



FOR IMMEDIATE RELEASE

IK Multimedia releases VocaLive 2, the complete vocal performing/recording app now features a full editing studio

Record, process and edit pro-quality vocals now with a full built-in DAW on your iPhone, iPad and iPod touch

July 22, 2014 — IK Multimedia, the leader in mobile music-creation apps and accessories, is proud to announce the new version of the highly acclaimed VocaLive™ app for iPhone, iPad and iPod touch, which now adds a flexible new multitrack studio with digital audio workstation features. Now singers, songwriters and musicians of all kinds can benefit from advanced editing features like timeline audio editing, waveform visualization, touch-and-drag looping and more.



When used with the IK Multimedia iRig® line of microphones and mic interfaces, like the upcoming **iRig Mic HD** or the popular **iRig PRO**, **iRig PRE**, **iRig Mic**, **iRig Voice** and **iRig MIC Cast**, VocaLive provides an all-in-one solution — with superb sound quality, recording flexibility and ease-of-use — for the professional singer on the go.

The new VocaLive studio

The newest feature in VocaLive 2 is its Studio section. Designed to compliment VocaLive's Recorder section, it allows for a full degree of editing and composing flexibility with recorded tracks. Now musicians can see and manipulate their audio tracks (up to 4



on iPhone and 8 on iPad) as waveforms on a timeline grid, just like on a computer digital audio workstation.

Clips can be easily moved and adjusted with a simple gesture. Its grid feature provides “snapping” of regions to the timeline for precise and easy positioning. Audio regions can be manipulated with a full set of standard commands and controls: cut, copy, paste, delete, normalize, split, crop and more. Now, with VocaLive 2, it’s never been easier to record, edit and arrange complete songs while on the move.

Powerful vocal effects

At its core, VocaLive continues to be all about outstanding vocal processing effects. VocaLive includes 5 "Vocal Effects": Pitch Fix (for pitch correction or stylized quantization), Choir (a 3-part harmonizer), Morph (a pitch and formant shifter that changes the tonal quality of the voice from subtle deepening to radical gender bending), DeEsser (a sibilance remover) and Double (a voice doubler). It also includes 7 "Studio Effects": Reverb, Delay, Parametric EQ, Compressor, Chorus, Phaser and Envelope Filter.

VocaLive features 3 effect "slots" on iPhone and 4 on iPad, where users select the effects they want to use and chain them together. VocaLive’s intuitive interface makes it easy to reconfigure effect chains to explore your creativity and make wildly new sounds. Favorite chains can be saved to a user preset bank or assigned to one of four “favorites” buttons for fast recall. VocaLive’s full MIDI compatibility allows its presets to be controlled by compatible foot controllers like IK’s wireless **iRig BlueBoard**.

Price and availability

VocaLive 2 is a free update for all existing users and it’s available now on the App StoreSM both as a free or paid app for iPhone/iPod touch or iPad for only \$11.99/€10.99 for new users. The new studio feature is available as an in-app purchase for \$9.99/€8.99 on iPhone and iPod touch and \$14.99/€13.99 on iPad for users who have already purchased the multitrack Recorder, or at a special “Total Studio Bundle” price of \$17.99/€15,99 on iPhone and iPod touch and \$26.99/€23.99 on iPad that also includes the multitrack recorder.

For more information, please visit
<http://www.ikmultimedia.com/vocalive>

Warm regards,

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About IK Multimedia: IK Multimedia is a computer music technology company that offers a diverse range of affordable and easy-to-use music production tools with great sound quality and a realistic look and feel. With millions of installations worldwide, the IK range has been adopted by musicians of every level, from beginners to professionals, to gain access to high-end, studio-quality gear from their computers or mobile devices. VocaLive™ and iRig® are trademarks property of IK Multimedia Production. All other product names and trademarks are the property of their respective owners, which are in no way associated or affiliated with IK Multimedia. iPhone, iPad and iPod touch are registered trademarks of Apple, Inc.