

FOR IMMEDIATE RELEASE

IK Multimedia announces iRig Mic Studio, the ultra-portable large-diaphragm digital microphone for every platform

The latest addition to IK's iRig digital microphone range provides professionalquality sound, an extremely compact size and compatibility with all popular mobile and desktop platforms

January 22, 2015 - IK Multimedia, the leader in mobile music creation technology, is pleased to announce **iRig® Mic Studio**, its ultra-portable large-diaphragm digital condenser microphone for iPhone, iPad, iPod touch, Mac, PC and Android. Offering superior sound and an extremely portable size, it packs a 1" diameter condenser capsule into an ultra-compact enclosure that can be used to make professional recordings anywhere. With iRig Mic Studio, musicians, vocalists, home producers, podcasters, broadcasters, voice-over artists and more have a studio-quality large-diaphragm microphone that fits in the palm of their hand.



Superior portable performance

iRig Mic Studio has been designed to provide the best possible recording quality. It features a large 1" diameter back electret condenser capsule, a 24-bit audiophile-grade A/D converter (with 44.1/48 kHz sample rate) and a built-in low-noise high-definition preamp. These, combined with its 133dB SPL rating, allow for optimal audio capture at any sound pressure level — it can capture everything from the subtle and nuanced dynamics of the human voice to the full-on bombast of an amplified electric guitar, and everything in between.

And while these features are excellent on their own, what's truly remarkable about iRig Mic Studio is that it fits its components into a compact enclosure that's smaller than an iPhone.

IK Multimedia. Musicians First.



Comprehensive control

To assist its high-end components, iRig Mic Studio also sports a comprehensive set of monitoring and level control features. To ensure the best sound for every situation, it comes with a gain control knob and a multicolor LED level indicator. It also includes a headphone output with its own level control for monitoring directly from iRig Mic Studio itself. And, for better positioning while recording, iRig Mic Studio comes with a sturdy and portable tabletop tripod stand.

It's all about the connections

iRig Mic Studio is compatible with nearly every popular mobile and desktop platform. It comes with a female micro-USB port and an assortment of cables: Micro-USB to Lightning for iPhone, iPad and iPod touch; micro-USB to micro-USB OTG for Android (requires either an Android 5 or Samsung Professional Audio device); and micro-USB to USB for Mac and PC.

Record with the power of apps

For immediate recording, iRig Mic Studio comes equipped with a powerful suite of vocal apps. **VocaLive**TM is a powerful effects processor and multi-track recording app that features a selection of 12 professional real-time vocal effects. **EZ Voice**TM for iPhone, iPad and iPod touch and **EZ Voice**TM for Android are streamlined and easy-to-use sing-along apps that make it easy for vocalists to practice with any song in their music library. **iRig**® **Recorder** for iPhone, iPad and iPod touch and **easy-to-use** straightforward apps for field recording, podcasting, note taking and more.

The VocaLive App is available from the App Store at **<u>www.appstore.com/vocalive</u>**

The EZ Voice App is available from the App Store at **<u>www.appstore.com/ezvoice</u>**

The iRig Recorder App is available from the App Store at **<u>www.appstore.com/irigrecorder</u>**

EZ Voice is available for Android via Google Play and the Samsung GALAXY Apps store. iRig Recorder is available for Android on Google Play.

iRig Mic Studio is also fully compatible with a wide variety of third party apps and software, like Cubasis, ProStudio Vocal FX, MultiTrack DAW and more. It's also compatible with Apple's GarageBand and Logic Pro X apps, and iOS Voice Memo.

Pricing and availability

iRig Mic Studio comes in silver or black and will be available Q1, 2015 from music and electronics retailers worldwide, and from the IK online store, for only \$179.99/€144.99 (excluding taxes).

For more information, please visit **www.irigmicstudio.com**

To see the official video of iRig Mic Studio in action, go to: www.irigmicstudio.com/video

Warm regards,

IK Multimedia. Musicians First.



Starr Ackerman	Tiia Hassinen
starr.ackerman@ikmultimedia.com N/C/S American PR Manager	tiia.hassinen@ikmultimedia.com Europe and International PR Manager

IK Multimedia. Musicians First.

About IK Multimedia: IK Multimedia is a computer music technology company that offers a diverse range of affordable and easy-to-use music production tools with great sound quality and a realistic look and feel. With millions of installations worldwide, the IK range has been adopted by musicians of every level, from beginners to professionals, to gain access to high-end, studio-quality gear from their computers or mobile devices. iRig®, VocaLive[™], EZ Voice[™] are trademarks property of IK Multimedia Production. iPhone, iPad, iPod touch, Mac, iMovie, GarageBand and App Store are trademarks or service trademarks of Apple, Inc., registered in the U.S. and other countries. iPad Air, iPad mini and Lightning are trademarks of Apple, Inc. Android[™] is a trademark of Google Inc. "Samsung" is a trademark of Samsung in the United States or other countries. All other trademarks are property of their respective owners. All other trademarks are property of their respective owners.