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MEDIA ALERT

IK Multimedia updates iGrand Piano and iLectric Piano, studio-quality acoustic and electric piano apps for iOS

iGrand Piano and iLectric Piano add iOS 8 Audiobus and Inter-App Audio compatibility, user presets, new expansion libraries and more



February 17, 2015 - IK Multimedia, the leader in mobile music creation technology, is pleased to announce updated versions of its acclaimed piano apps **iGrand Piano™** for iPhone, iPad and iPod touch and **iLectric Piano™** for iPad. The apps, which provide players with some of the best acoustic and electric piano sounds on the planet, now sport a variety of powerful new features: full compatibility with Audiobus and Inter-App Audio in iOS 8, new instrument expansion libraries, an improved user preset management system and more. In addition, iGrand Piano now includes the same semi-parametric equalizer included in iLectric Piano.

Both apps are perfect for use with IK Multimedia's iRig® KEYS line of portable MIDI keyboard controllers, like **iRig KEYS PRO** and **iRig KEYS**. When paired they create the ultimate mobile solution for the discerning keyboard player on the go.

Optimized for iOS 8

Compatibility is at the heart of the latest versions of iGrand Piano and iLectric Piano. Musicians can now use both with their favorite third-party audio apps, thanks to newly updated compatibility with Audiobus and Inter-App Audio in iOS 8. This new support

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allows for both practical and wildly creative combinations when combined with DAW-style recording apps like GarageBand for iOS or multi-effects modeling apps like IK's own AmpliTube.

Versatile variations

Both iGrand Piano and iLectric Piano feature easy to use and adjustable controls that allow for limitless tonal sculpting. iGrand Piano has been updated to now include the same semi-parametric equalizer as iLectric Piano, meaning musicians can now tweak both with the power of 4 EQ knobs in addition to other app-specific parameters — like piano lid aperture in iGrand Piano or modulation effects in iLectric Piano.

Users can also now save specific edit panel settings in 4 writeable locations provided for each instrument using the newly introduced "Variation" system. This system gives musicians 4 conveniently accessible buttons (found in the Edit Strip of either app) that can be used to store knob positions and tweaks for later use when recording in the studio, on stage performing or just practicing at home.

Introducing new sounds

The latest update to both apps also introduces new sound packs available for in-app purchase. These packs expand the sonic range of iGrand Piano's collection of gorgeous acoustic pianos and iLectric Piano's stunning collection of vintage and modern keyboards by making 22 entirely new instruments available for each app — in total, that makes for 40 possible instruments in iGrand Piano and 64 possible instruments in iLectric Piano. The additions, titled "Piano Expansion 2" for iGrand Piano and "Electric Piano Expansion 2" for iLectric Piano, unlock an entirely new tonal dimension for mobile keyboard players to explore.

Pricing and availability

The latest versions of iGrand Piano for iPhone/iPod touch and iPad and iLectric Piano for iPad are available now as a complimentary update for existing users or individually as paid apps for just \$19.99/€18.99 for new users. The "Piano Expansion 2" for iGrand Piano and "Electric Piano Expansion 2" for iLectric Piano sound packs are available individually for \$9.99/€9.99. A free version of iGrand Piano is also available.

iLectric Piano for iPad on the App Store: www.appstore.com/ilectricpianoforipad

iGrand Piano for iPhone/iPod Touch on the App Store: www.appstore.com/igrandpiano

iGrand Piano for iPad on the App Store: www.appstore.com/igrandpianoforipad

For more information, please visit:

www.ikmultimedia.com/products/igrandipad

www.ikmultimedia.com/products/igrandiphone

www.ikmultimedia.com/products/ilectricipad

To see the official video of iGrand Piano and iLectric Piano in action, please visit:

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www.ikmultimedia.com/igrandpiano/videos
www.ikmultimedia.com/ilectricpiano/videos

Warm regards,

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About IK Multimedia: *IK Multimedia is a computer music technology company that offers a diverse range of affordable and easy-to-use music production tools with great sound quality and a realistic look and feel. With millions of installations worldwide, the IK range has been adopted by musicians of every level, from beginners to professionals, to gain access to high-end, studio-quality gear from their computers or mobile devices. iPhone®, iPad®, iPod touch®, Mac and the Mac logo are trademarks of Apple Computer, Inc., registered in the U.S. and other countries. App StoreSM is a service mark of Apple Inc. iRig®, iGrand Piano™ and iLectric Piano™ are trademarks property of IK Multimedia Production. All other trademarks are property of their respective owners.*