

FOR IMMEDIATE RELEASE

**IK Multimedia Announces New Distributor for Sweden,
Norway and Finland**

January 2005, Modena, Italy – Winter NAMM 2005. IK Multimedia announces the selection of Luthman as the new distributor for three Scandinavian countries. Luthman will handle the distribution of the IK Multimedia range of products in Sweden, Norway and Finland. In Denmark IK Multimedia products will continue to be distributed by Future Ware.

Pär Olsson , COO of Luthman Scandinavia said, "We at Luthman Scandinavia are extremely pleased and proud to announce that IK Multimedia has chosen us as their new distribution partner in Sweden, Norway and Finland. IK Multimedia's range of cutting-edge products fits perfectly with our very successful range of products for the creative computer-based musician. We feel strongly that IK Multimedia has proven over the last few years that their products are the most intuitive and best-sounding ones in our industry. With the addition of IK Multimeida to our roster of prestigious computer music lines like M-Audio, E-MU, Propellerheads, Ableton, Frost Computers and Antares we are certain that the synergies between these lines will add a new level to the professional sound palette of the working musician."

Luthman is Scandinavia's most prominent distributor of music technology. Renowned for distributing many of the best brand names in the music industry, IK Multimedia is pleased to welcome Luthman as the new distributor for three Scandinavian countries.

"We regard Luthman as the most excellent distribution partner to meet the steadily increasing demand for IK Multimedia's growing range of highly acclaimed music software products in Sweden, Norway and Finland. We look forward to our future with Luthman and are confident that their commitment to excellence will provide the distribution channels to best reach the Scandinavian customer." Said Enrico Iori, President and CEO of IK Multimedia.

For more information please visit:

www.ikmultimedia.com
www.luthman.se



Jeni Karlieva
jeni.karlieva@ikmultimedia.com

Marketing Coordinator
IK Multimedia
www.ikmultimedia.com

###

About IK Multimedia:

IK Multimedia, is a music software company directly operating in four countries, founded in 1996 for the purpose of developing software designed to enable people to listen, play and produce music using revolutionary new digital instruments which are powerful and easy to use. AmpliTube™, T-Racks®, GrooveMaker®, SampleTank®, Philharmonik™ and Sonik Synth™ are registered trademarks property of IK Multimedia Production srl. All other trademarks are property of their respective owners.