

FOR IMMEDIATE RELEASE

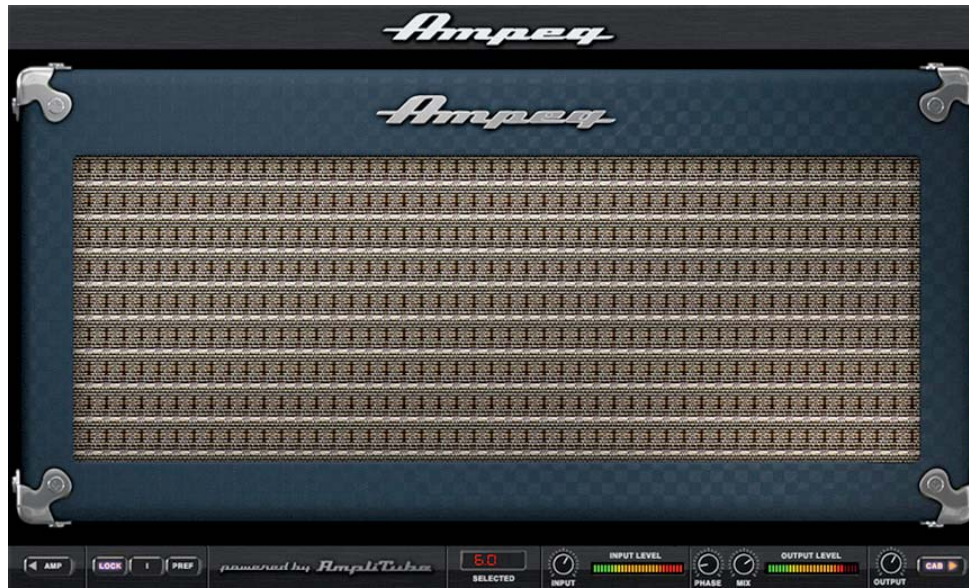
**IK Multimedia and Ampeg® announce the
first bass-amp modeling plug-in**
Legendary Ampeg® bass tones now in plug-in format.

January 2005, Modena, Italy – Winter NAMM 2005. IK Multimedia, leader in amp-modeling plug-in technology, is proud to announce that it has teamed up with Ampeg®, the legendary brand of bass amplifiers, to develop the ultimate virtual studio solution for bass amp modeling and effects: Ampeg® SVX.



Ampeg® SVX will be the first product of this cooperation as a premiere bass amp plug-in for the software market that delivers some of the most sought-after bass sounds, powered by AmpliTube® technology.

20 bass-amps instantly available. Ampeg® SVX allows you to mix and match between amps and cabinets of the most sought-after Ampeg® bass amps including SVT Classic, the SVT 5 PRO, the BA500 and the B15R. All of the amps are modeled “component by component” after the original by IK, and ear-tuned by Ampeg® engineers.



A complete bass rig with a configurable stompbox pedalboard. Ampeg® SVX also includes a fully configurable 6-stompbox pedalboard with 10 different effects, all designed specifically for bass. Effects include Chorus, Delay, Flanger, Phaser, Octaver, Wah, Auto Filter, Distortion, Graphic EQ and Compressor.

Direct and amped signal controls for the best bass sound. Two parallel signal paths allow for separate direct bass sounds to be mixed with a different processed and amped sound on the other channel for an instant top quality studio sound.

Ease of use. The software interface resembles the original hardware pieces and provides instant access to any of the controls. Plus, Ampeg® SVX ships with a massive selection of presets, allowing fast access to great bass tones.

The bass recording solution for everyone. Ampeg® SVX provides an extremely powerful tool for bass recording plus the ability to edit the amp settings up to the very final mix. For the first time any musician, songwriter and producer can have an “all-in-one” affordable solution for bass recording in the new generation of computer-based studios.

Powered by AmpliTube®. Ampeg® SVX utilizes this award-winning technology to reproduce the musicality and ‘true-to-live’ behavior of the real vintage and state-of-the-art hardware counterparts. Bassists will feel like they are really playing through a high-end amp they are used to hearing only in the best hardware gear.

Features

- A complete recording plug-in solution for bass
- 4 Modules: Tuner, Stomp, Amp, Cabinet+Mic selection and placement
- 4 signature Ampeg® bass amps modeled (SVT Classic, the SVT 5 PRO, the BA500 and the B15R “PortaFlex”)
- 5 signature Ampeg® cabinets modeled (1x15”, 2x10”, 2x12”, 4x10”, 8x10”)
- 20 bass amp combinations!

- 10 analog-modeled stumps on 6 slots with flexible routing (Chorus, Delay, Flanger, Phaser, Octaver, Wah, Auto Filter, Distortion, Graphic EQ and Compressor).
- Hi-Precision Tuner
- Ultra accurate analog modeling
- All effects BMP syncable
- Global and Module presets

Ampeg® SVX is expected to be released within the summer of 2005. Prices and distribution are to be announced. Detailed information on Ampeg® SVX will appear soon online at:

www.amplitube.com
www.ikmultimedia.com



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About IK Multimedia:

IK Multimedia, is a music software company directly operating in four countries, founded in 1996 for the purpose of developing software designed to enable people to listen, play and produce music using revolutionary new digital instruments which are powerful and easy to use. AmpliTube™, T-Racks®, GrooveMaker®, SampleTank®, Philharmonik™ and Sonik Synth™ are registered trademarks property of IK Multimedia Production srl. All other trademarks are property of their respective owners.