

IK Multimedia. Musicians First.



FOR IMMEDIATE RELEASE

IK Multimedia announces iRig Mic Field

Make mobile audio and video recordings with Hollywood-style stereo sound on your Lightning-compatible iPhone, iPad or iPod touch

September 4, 2014 - IK Multimedia, the global technology leader in mobile apps and accessories, today announced **iRig® Mic Field**, the first pocketable and adjustable stereo digital microphone for audio and video field recording. Now you can capture high-quality sound in the field with your Lightning-compatible iPhone, iPad or iPod touch. Sleek, slim, light and fully rotatable; finally with iRig Mic Field anyone can make mobile audio and video recordings with Hollywood-style stereo sound.



High-quality stereo field recording

iRig Mic Field is the only mobile digital microphone designed to be used for both video and audio projects. It delivers superb stereo sound for both formats by connecting directly to your iPhone, iPad or iPod touch's digital input via its Lightning connector. Its two high-quality cardioid electret condenser capsules, 24-bit audiophile-grade A/D converter (with 44.1/48kHz sample rate), 115 dB maximum SPL rating and built in low-noise, high-definition preamp give you the tools to capture pristine sound no matter whether you're recording a rehearsal or a concert, capturing

IK Multimedia. Musicians First.



audio for videography, saving a lecture or speech, acquiring found audio for a music project or recording instruments while on the move - iRig Mic Field lets you create accurate and faithful field recordings in every context you can imagine.

90 degrees of flexibility

To better preserve the stereo image while recording audio for video, iRig Mic Field features a conveniently rotatable patent-pending design. With the touch of a finger it can be easily rotated 90 degrees and locked in one of two positions for the best stereo image in both landscape and portrait modes. Now you can get an accurate signal from both left and right channels in any situation - in other words, it surpasses comparable mobile microphones that only produce a true stereo sound when held in portrait mode.

Unmatched portability

iRig Mic Field is as lightweight and portable as your mobile device. It has a slim form-factor, fits flush on your device and slips easily into your pocket when finished. iRig Mic Field has been designed with elegance and durability in mind: It looks good and can withstand the rigors of travel thanks to its durable industrial design and protective carrying pouch.

Video production in your pocket

iRig Mic Field has also been designed with mobile video in mind. It lets you record and upload video with crystal-clear audio to all of your favorite sharing sites and services, like YouTube, Facebook, Instagram, Vine and more. It's never been easier to shoot a video and share it with your friends, followers and fans. Now musicians, videographers, journalists, podcasters, casual users and more can get high-quality sound while on the go without sacrificing mobility or audio fidelity.

Superior level control

Capturing good sound requires more than just high-quality components; it also requires comprehensive volume control. iRig Mic Field has everything you need to ensure your sound is recorded at the perfect setting. It features a thumbwheel gain control, an audio-out jack for quality real-time headphone monitoring (usable with app support) and a multicolor audio input level indicator for quick visual monitoring.

Record with the power of apps

For immediate recording, iRig Mic Field comes fully equipped with IK's powerful **iRig® Recorder** for iPhone, iPad and iPod touch. It lets you quickly record, edit, process and share your audio, thanks to its intuitive GUI, 8 effects and social sharing capabilities. iRig Mic Field also works seamlessly with iOS' Core Audio and Core Video apps like GarageBand, Voice Memo, Camera and iMovie. All you have to do is plug in your iRig Mic Field, open your favorite app and hit record: You'll have a high-quality recording in no time. The iRig Recorder App is available from the App Store™ on iPhone, iPad and iPod touch or at www.appstore.com/irigrecorder

Big things come in small packages

Combine its effortless portability, 24-bit digital audio converter, plug-and-play app compatibility, built-in preamp, easy monitoring via LED and headphone out, proper stereo image in both portrait and landscape orientations, input gain control and sleek design, and iRig Mic Field stands out as



IK Multimedia. Musicians First.



the smallest and most full-featured portable field microphone for iPhone, iPad and iPod touch. And best of all, it gives you all this at a price that's half of comparable microphones that weigh over twice as much and offer far less flexibility while on the go.

Pricing and availability

iRig Mic Field will cost \$99.99/€79.99 (excluding taxes) and will be available from music and electronics retailers worldwide in October 2014.

For more information, please visit www.irigmicfield.com

Warm regards,

Starr Ackerman	Tiia Hassinen
starr.ackerman@ikmultimedia.com	tiia.hassinen@ikmultimedia.com
N/C/S American PR Manager	Europe and International PR Manager

IK Multimedia. Musicians First.

About IK Multimedia: *IK Multimedia is a computer music technology company that offers a diverse range of affordable and easy-to-use music production tools with great sound quality and a realistic look and feel. With millions of installations worldwide, the IK range has been adopted by musicians of every level, from beginners to professionals, to gain access to high-end, studio-quality gear from their computers or mobile devices. iRig® is a trademark property of IK Multimedia Production. iPhone, iPad, iPod touch, Mac, iMovie and GarageBand are trademarks of Apple, Inc., registered in the U.S. and other countries. iPad Air, iPad mini and Lightning are trademarks of Apple, Inc. All other trademarks are property of their respective owners.*