

**FOR IMMEDIATE RELEASE**

**IK Multimedia Bundle with E-MU Audio Interfaces  
Hits the Stores in May 2005!**

*IK brings exciting and creative options for music production  
to the PC-based musician.*

**April 2005, Modena, Italy – Musik Messe 2005.** IK Multimedia is pleased to announce that the bundle of select IK software with E-MU's popular Digital Audio Systems will hit the stores in May 2005. IK Multimedia's award winning music software and E-MU's highly advanced digital audio technology come together to bring a totally new world of power right out of the box for any PC musician!

The premiere bundle release will feature IK Multimedia's highly acclaimed AmpliTube® LE and T-Racks® EQ software together with E-MU's popular Digital Audio Systems for PC desktops and laptops such as E-MU's new 1616M and 1616 CardBus Digital Audio Systems. The inclusion of IK software in the package gives E-MU's users instant added value to their purchase and some excellent tools to create music with. In addition, those users immediately qualify for discounted upgrades to the full version of AmpliTube® and T-RackS® available from IK and participating IK upgrade dealers around the world.

Launching in June, E-MU's classic products, the 1820M/1820, 1212M/1212 and the 0404 interfaces will be re-introduced and upgraded with the addition of IK's highly-acclaimed software.

*"We at IK Multimedia have always had very high regard for the advanced technology and quality of E-MU's Digital Audio Systems. We are pleased to welcome E-MU as a new bundle partner and believe that including AmpliTube® LE and T-RackS® EQ with E-MU's top-notch Digital Audio Systems will bring great value, as well as a world of quality sound and effects to the PC musician."* Enrico Iori, CEO of IK Multimedia.

*Bill Wrightson, V.P. of Sales and Marketing, E-MU Systems, said "E-MU is pleased to include IK Multimedia's AmpliTube® LE and T-Racks® EQ software with our line of award winning Digital Audio Systems for desktop and laptop PC systems. AmpliTube®'s realistic guitar amp simulations and effects and T-Racks® EQ add tremendous value to E-MU's comprehensive software bundle."* Bill Wrightson, V.P. of Sales and Marketing, E-MU Systems

**PRESS RELEASE**



Registered IK users of the bundled versions with E-MU are eligible for discounted upgrades from IK to the full versions of the IK Multimedia software.

For more information on T-rackS®, AmpliTube®, or other IK Multimedia software please visit:

[www.ikmultimedia.com](http://www.ikmultimedia.com)

[www.amplitube.com](http://www.amplitube.com)

[www.t-racks.com](http://www.t-racks.com)

[www.emu.com](http://www.emu.com)

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Marketing Coordinator

**IK Multimedia. Musicians First.**

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*About IK Multimedia:*

*IK Multimedia, is a music software company directly operating in four countries, founded in 1996 for the purpose of developing software designed to enable people to listen, play and produce music using revolutionary new digital instruments which are powerful and easy to use. AmpliTube®, T-Racks®, GrooveMaker®, SampleTank®, Sonik Synth™, Philharmonik™ are trademarks or registered trademarks property of IK Multimedia Production srl. All other trademarks are property of their respective owners.*