the world's top session guitarists such as Michael Landau, Steve Lukather, Dann Huff

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and many others. Despite its typically retro character not only is the TERC still very modern, but its timeless sonic signature works wonders on all kinds of material.

### SSTE® - Solid State Tape Echo

The Solid State Tape Echo captures the full essence, warmth and vibe of the original Echoplex EP-3, but without its unavoidable drawbacks - the original unit was very noisy, featuring low-quality tape heads and would produce lots of hum. Fulltone's SSTE fixes these issues, greatly enhancing the machine's response and capabilities. IK Multimedia have recreated the SSTE in virtual rack format with added bpm sync function, offering ultimate DAW integration and sonic versatility.

### OCD® - Overdrive Pedal

The OCD overdrive pedal is already a classic. It gives the sound more grit, punch and the same kind of touch sensitivity, warmth and complex harmonics that characterize a quality tube amp. The OCD is the "icing on the cake" that makes the Fulltone Collection perfect for all genres and styles of music.





### Pricing and availability

The Fulltone Collection is available from the IK Online store and from within AmpliTube Custom Shop at \$/\$59.99\*.

The TERC and SSTE can be purchased as single processors for just \$,€34.99 each.

The OCD is available as a single pedal at \$/€24.99.

\* All prices excluding taxes

For more information, please visit: www.amplitube.com/fulltone

For audio and video demos of the Fulltone Collection, please visit:

www.amplitube.com/fulltone/audio www.amplitube.com/fulltone/video

Best regards,

**Starr Ackerman** 

starr.ackerman@ikmultimedia.com
N/C/S American PR Manager

Tiia Hassinen

tiia.hassinen@ikmultimedia.com Europe and International PR Manager

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**About IK Multimedia:** IK Multimedia is a computer music technology company that offers a diverse range of affordable and easy-to-use music production tools with great sound quality and a realistic look and feel. With millions of installations worldwide, the IK range has been adopted by musicians of every level, from beginners to professionals, to gain access to high-end, studio-quality gear from their computers or mobile devices. Mac is a trademark of Apple, Inc., registered in the U.S. and other countries. Fulltone® is a trademark property of Fulltone Music Products, Inc.